



## Privacy Policy

### Welcome to Face Swap

We value your privacy and are committed to protecting your personal information. This privacy policy is intended to detail how we collect, use, store, share and protect your data. Please read the following carefully.

#### 1. Information we collect and use

##### 1.1 Picture and photo information

When you use the App, we collect:

- Photos you choose to upload for editing through the camera or album (you need to grant the corresponding permissions)

- I We only process the specific photos you choose to modify using the app, even if you grant access, we will not collect other photos in your album

- I We protect every photo you select using an encryption key stored locally on your device

- I Acquisition of face data is only used for algorithm creation of portraits. Face data is processed temporarily and is not retained after the processing is complete. Face data is never shared with third parties and is only used for algorithm processing within the app.

- I For functions such as changing hair color, changing expression, changing age and beautifying, we also need to process facial data. This data is only used temporarily during the processing and will not be retained after completion.

- I When you use the Face Library feature, the facial templates you choose to save are only stored locally on your device and will not be uploaded to our servers.

- I When you use the Drafts feature, your draft will be temporarily saved locally on your device so that you can continue editing or viewing it later.

- I Obtain IP information related to your order for financial audit purposes.

##### 1.2 Equipment and Usage Information

We also collect:

- I Device information (such as device model, operating system version)

- I IP address and related geographical location information

- I Usage data (such as function usage, access time)

- I Location information may be collected if you authorize it

#### 2. Storage and protection of information

##### 2.1 Storage location and period

- I Personal information collected is stored on cloud servers in the United States

- I Images containing faces shared by users will be stored on our cloud server and automatically deleted after 24 hours

- I Facial data used for face changing, hair color changing, expression changing, age changing and beauty functions will not be retained and will be deleted immediately after processing

- I Face data used for the face swap feature is NOT retained and is deleted immediately after processing is complete

- I If the service is suspended, users will receive a notification and personal information will be promptly deleted or anonymized.

###### 2.1.1 Data Processing for EU Users

For EU users, we process your personal data based on the following legal bases:

- I Your explicit consent (Article 6(1)(a) of the GDPR)

- I Necessary for the performance of a contract (Article 6(1)(b) of the GDPR)

When transferring EU user data to US servers, we use Standard Contractual Clauses (SCCs) approved by the European Commission to ensure data security.

You have the right to withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

## 2.2 Face library function and local storage

I Our app provides a face library feature that allows users to save facial templates for later use

I All facial data uploaded by users to the face library is only saved locally on the user's device and will not be uploaded to a remote server

I Face library data is protected by local encryption on the device to ensure the security of your facial data

I Users can delete any or all facial data in the face library at any time through the app settings

I Uninstalling the app will delete all locally stored face library data

## 2.3 Draft box function

I Our app also provides a draft box function, which allows you to save the creation you are editing. All draft box contents are only stored locally on the device.

I The data in the draft box is protected by local device encryption. You can delete any content in the draft box at any time through the app.

I Uninstalling the app will also delete all locally stored draft box data

## 2.4 Security protection measures

I We implement security measures that comply with industry standards to prevent unauthorized access or use

I Use encryption technology to enhance data security and implement controls to ensure only authorized access

I Professional security team strengthens information security protection, including sensitive information preparation, encrypted storage and regular deletion

I Except for government requirements, legal agreements or other legitimate reasons, user data will not be disclosed or shared with third parties without user authorization.

## 3. How we share, transfer and disclose your personal information

### (1) Share:

Your personal information will only be shared for lawful, necessary, specific and explicit purposes. Companies and organizations with which we share information must comply with relevant security protocols.

### (2) Transfer:

When a company/organization transfers personal information due to acquisition, merger, or transfer with a third party, the receiving company/organization needs to comply with this agreement or re-obtain the user's authorization.

### (3) Disclosure:

The disclosure of personal information is based on the user's wishes and legal requirements, and any problems arising therefrom are the sole responsibility of the user.

## 4. Use of Cookies

We use cookies and device identification information to enhance the security and efficiency of our applications:

I Security: Install authentication and security cookies anonymously to ensure service security and prevent fraudulent activities

I Convenient access: No need to re-enter personal information

I You can clear cookies through browser settings, but some functions may be affected

## 5. Your rights

You have the right to:

- I Access and correct your personal data
- I Delete your account and related data
- I Restrict or object to certain data processing
- I Data portability

## 6.Children's Privacy

We prioritize protecting the personal information of minors. Face-changing, hair color-changing, expression-changing, age-changing, and beauty-enhancing services are intended for adults. Minors must obtain written consent from their parents or legal guardians before using the services or providing information.

## 7. Data Breach Notification

### 7.1 Breach Identification and Assessment

- I We have established a 24/7 monitoring system to promptly detect any potential data breaches.
- I Upon discovery of suspicious activity, we will immediately initiate an internal investigation.
- I We will assess the nature, scope, and potential impact of the breach on our users.

### 7.2 Notification Timeframes (Compliant with Articles 33 and 34 of the GDPR) For EU users:

- I Reporting to Supervisory Authorities: Notify the relevant data protection supervisory authority within 72 hours of discovery of the breach.
- I Notification to Users: If the breach is likely to result in a high risk to your rights and freedoms, we will promptly notify you.

## 8. Changes to the Privacy Policy

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will notify you via in-app notification or email. Any modifications to this Privacy Policy will be effective when we post the new terms on the App. In all cases, your continued use of our Services after any modified Privacy Policy is posted constitutes your acceptance of the terms of the modified Privacy Policy.

## 9.Contact Us

If you have any questions about this Privacy Policy or need to exercise your rights, please contact us: [lyfaceai@outlook.com](mailto:lyfaceai@outlook.com)