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Media Kit & **Speaker Kit** Checklist

Downloadable Speaker & Media Kit

Debbi DiMaggio

Entrepreneur | TEDx Speaker | Keynote Speaker | #1 Bestselling Author | FOX Good Day DC Featured Guest | Inman Luxury Connect Speaker | Creator of the Mindset In Motion Method™ | Luxury Real Estate Advisor

Professional Bios

- **Debbi DiMaggio BIOS**

Short (129 words), Medium (199 words), and Long Bios (244 words):

https://docs.google.com/document/d/1EknzHyq_LCS982VYBJUmsVUdHdGiNnA7/edit?usp=sharing&oid=107396479419007236176&rtpof=true&sd=true

Headshots & Images (High Resolution)

- **Download the images here:**

<https://drive.google.com/drive/folders/1Hm1Ess5L1bHHBa2c9a3o4rkguol9Smpp?usp=sharing>

New images are being added in continually.

SOCIAL MEDIA for Debbi DiMaggio (25k+ reach)

- LinkedIn
<https://www.linkedin.com/in/debbidimaggiolifestyle/>
- YouTube
<https://www.youtube.com/@DebbiDiMaggio>
- Instagram @DebbiDiMaggio
<https://www.instagram.com/debbidimaggio>
- Facebook
<https://www.facebook.com/DiMaggioBettaGroup>
- Pinterest
<https://www.pinterest.com/debbidimaggio/>
- TikTok
<https://www.tiktok.com/@debbidimaggio14>

Podcast Host

Mastering the Art of Success – with Debbi DiMaggio

<https://debbidimaggio.podbean.com/>

Speaker Information

Signature Keynotes

- **Mindset In Motion Method™: Activate Purpose, Passion & Peak Performance:**
<https://docs.google.com/document/d/1pmguCNDVz1DHRAscPE7IzuoNQfmilmk8/edit?usp=sharing&ouid=107396479419007236176&rtpof=true&sd=true>
- **The Marathon Mindset:**
<https://docs.google.com/document/d/1-29E25xXFzv9uIL9XiG1bW9WK7-mArah/edit?usp=sharing&ouid=107396479419007236176&rtpof=true&sd=true>
- **7 C's of Real Estate:**
https://docs.google.com/document/d/1uJ_SvhOdG0wXCmzsnHUu6SE_ftUPqF0r/edit?usp=sharing&ouid=107396479419007236176&rtpof=true&sd=true
- **Foundation For Success:**
<https://docs.google.com/document/d/1UpPvPPqN4XBDW0G38WJldOGa-eA5sCyh/edit?usp=sharing&ouid=107396479419007236176&rtpof=true&sd=true>

- **Beauty at Any Age:**
<https://docs.google.com/document/d/1n9LENK48air1oakP6GYp3rPmbqRK3aMy/edit?usp=sharing&oid=107396479419007236176&rtpof=true&sd=true>
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Podcast Host Information

Why Debbi?

Looking for a guest who delivers more than great conversation? Debbi DiMaggio brings energy, authenticity, and decades of experience to every podcast appearance. Whether discussing entrepreneurship, leadership, mindset, resilience, branding, or personal growth, she shares compelling stories and actionable insights that keep listeners engaged from start to finish. Hosts appreciate her conversational style, while audiences walk away with fresh perspectives, renewed motivation, and practical takeaways they can immediately apply to both business and life.

Media Highlights

- **DOWNLOAD VIDEOS - Various Events, including TIME SQUARE BILLBOARD launch!**
https://drive.google.com/drive/folders/1khDoAp0yCHdOXcoHEYUb_BPuRDKtCPwB?usp=sharing
- **Hidden Gems: Meet Debbi DiMaggio of DiMaggio Betta Group | Corcoran Icon Properties - July 6, 2026 Voyage LA**
<https://voyagela.com/interview/hidden-gems-meet-debbi-dimaggio-of-dimaggio-betta-group-corcoran-icon-properties/>
- **Debbi Runs the World Turns Seven Marathons Into a Global Movement for Girls on the Run - June 24, 2026**
<https://womensinsider.com/lifestyle/debbi-runs-the-world-turns-seven-marathons-into-a-global-movement-for-girls-on-the-run/>
- **Debbi DiMaggio "Locked in" Morning Routine on FOX - June 8, 2026 FOX 5 Washington DC**
<https://www.fox5dc.com/video/fmc-g5rg1j2aldi1ogts>

