

Digital Solutions

Weaknesses:

Low following

Little to non-customer proof

Small interactions on social media

No social media connections outside of Facebook

Services I can offer:

Increasing social media presence

Obtaining more review

Structuring social media page to maximise exposure

Help with content creation

Email:

Subject: Social media is key

Team Solutions,

I spotted your page on the Small Business Facebook group,

You seem to have a very professional standpoint on the standard of websites you create.

In full honesty though I believe your business deserves more exposure when it comes to social media,

- Different approaches to posts
- Client proof
- Promotions

These are just examples of what I believe could skyrocket your business.

I am currently doing free/internship-style work to get some clients behind me,
if you have time I'd love to chat to see how we could work together and gain a mutual benefit.

Just drop me an email back.

Best Regards,
Ben

2nd Draft:

Subject: Boost Your Social Media Presence

Hi Team Solutions,

I came across your page in the Small Business Facebook group and was impressed by the high-quality websites you create.

That said, I believe there's an opportunity to gain more exposure through a strategic social media approach. Implementing varied post strategies, showcasing client success stories, and running targeted promotions could help drive more engagement and new business.

I'm currently offering free work services to help businesses like yours grow their online presence while I build my portfolio.

If you're interested, I'd love to schedule a brief chat to see how we can work together. Just reply to this email, and we can take it from there.

Best regards,
Ben

3rd Draft:

Subject: Social media is key

Good afternoon Team Solutions,

I came across your page in the Small Business Facebook group and was impressed by the high-quality websites you create

Has it ever crossed your mind that you believe your company deserves more,

more exposure - more following - interaction, and overall online presence?

These are some of the fundamental things that could be holding you back from scoring more clients.

If you wish, these are things I have experience with in terms of growing businesses to their full potential,

And if you were to ask me, Your website's deserve to be the top - the best of the best,

I could help you reach these goals with,

- Social media following
- More reviews
- More customer interaction

Just shoot me an email back if you would like to chat more,

Best Regards, Ben