

Editor's Challenge



April 30th: All submissions due

Editor's Challenge: Explore and use [this folder of footage](#) to edit together a final film!
Incorporate the theme Reimagine!

Length: 2 minute maximum

To submit a film you must provide the following requirements at film.skills21.org

About:

- Film Trailer
- Film Poster
- Synopsis
- Crew
- Cast

Film Submission:

- Film

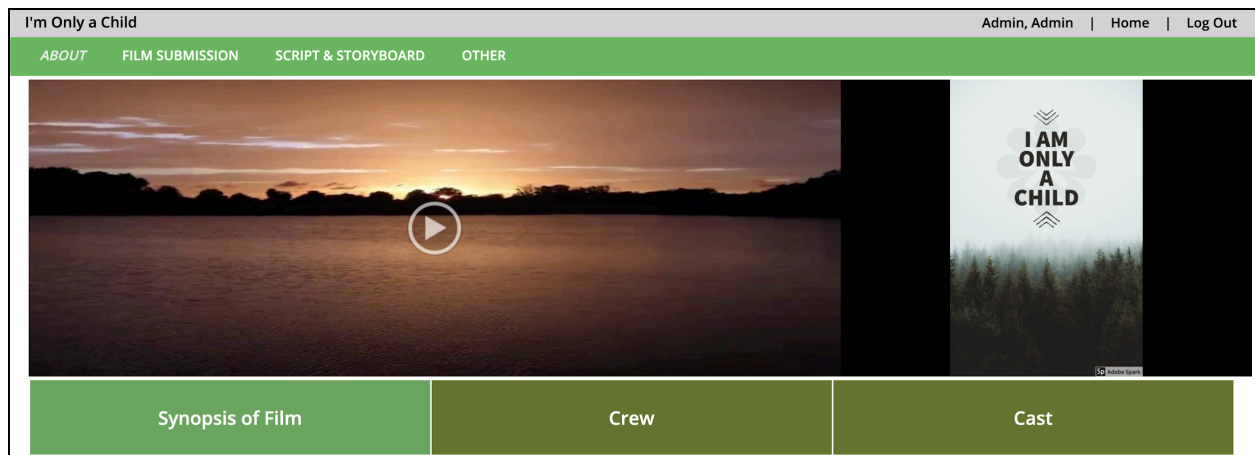
Script and Storyboard:

- Script
- Storyboard

(Optional / Not Required) - Other:

- Bloopers
- Behind the Scenes
- More!

Example:



April 30th - May 21st - Open Judging will take place

May 24th - Film Screening

May 27th - Award Show

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Editor's Challenge Scoring Criteria

You will be judged on a scale of 1-5 under each category with the notion that the below expectations are a level 5.

(Outstanding-5, Professional-4, Good-3, Basic-2, Unsatisfactory-1)

Post Audio Production:

Category	Expectation
Music (if used)	Musical score complements and enhances message. Sound levels do not detract from other sounds.
Narration (if used)	Narration voice matches genre, message, and situation with pacing and tone. Voice is clear, effective and well projected.
Audio Quality	All sounds including voiceovers, music, sound effects should be clear and volume at a consistent level

Post Video Production:

Category	Expectation
Transition	Transition between clips from one subject/scene to another subject/scene is smooth and fits the mood of the edit
Special Effects (if used)	The video contains effects that adds to the overall edit
Pace	Pacing of all edits fit with the audio and overall feel of the film

Content and Audience:

Category	Expectation
Intro	Viewer was immediately engaged with a strong opening and interest was maintained throughout the film.
Appeal	Edit conveys a compelling message that evokes emotion.
Originality	Edit shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.
Theme	'Reimagine' was implemented in a thoughtful and creative way.

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Scoring Criteria for Best Screenplay

You will be judged on a scale of 1-5 under each category with the notion that the below expectations are a level 5.

(Outstanding-5, Professional-4, Good-3, Basic-2, Unsatisfactory-1)

Category	Expectation
Structure	The framework of the script. Effective use of three-act (most common), odyssey, linear or non-linear story progression
Plot	The actions, events, conflicts, and turning points that propel the story forward. How the story unfolds (points for originality/unpredictability).
Characters	Personalities that are distinctive, compelling, multi-layered, and unpredictable. A protagonist and antagonist with clear and active goals.
Dialogue	Voices that are natural, succinct, and unique to each character. Use of language that effectively reveals character and moves the story forward.
Style/Tone	Overall quality of the writing. Tone that is appropriate to the material and narrative that is distinct, cinematic, and effectively conveys the mood or "feel" of the movie.

Scoring Criteria for Best Editing

You will be judged on a scale of 1-5 under each category with the notion that the below expectations are a level 5.

(Outstanding-5, Professional-4, Good-3, Basic-2, Unsatisfactory-1)

Category	Expectation
Editing Technique	The filmmaker used a variety of editing techniques (for example: cutaways, cutting on action, L and J cuts, etc.) All shots have continuity of screen direction.
Transitions	The filmmaker used a variety of cuts and transitions to create a seamless flow of scenes.
Titles and Effects	When filmmaker used effects and titles they were professional in their appearance and duration.
Pacing	Shots are the right length; nothing is cut off too soon or left dangling for too long.
Basic Sound	Sound is of high quality with consistent levels of audio throughout.
Creative Sound	Sound effects and music enhance the story as well as evokes emotion.

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Forms:

[Adult Media Release](#)
[Student Media Release](#)
[Principal Waiver](#)
[Location Release](#)

Copyright

If you choose to use copyrighted material **you must cite all sources in your credits! If you fail to source copyrighted material your film will not be accepted.**

Appropriate Content

We at Skills21 value the safety of our students and communities and are limiting content for Expo Fest submissions for the wellbeing of all involved. It is also important to remember that our audience is full of men, women, and children of ALL ages from all over the state with different backgrounds and life stories. To ensure that the audience is not subjected to hurtful or sensitive content the following restrictions apply.

Your film must be school appropriate, this includes:

- No guns or explosives are allowed in any context.
- No knives are to be used in a violent way or for intended violent use.
- No substance abuse (drugs and alcohol).
- All content in your film must be culturally sensitive including: wardrobe, language, accents and other character traits.
- Avoid stereotyping (racially, sexually, culturally, etc.)

Any other questions about appropriate content please contact audia@edadvance.org for clarification.