- Author Debbi DiMaggio Announces New ‘Mindset In Motion™ 90-Day Workbook’ and 5 Summer Speaking Events - May 27, 2026 EIN Presswire**
<https://www.einpresswire.com/article/914455436/author-debbi-dimaggio-announces-new-mindset-in-motion-90-day-workbook-and-5-summer-speaking-events>
- Mindset in Motion: Debbi DiMaggio Brings Mindset Leadership to Women’s Council of Realtors® Contra Costa Luncheon - May 22, 2026 EIN Presswire**
<https://www.einpresswire.com/article/914110762/mindset-in-motion-debbi-dimaggio-brings-mindset-leadership-to-women-s-council-of-realtors-contra-costa-luncheon>
- Mindset in Motion: Debbi DiMaggio Brings Mindset Leadership to Women’s Council of Realtors® Contra Costa Luncheon - May 21, 2026 Corcoran Icon Properties**
<https://corcoranicon.com/blog/mindset-in-motion-debbi-dimaggio-brings-mindset-leadership-to-womens-council-of-realtorsr-contra-costa-luncheon>
- Mindset Matters: Debbi DiMaggio Of Mindset In Motion Author On How To Build Stress Resilience with a Positive Mindset - May 7, 2026 Medium**
<https://medium.com/authority-magazine/mindset-matters-debbi-dimaggio-of-mindset-in-motion-author-on-how-to-build-stress-resilience-with-542e33e25e3c>
- Bestselling Author Debbi DiMaggio to be Featured Speaker at MFA Wellness Expo with Mindset In Motion™ Method on May 9 - May 1, 2026**
<https://www.einpresswire.com/article/909474898/bestselling-author-debbi-dimaggio-to-be-featured-speaker-at-mfa-wellness-expo-with-mindset-in-motion-method-on-may-9>
- Debbi DiMaggio Launches New Book: ‘Mindset In Motion: Activate Purpose, Power, and Peak Performance’ with Sports Theme - April 13, 2026 EIN Presswire**
<https://www.einpresswire.com/article/904614965/debbi-dimaggio-launches-new-book-mindset-in-motion-activate-purpose-power-and-peak-performance-with-sports-theme>
- Mindset Strategist, Author, Speaker, and Real Estate Advisor Debbi DiMaggio Announces Pre-Sale of Her New Book, Mindset In Motion, Designed to Help Readers Stop Waiting for March 8, 2026 EIN Presswire**
<https://www.einpresswire.com/article/897695853/author-debbi-dimaggio-announces-pre-sale-of-mindset-in-motion-book-timed-with-la-marathon>
- FOX 5 DC Morning Show: Mindset In Motion Author Debbi DiMaggio**
<https://www.youtube.com/watch?v=zREG2gotxyU>
- FOX Top Real Estate Advisor Debbi DiMaggio on Success, Mindset in Motion**
https://www.youtube.com/watch?v=_SURaxz3leY

- **FOX "Locked in" Morning Routine** <https://www.fox5dc.com/video/fmc-g5rg1j2aldi1ogts>
 - **NATIONAL PRESS CLUB: "Mindset In Motion" Author Debbi DiMaggio**
<https://www.youtube.com/watch?v=jeJGeAubck4>
 - **Corcoran Episode 373 - Debbi DiMaggio - Corcoran Icon Properties**
<https://www.youtube.com/watch?v=yOus4S-KQko>
 - **Building a Collaborative Real Estate Community, with Debbi**
https://www.youtube.com/watch?v=_uKUBKE0AWc
 - **Inman Real Estate: Why Inman Continues to Shape Real Estate Through Relationships, Innovation, and Community by Debbi DiMaggio**
<https://www.linkedin.com/pulse/why-inman-continues-shape-real-estate-through-relationships-se6lc/>
 - **Who's Who in Luxury Real Estate: She Reinvented Her Life at 60 — And Built a Luxury Real Estate Empire** <https://www.youtube.com/watch?v=UNj7BcoyFzY>
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PERSONAL Quotes by Debbi DiMaggio

- “I’ve spent decades working with clients at every stage of life—high performers, quiet achievers, those in transition, and those standing at the edge of something new. And I’ve learned this truth: Nothing changes until something moves.”
- “Mindset In Motion Method™ is the practice of turning intention into action. It’s not about perfection or overnight success. It’s about small, aligned steps that build confidence, clarity, and unstoppable momentum.”
- “Look for the extraordinary in the ordinary; that’s where the magic lies.”
- “Action builds momentum. Momentum builds confidence. And confidence delivers results.”
- “When you lock in, you are choosing your dreams over your fears.”
- “Plan to prepare and prepare to plan. Because if you don’t plan, you’re planning to fail.”

