

About the company

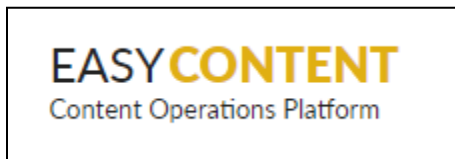
EasyContent is a SaaS content creation and collaboration platform that helps content teams streamline their processes and improve productivity.

It's designed specifically for content teams and marketing agencies, and helps them focus on creating content instead of wasting time on coordination.

The website is <https://easycontent.io/>

What needs to be done

1. Horizontal logo for the main website in the top left corner. Should contain the logo and the text. The text will include the name (EasyContent) and description (Content Operations Platform).



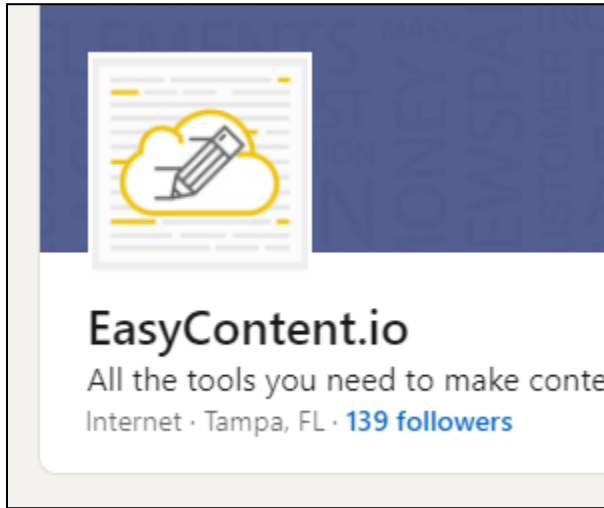
2. Small square favicon, 3 sizes 16x16px, 32x32px и 180x180px.



3. Horizontal logo for the application. Should not contain "Content Operations Platform" text. Because of the limited space, it's width must not exceed 180px.



4. Square logo for various social media profiles. An example would be our LinkedIn page
<https://www.linkedin.com/company/easycontent/>



Guidelines

A few examples of tech logos we like

<https://www.figma.com/file/50GoDmnePWlpHsMO8HJMea/Untitled?node-id=1%3A2>

What we like about them is that they use bright distinct colors and flat design, are memorable and easy to distinguish even as small icons.

Our current main website color is #3F51B5. It's up to you to use it or not to use it in the logo. Let's avoid using gradients in the logo.

For your references, here are the screenshots of the pages where we'll put the logo

- Main website
https://www.dropbox.com/s/yadn5xi9yd9cook/chrome_Rrmyzldx2N.png?dl=0
- Web application
https://www.dropbox.com/s/bke5ij2q11jb1o1/chrome_1l4iJQbbTZ.png?dl=0
- Email
https://www.dropbox.com/s/r2zl75rp8fs69ze/chrome_5Rxpet9XeF.png?dl=0