

# Privacy Policy – Ancient Wisdom in the Modern Age

Effective Date: September 2025

Ancient Wisdom in the Modern Age (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, landing pages, or subscribe to our email list.

## 1. Information We Collect

- Your name and email address (when you subscribe or purchase a guide).
- Optional information you provide (e.g., through contact forms).
- Basic analytics data (page visits, clicks).

## 2. How We Use Your Information

- To send you parenting guides, updates, and resources you subscribed for.
- To improve our guides, resources, and landing pages.
- To comply with legal or regulatory requirements.

## 3. Sharing Your Information

We do NOT sell or rent your personal data. We may share it only with:

- Trusted service providers (e.g., Gumroad, Payhip, or email delivery services).
- Authorities if required by law.

## 4. Your Rights

Under POPIA and GDPR, you have the right to:

- Access and update your personal data.
- Request deletion (“unsubscribe”).
- Withdraw consent at any time.

## 5. Data Security

We take reasonable steps to protect your data from unauthorized access, loss, or misuse.

## 6. Contact

For privacy questions or requests:

 Email: [ancientw283@gmail.com](mailto:ancientw283@gmail.com)