Quick QUOTES

- DiMaggio's Mindset in Motion Method™, a five-step framework designed to help individuals activate purpose, build momentum, and turn intention into aligned action.
- Whether you are beginning something new, navigating uncertainty, or simply feeling called to grow, my hope is that these pages will remind you that you already have what you need.
- Endorsed by the CEOs of Compass and The Corcoran Group, TEDx speakers, bestselling authors, and business leaders across industries, Mindset in Motion has been called practical, powerful, and long overdue.

ABOUT THE AUTHOR:

Debbi DiMaggio (San Francisco and Los Angeles, CA) is a 35-year top-producing real estate advisor, coach, entrepreneur, speaker, and author of six books, including **Mindset in Motion: Activate Your Purpose, Power and Peak Performance (Coming Soon: March 2026)**, and creator of the 5-Step Mindset in Motion Method. She is also the author of *Real Estate Rules!*, *Contained Beauty*, *Lights, Camera, Action!*, *Beauty At Any Age*, *Because Age is Just an Attitude* and *The Art of Real Estate*. As founder of Foundation for Success and host of the *Mastering the Art of Success* podcast, she has spent decades empowering individuals to achieve breakthrough results through mindset and meaningful action. During the Great Recession, she co-launched Highland Partners with her husband and partners and founded the Piedmont Business Network, consistently building community among professionals. A recognized thought leader, her work has been featured on *ABC7 News Bay Area*, *KRON4*, *Inman News*, and *Unique Homes*. She has presented at Luxury Connect, Corcoran Group Real Estate Conference, and many other events. A cancer survivor, philanthropist, wife, and mother of two, Debbi lives in the Bay Area and is passionate about helping others step confidently into their next chapter. <https://debbidimaggio.com> and <https://mindsetinmotionbook.com>

ABOUT THE BOOK:

In *Mindset in Motion: Activate Your Purpose, Power and Peak Performance*, bestselling author, speaker, and entrepreneur Debbi DiMaggio empowers readers to stop waiting for clarity and start creating it through intentional, aligned action. Drawing on decades of experience as a coach and high-performance mentor. Inspired by her athletic roots and cousin, baseball legend Joe DiMaggio, DiMaggio presents her proven 5-Step Mindset in Motion Method—a practical framework designed to transform how you think, act, and show up each day. Organized into three parts—Pre-Game, The Game Mindset, and Post-Game Mindset—the book emphasizes finding your inner “Spark” and making small, purposeful shifts that build confidence, momentum, and lasting success.

Through personal stories, including running the LA Marathon fueled by mindset, launching a business during the Great Recession, and committing to a 5am-9am morning routine, DiMaggio shares actionable lessons on achieving your dreams, leading with positivity, preparing for success, building a strong support system, and discovering the extraordinary in the ordinary—proving that the life you want isn't created by doing more, but by thinking differently. <https://mindsetinmotion.com>

Books

Show all six books with:

- ***** BEST SELLER ***:**
Mindset in Motion: Activate Purpose, Power & Peak Performance
Discover Debbi's proven 5-step framework to turn intention into action, build lasting confidence, and create momentum in every area of life.
[COVER](#) | [BUY](#)
- **The Art of Real Estate: An Insider's Guide to Buying and Selling Residential Property**
An insider's guide that takes the stress out of buying and selling a home with expert advice, proven strategies, and practical checklists from two of the nation's top real estate professionals.
[COVER](#) | [BUY](#)
- **Beauty At Any Age: Because Age Is Just an Attitude**
Embrace a healthier, more vibrant life with simple wellness, beauty, and mindset practices that help you look and feel your best—at every age.
[COVER](#) | [BUY](#)
- **Lights, Camera, Action**
Learn how to communicate with confidence on camera, deliver your message with impact, and use video to build credibility, visibility, and stronger connections with your audience.
[COVER](#) | [BUY](#)
- **Contained Beauty: Photographs, Reflections & Swimming Pools**
A stunning coffee table book that blends breathtaking photography with thoughtful reflections, inviting readers to slow down, find beauty in stillness, and see inspiration in the world's most remarkable swimming pools.
[COVER](#) | [BUY](#)

- **Real Estate Rules!: 52 Ways to Achieve Success in Real Estate**

Discover 52 practical, proven strategies to grow your real estate business, strengthen client relationships, and build a successful career from one of the industry's top-performing professionals.

