

## Anastasia Pavlovskaya

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### WORK EXPERIENCE

#### Independent designer

January 15 - Present

- Corporate style development ([cargo airline SpaceBee](#), [EZ](#))
- Brandbook creation ([PR-agency HDartel](#), [PPK EZ](#), [SpaceBee](#))
- Designed jewelry and accessories collections ([Style Avenue and Kremlin Museum](#))
- Created various [illustrations](#), [Illustrations2](#), [Illustrations3](#)

#### Advertising agency «Solist»

Art director

February 04 - December 14

- Increased number of new high-level customers by 30% while maintaining relations with regular customers for more than 10 years
- Attracted orders from large companies in the pharmaceutical industry (Zambon, Materia Medica, Bayer), manufacturers (Cheryomushki), IT (Oracle, OT), private and public banks
- 3 of my works are in museum collections (Germany, Russia)

Head of design

May 01 – February 04

- Managed and mentored team of 4 designers, enhanced team productivity by 35%
- Conducted meetings with clients and brainstorming sessions
- Won more than 25 diplomas and awards from international design and advertising competitions

Designer

May 95 – May 01

- Created designs and illustrations for 50+ customers
- Worked closely with clients, achieving a 94% client satisfaction rate

#### Mosproekt

Apr 94 - May 95

Architect

- participated in the development of multi-storey residential buildings

### SKILLS

- Adobe Photoshop, Adobe Illustrator
- Excellent ability to draw by hand
- Italian (C1), English (B1), Russian (Native)

### EDUCATION

- [Master's degree at Moscow University of Architecture \(with honors\)](#)
- [Design courses at Moscow State Academic Art School](#)
- [Design courses at Moscow State Technical University](#)
- [Design courses at Russian Academy of Graphic Design](#)