

Conscious Leaders Network

2025 Program Syllabus

Feb 2025: Applications accepted & reviewed / cohort selected for the program. Tuition is \$1,000 **for up to 3 people from the same company to participate!** Executives (CEOs & VPs), managers, and conscious leaders at any level will benefit from this course. Discounted to \$275 per person for recent business school graduates and members of affiliated groups, like B-Local Connecticut.

March 2025: Make online introductions among the cohort members, send pre-course materials

Tues, March 25, 2025: Zoom session 12:30-2pm

Intros and icebreakers

First sessions made available online (Principles & Purpose)

Baseline survey concept introduced

Tues, April 1, 2025

Zoom session 12:30-2pm - Principles & Purpose discussion & exercises

Go over Purpose exercises - (Field Guide, p 37)

Next sessions made available (Employees & Customers)

Sometime in April - date TBD

Optional plant tour / bonus guest speaker

Discussion of survey processes & small growth experiments

Tues, April 8, 2025

Zoom session 12:30-2pm - Employees & Customers discussion & exercises

Prep for next session (Investors/Suppliers)

Tues, April 15, 2025

Investor/Supplier relationships

Bring survey responses & your interpretation of those responses

Tues, April 22, 2025

Earth Day - no session scheduled.

Tues, April 29, 2025 Zoom session 12:30-2pm

Zoom 12:30-2pm for in-depth discussion of Environment

Bring your small growth experiments & be ready to discuss

Tues, May 6, 2025

Zoom 12:30-2pm for session on Community Engagement

Prep for next session (Culture & Management)

Tues, May 13, 2025

Zoom session 12:30-2pm - Discussion of Culture & Management
Q&A re: final presentations

Tues, May 20, 2025

Grande finale zoom session 12:30-2pm - KPIs plus **Putting it all together**
Discussion of key concepts, plus a course retrospective

Participants have two weeks to complete and refine their final presentations.

Tues, June 10, 2025

Final Presentations - 8-10am Breakfast Meeting at SCSU

Zoom in, record in advance or present in person

Feel free to bring any friends, family, & colleagues who may wish to attend!

Course Materials (included with your tuition fee)

Conscious Capitalism Field Guide: Tools for Transforming Your Organization

Harvard Business Press (complimentary paperback edition will be provided to all registered cohort members.)

Altruistic Business: Why Conscious Businesses Outperform the Competition

Published by Gavin Watson, Chairperson of our Chapter, based on a deep understanding gleaned from his experiences applying these principles in a family business in West Haven, CT

Other articles and essays (brief and optional) to be assigned. After every session, participants will receive a **Digital Goodie Bag** chock full of useful tools, tips, and templates to simplify running your conscious business.

Bonus Benefits

Professional Development Credits: pending review from Southern CT State University
Complimentary Day passes for Coworking at SCSU School of Business on Wednesdays!