



Youth Entrepreneurship Development Institute

Proposal for Asia Entrepreneurship Summit and Exhibition (13-14 March)

1. Topic/Concept: (MBA Student's Start-up Business)

The 3D printing revolution and why it is already redefining the future.

2. Background of the seminar:

The aim of an entrepreneurship exhibition is twofold, one to give opportunity to budding student entrepreneurs a platform to showcase their ideas and businesses, while on the otherhand it is to educate and get students of all ages to develop an entrepreneurial spirit and eventually be business leaders of the future.

Context

Who are the speakers?

Mr Shawn Frayne, Co-Founder & President, Looking Glass 3D, HK.

Mr Martin Kay, electronics design engineer, HK

Mr. Pedro Eloy, Director (SVP) of New Media & Information Technology at Fung Holdings, lecturer at University of Hong Kong

Mr. Jay Tse, Marketing VP, 3D making HK, HK

Fabio Procopio, co-founder Mooie Jaaz, HKU MBA

Moderator: Mr Syed Musheer, YED member

Who has the demand?

1	University students who are planning to create own entrepreneurship so as to keep in line with the market trends
2.	Students and staff who are interested in new technology. Along with investors and alumni who are looking to invest in upcoming tech-based start ups

Who is the target audience?

1	HKU students: faculty of economic& business, faculty of engineering, cross-disciplinary researchers; Invited School students
2	Hong Kong Small and Medium Development Institutes; Hong Kong General Chamber of Small and Medium Business;

Who/where can you apply the knowledge?

Mooie Jaz wants to take the lead in educating students about the world of 3D printing which is taking the world of manufacturing by storm and to also showcase business and ideas that are can be developed in this field. This would be an ideal opportunity to highlight the impact 3D printing is having on everyone’s daily life, from medical applications to building houses using 3D printing. Each of the speakers have vast experience in the business and would shed light on different aspects of the 3D printing world. We plan to have talks covering the entire process of 3D printing, from manufacturers to the end product.

3. Anticipated number of attendance:

Around 80~100, with the final number not being confined;

4. Time (the event should be held between late February and early March)

March 13th and 14. (both afternoons and nights will be OK);

5. Language: English

6. **Venue (in campus or outside campus?) Lok Yew Hall, HKU**
7. **Your social impact (with the event, what's the social impact/benefit you can make?)**

Provide platform to connect university students with important technological advances and for communication between students, professionals and academics. Coverage of at least 50 university students; release of news letter through HKU media, Social media, Metroradio, RTHK.

Timeline: Once YED confirms the date and time, will send out invitations to the speakers ASAP so that they can be confirmed. Once this is done, start working on marketing the event after CNY in last week of February onwards.



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Proposal for Asia Entrepreneurship Summit and Exhibition (13-14 March)

1. Topic/Concept:

Stock Connect and Entrepreneurship (Law student's career planning)

What potential effects will the Shanghai-Hong Kong Stock connection cause on the trading of the two stock markets and the global benchmark stock indices; what opportunities will it bring to HK and mainland listed companies in light of market liberalization and unleashed fund flows.

2. Background of the seminar:

Since YED is aimed at promoting youth entrepreneurship development, providing students with knowledge and information in various aspects should be its main function, especially those of changes in significant fields, so that students can develop strong awareness of the emerging trends and gain deeper and wider insights into the fields. SH-HK Stock Connection is recently a landmark reform in the stock-trading regime and will not only trigger change in the structure of the stock markets but materially affect listed companies' trading efficiency and fund flowing.

3. Context

Who is the speaker?

Guest Speaker: Mr Anthony Wong, Assistant Vice President, Global Markets Division, HKEx;

Faculty Speaker: Mr Syren Johnstone, Adjunct Associate Professor, Faculty of Law

Student Moderator: Mr Issac Wu, Miss Audrey He

Coach Facilitator: Mr Ricky Lam, Chairman of Publication and PR, Institute of Financial Accountant (HK)

Who has the demand?

1	University students who are planning to create own entrepreneurship so as to keep in line with the market trends, and those who want to know about impacts and meaning of the change and future roadmap of the new trading regime.
2	Companies already listed on the two exchanges and also management in SMEs which are looking for new development opportunities and may leverage the new facilities of securities trading on the two exchanges.

Who is the target audience?

1	HKU students: faculty of economic& business, faculty of law, cross-disciplinary researchers; CityU Law School students; Hong Kong mainland students union;
2	Hong Kong Small and Medium Development Institutes; Hong Kong General Chamber of Small and Medium Business;
3	legal/compliance officers, consultants, advisors, government officers, lawyers and legal assistants, auditors and accountants, corporate managements, academics in finance and securities

Who/where can you apply the knowledge?

Investors from Hong Kong, Mainland China and overseas, and companies dual-listed on SH and HK exchanges; Places mainly include HK, provinces like Shanghai, Shenzhen and Guangdong.

Why?

Analyze the contents and effects of new trading initiative from both local and global perspective to give a full picture to students of what is underway in the structure of the Chinese stock market and provide a communication platform for students to express their own opinions and questions on the issue; meanwhile, explore the opportunities for future development and trading efficiency of companies listed in HK and SH stock exchanges and also study the new regulations and limitations to enable compliance of the trading requirements.

4. Anticipated number of attendance:

80~100;

5. Date and Time: 13 March 2015, 12:30-14:00

6. Language: English

7. Venue (Happy Square / Loke Yew Hall): Loke Yew Hall, HKU

8. Your social impact (with the event, what's the social impact/benefit you can make?)

Provide platform to connect university students with current heated topics and for communication between students, professionals and academics. Coverage of at least 50 university students; release of newsletter through HKU media, Metroradio and RTHK.

Marking Sheet (For Faculty Advisor and Coach)

Criteria: <i>please mark down "☑", if applicable</i>	Full Score	Obtained
<p>Corporate Shared Values/Corporate Social Responsibility</p> <p><input type="checkbox"/> Engagement between university and community;</p> <p><input type="checkbox"/> Triple bottom line</p>	15	
<p>Leadership</p> <p><input type="checkbox"/> Life planning</p> <p><input type="checkbox"/> Critical thinking</p> <p><input type="checkbox"/> inspiring presentation and interesting booth</p>	15	
<p>Partnership</p> <p><input type="checkbox"/> Strong connection with faculty advisor, coach and peers</p>	15	
<p>Creativity</p> <p><input type="checkbox"/> Product</p> <p><input type="checkbox"/> Service</p> <p><input type="checkbox"/> Corporate solution</p>	10	
<p>Globalization</p> <p>Excellent global perspectives from:</p> <p><input type="checkbox"/> local students; <input type="checkbox"/> Mainland and international students</p>	10	
<p>Social impact</p> <p><input type="checkbox"/> Benefits to target audiences</p>	10	

<input type="checkbox"/> Empower social network and media		
Knowledge exchange <input type="checkbox"/> Interdisciplinary	10	
Financial feasibility <input type="checkbox"/> Reasonable budget <input type="checkbox"/> Internal control system <input type="checkbox"/> External audit	5	
Technology transformation <input type="checkbox"/> with technological elements	5	
Management skill <input type="checkbox"/> Professionalism; Qualification	5	
Total Score	100	
Comment:		