

Template Directions: Send one of the templates below to prospective buyer clients. Simply fill in your own information in the email signature, and put the buyer's name where it says BUYER.

Subject Lines:

Find your dream home!
Your dream home is out there!
Your dream home is waiting!
Have you found your dream home yet?
Now's the best time to buy a home!

Body Text:

BUYER,

I have helped **dozens of prospective home buyers** find their perfect homes — *and for less money than they initially thought.*

There is nothing you stand to lose by hiring a real estate agent to help you find your dream home. After all, the seller of whichever home you choose to buy covers my commission fee.

Meanwhile, **I will do everything in my power** to advocate on your behalf through the entire home-buying process — that includes helping you apply for financing and negotiating for whichever home you ultimately choose.

I'm very familiar with your area and know I can help you find the perfect home for whatever your needs may be.

Will you take a leap of faith with me?

Your Name

Your Real Estate Company

Phone: (333) 333-3333

Email: Name@Email.com