[COVER](#) | [BUY](#)

Podcast: Mastering the Art of Success

Featured conversations with bestselling authors, CEOs, innovators, high-performance experts, entrepreneurs, architects, AI leaders, PR experts, wellness pioneers, and world-renowned business professionals.

Want to be on Debbi's Podcast, here is the Intake Form:

<https://docs.google.com/forms/d/e/1FAIpQLSeHsYWt3eIZFPERVneq4Ai5RWal-SOwbItIS7KE4Wzbxu1Ssw/viewform?usp=header>

LISTEN:

- <https://www.youtube.com/playlist?list=PLhL7I7e6Koz18x0CGA6qHtIDxz0EwXgGh>
- DebbiPodcast.com

SPONSOR THE PODCAST:

https://docs.google.com/forms/d/e/1FAIpQLSfDNscG_AJrg4ZraFC93jM-xPyMlunsMDZZ2DZ--g57_mBqng/viewform

ASSETS:

<https://drive.google.com/drive/folders/1eVuDhTW2OkU-eVFslIFgk5GOWwGS7Ls7?usp=sharing>

Featured Guests

- Bob Burg – Bestselling Author of The Go-Giver
- Deri Llewellyn-Davies - 330 Boards, 6 Marathons, Strategy on a Page methodology
- Robert Glazer – CEO, Leadership Expert & Bestselling Author
- Jordan Adler – Bestselling Author, Entrepreneur & Speaker
- Liz H. Kelly – Award-Winning PR Expert & Bestselling Author
- Mike Paul – "The Reputation Doctor" & Crisis Communications Expert
- Anna Khait – Entrepreneur, Survivor Star & Healthy Tech Founder
- Kevin Kennon – Internationally Acclaimed Architect
- Ellis Shoja – Bestselling Author & Resilience Advocate
- Jeff C. West – Award-Winning Author & Storytelling Expert

- Jesse Chor – AI Entrepreneur & Reputation Technology Innovator
- Mike Adams – Founder & CEO of IntroStars
- Flavio Moy – High-Performance Coach & Ancient Wisdom Expert
- Terry Healey – Resilience Speaker & Leadership Coach
- Dr. Al Philip Neri – High-Performance Leadership Expert
- Dr. Caspani – Neuroscience & Peak Performance Specialist
- Grant Muller – High-Performance & Burnout Prevention Expert
- JoJo LaRicca – CEO, Video Branding & Executive Presence Expert
- Krista Demcher – Storytelling Strategist & Brand Messaging Expert
- Dan Rochon – Business Growth Strategist & Real Estate Coach
- Don Stanek – Former U.S. Marine, Coach & Real Estate Executive
- Michael Romer – New York Real Estate Attorney
- Ricardo Sousa – International Real Estate & Global Investment Expert
- Tiffany Lee – "The Poker Broker," Entrepreneur & Real Estate Strategist
- Karsten Franik – Superyacht Captain & Leadership Expert
- Shawn Kunkler – Luxury Real Estate Leader & Business Systems Expert

Include:

- 77k views in last 365 days
- 700 + hours of listening
- 9k Followers/Subscribers

Testimonials

- VIEW the Testimonials:
https://docs.google.com/document/d/1d6bY5EGIsPRJreuXbeosQIzXMUALG_Jk/edit?usp=sharing&ouid=107396479419007236176&rtpof=true&sd=true

Contact Information

For:

- Speaking engagements - BookDebbi.com
- Podcast interviews - BookDebbi.com
- Media requests - phone: 510.414.6777 / email: debbi@debbidimaggio.com
- Coaching - BookDebbi.com

- Real estate - BookDebbi.com
- Partnerships - BookDebbi.com
- Brand collaborations - BookDebbi.com

Sites:

- <https://BookDebbi.com>
- <https://DebbiDiMaggio.com>
- <https://DebbiPodcast.com>
- <https://DebbiSkool.com>
- <https://DebbiNetwork.com>
- <https://DebbiRunsTheWorld.com>
- <https://DebbiRunsTheWorldPartners.com>
- <https://Substack.com/@debbidimaggio>