

Outreach Practise

Subject Line: **YOUR INVITATION: The Project Awaits Mobvoi's Answers...** ✎

Hey Team Mobvoi!

Firstly, Your post captioned "Sync with the future. 🤖🎨 with: Midjourney" makes your watch look very stylish and futuristic with the purple and blue colours.

Improved: Firstly, Your post captioned "Sync with the future. 🤖🎨 with: Midjourney" uniquely uses the combination of purple and blue lights to make a striking effect that catches the eye and makes the watch look stylish.

As you can see by the heading, you have been chosen by me to get a better understanding about the fitness technology industry and the challenges faced by brands like yours.

Improved: As you can see by the heading, you have been chosen by me (a fellow secondary school student) to help get a better understanding about the fitness technology industry and the challenges faced by brands like you.

And in return I will provide you with some recommendations and solutions that could help your business.

But why is this?

Well, I am currently working on a project for business studies in school that requires me to pick any market I want and do research on them to gather information. And as I'm sure you've guessed 😊, I chose the best realm in fitness technology.

So how can you help?

You see, I need to ask 10 questions that are about Mobvoi's struggles and goals which will give me a better understanding about the fitness technology field for the project.

Improved: For this, I need to ask 10 questions that are about Mobvoi's struggles and goals which will help me identify trends and challenges in the fitness technology field.

After this, I can use the answers given by you to provide you with the useful Information, that might even benefit you and your business with solutions.

After this, I will get back to you with everything I found out, which could even be useful to you.

Would it be possible to send these 10 questions to someone from your team?

Let me know :)

Regards,

Zak Smith