

# Teona Goderdzishvili

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## EDUCATION

**UNIVERSITY OF MARYLAND** | College Park, MD, USA

Doctor of Philosophy in Journalism | May 2028

- Full scholarship recipient
- Teaching assistant for JOUR175 “Media Literacy”: oversee assignments, provide feedback, grade, and manage student communications and accommodations

**GEORGIA STATE UNIVERSITY** | Atlanta, GA, USA

Master of Arts in Communication and Rhetoric | May 2024

- Harold Davis Outstanding Graduate Student Service Award recipient
- Student Assistant for the Department of Communication's social media platforms: plan, create, and analyze content aligned with topics and faculty activities

**VYTAUTAS MAGNUS UNIVERSITY** | Kaunas, Lithuania

Master of Arts in Journalism and Media Industries | May 2017

- Recipient of The International Educational Center of Georgia study grant
- Awarded Erasmus+ and Vytautas Magnus University Scholarships

**MARY IMMACULATE COLLEGE** | Limerick, Ireland

Erasmus Studying Semester Exchange | December 2016

- Led the community radio program *Cross Campus* on Wired FM

**GEORGIAN INSTITUTE OF PUBLIC AFFAIRS** | Tbilisi, Georgia

Master of Arts in Multimedia Journalism and Media Management | May 2015

- Award-Winner for Best Multimedia Project, *Heavy Air* | 2015  
Developed a multimedia project highlighting air pollution levels and potential threats in Georgia's four largest cities

**IVANE JAVAKHISHVILI TBILISI STATE UNIVERSITY** | Tbilisi, Georgia

Bachelor of Arts in Social Sciences | June 2013

- Graduated with honors
- Recipient of the President's Scholarship twice for high academic performance

## WORK EXPERIENCE

**UNIVERSITY OF MARYLAND** | College Park, MD, USA

Instructor for JOUR130: *Self-Presentation in the Age of YouTube* | Fall 2024

- Took over mid-semester due to the previous instructor's health emergency
- Coordinated with 22 students, developed new goals, and clarified expectations
- Led twice-weekly classes and restructured the syllabus

**CHAI KHANA MEDIA** | Tbilisi, Georgia  
*Digital Communication Manager* | March 2018 – August 2022

Spearheaded digital communications strategy for a leading regional media organization, achieving recognition for excellence in promoting women's empowerment and ethnic minority representation. Key accomplishments:

- Led digital communications strategy, boosting recognition for women's empowerment and ethnic minority representation
- Drove highest-ever UK CSSF rating for initiatives supporting women, girls, and ethnic minorities
- Developed analytics framework for reporting, KPI setting, and research to measure program impact
- Established digital security protocols to safeguard social media assets
- Curated weekly newsletters for 2,000+ subscribers, optimizing content performance
- Built strategic partnerships to expand organizational impact

**GEORGIAN INSTITUTE OF PUBLIC AFFAIRS** | Tbilisi, Georgia  
*Invited Lecturer of Social Media for Postgraduate Students Class* | January 2020 - May 2023

- Planning and creating a syllabus for English-language graduate students at the school of Multimedia Journalism and Media Management and at the School of Government
- Leading 78 class hours, taking 100+ hours of preparation and off-class consultations
- Mentoring former students in their workplaces

**GEORGIAN INSTITUTE OF PUBLIC AFFAIRS MEDIA LAB** | Tbilisi, Georgia  
*Workshop Trainer* | May 2020 – November 2022

Led social media education initiatives for 50 Armenian and Azerbaijani ethnic minority youth in Georgia, focusing on strategic digital communication and content development. Key achievements:

- Developed and delivered an English-language curriculum on social media fundamentals, teaching platform optimization for maximum impact
- Mentored students on multimedia projects addressing social issues (e.g., early marriage, gambling addiction, local artisanship), focusing on Facebook and Instagram content
- Guided strategic communication planning, including language and content formatting, to engage target audiences across platforms

**CLICKMEDIA** | Tbilisi, Georgia  
*Co-Founder and Author* | January 2019 - September 2024

Co-founded and led digital journalism platform covering critical social issues across Georgia and Eastern Europe, establishing partnerships with prestigious organizations including DW Akademie, Institute for War and Peace Reporting, and Internews Georgia. Key achievements:

- Developed and executed comprehensive digital communication strategies to amplify coverage of regional social issues, driving audience engagement and awareness
- Authored investigative reports and features while monitoring content performance metrics to optimize reach and impact
- Built and maintained strategic partnerships with international media organizations, securing project funding through compelling proposal development

**ORANGE MAGAZINE** | Berlin, Germany  
*Journalist and Project Coordinator* | September 2018 - December 2022

Coordinated European Youth Press's flagship publication connecting emerging journalists across Europe for high-profile international event coverage.

- Led strategic planning and team management for multicultural journalism initiatives
- Managed content development, including editing and original reporting for major events, such as Global Media Forum, Nantes Creative Generations
- Oversaw recruitment, team coordination, and executive board communications

## **MY PORTFOLIO**

### **CLICKMEDIA**

Co-author, Producer, Editor, Reporter | August 2024

- [School pupils facing the outcomes after the pandemic in Georgia and Moldova: Crossborder multimedia project](#)
- Far-right activists in Georgia and Serbia: Crossborder multimedia project in three parts
  - o [Radicals are friendly users of social media platforms](#)
  - o [“Waking up” of the young generation](#)
  - o [Ultranationalism – Russian tool against Europe](#)
- [Disappearing tourists](#)
- [Threats caused by the usage of plastic bags](#)

### **RADIO SWEDEN**

Local Fixer and Researcher for Swedish Public Radio | October 2021

- Researched and planned interviews in various locations in Georgia with Georgian Parliament representatives and voters.
- Assisted with and translated interviews, providing context to the situations.
- Managed logistical details and transportation for the team

### **LIGA.NET**

Local Reporter | April 2019

- [Report from Tbilisi | How Georgia lives after a bloody crackdown on demonstrators. Reportage](#)

### **INSTITUTE FOR WAR AND PEACE REPORTING**

Freelance Reporter | August 2015

- [Language is still an educational barrier for Georgia’s minorities](#)

### **CHAI KHANA MEDIA**

Freelance Multimedia Reporter | 2015

- [From camp to town: The urban changes of Tserovani](#)
- [Struggling for healthy food](#)
- [The woman from an empty village](#)
- [Women are developing the region](#)

## **LANGUAGE PROFICIENCY**

Georgian (native), English (C2), Russian (B2)