

December Entrepreneurship Expo: Important Information

As Salamu Alaykum,

December will be our Entrepreneurship Expo Month! During this month, we will encourage our students to think like business people and learn valuable business skills. Second—Seventh Graders will work in groups.

What the Students Will Do:

- ❖ Each group will propose three or four items to sell.
- ❖ They will need to know their customers, understand how to calculate product margins, and advertise. We are focusing on food/dessert/drink items since they will be sold after Friday Prayer.
- ❖ Students will share their proposals with their teachers.
 - **Teachers:** Will help students pick reasonable items to sell and with advertising.
 - **Students:** will search for the cost of each item.
 - **Parents:** Some groups might need the help of parents depending on the items they are selling.

FINALIZING DAY: Dec 10, 2024

- ❖ The students will need to finalize everything with their peers including who will be bringing/making what.
- ❖ Parents may assist if the group decides to make homemade items.
- ❖ *Homemade contributions by parents will be counted as five volunteer hours.*

PRESENTING DAY: Dec 13, 2024 (postponed until Jan 2025)

- ❖ Students will present their proposals to the president of the board, Principal Amany, and Ms. Romisa.
- ❖ Each group must bring:
 - They will need a poster showing their product and profits
 - A sample of what they are selling
- ❖ **Dress Code for presenting students:**
 - Dress the part- Dress professionally, and wear pants and a blazer. Solid color Abaya, Hijab (5th and up)
 - Boys: Suit or dress shirt and a tie
- ❖ The approved proposal will be funded by the school.

SALE DAY: Jan 24, 2025 and Jan 31, 2025 in two groups

- ❖ Students will be selling after Friday's prayer.
- ❖ **After the sale:**
 - Students will need to pay the school for their ingredients and a small fee for table rental*
 - All profits will be split between the group!!