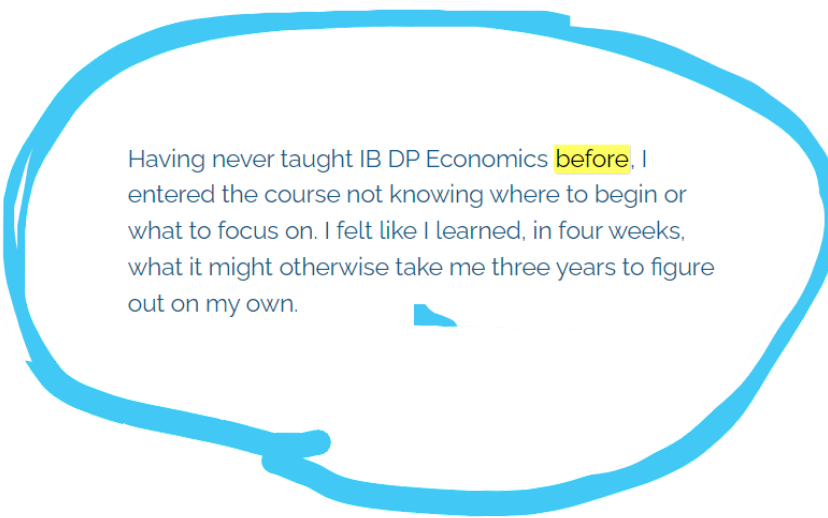


Avatar:

whether you are a new or experienced IB teacher. "

'As a new Economics teacher,



Having never taught IB DP Economics before, I entered the course not knowing where to begin or what to focus on. I felt like I learned, in four weeks, what it might otherwise take me three years to figure out on my own.

"This is an ideal course for anyone who is starting to teach IB economics, whether they are familiar with the IB and not Economics, or familiar with Economics but not the IB.

Current State:

feeling unsure of how to effectively guide students through the Extended Essay process

"As a new Economics teacher, I was struggling to find the right pace while trying to fill the gap between what IB wanted students to know and what I needed to do as a teacher to facilitate this so my students would be well prepared for their exams. I had many questions - do I teach everything? how do I support my students so they not only know the content, the diagrams, the facts but have those critical skills to be able to analyse and evaluate with conviction? how do I know my IA marking is on par with the IB examiners?"

I was baffled about IB as no one was able to help me understand it.

Dream State:

your students will see a marked improvement in your delivery of the content from week 1 and will thank you for taking the course!

support students and ultimately increase their chances of success in the IB Diploma Programme.

My students would be well prepared for their exams.

Be perceived as the best teacher in the school, who knows everything.

Feel safe about students, and be confident that they will 100% pass the exam.

Roadblock:

Solution:

I need to find a course/book where I will be able to successfully learn about IB, to be 100% sure that my students will pass the exam, that's my mission as a teacher.

Product:

Supervisor Training for The Extended Essay for Teachers & IB Coordinators

This workshop focuses on empowering teachers to be the most effective Extended Essay Supervisor possible.

Each Supervisor will build a unique four-step process for their specific Extended Essay Subject Area for their students to follow.

The workshop is filling the gap between what the IB expects teachers to do and how to actually do it in the classroom!

“The Promise - You will finish the workshop with a thorough understanding of what being an effective Extended Essay Supervisor involves by taking control of your own individual situation!”

I learned in four weeks, what it might otherwise take me three years to figure out on my own.

Prospect's language:
Hey Everyone!

(Non-formal)

Facebook Post promoting the Product

Hey Everyone!

If you are new to teaching IB economics, you may feel uncertain about how to effectively guide your students through the Extended Essay process.

What if your students won't pass the Extended Essay and it would be your fault?

Imagine your heart sinking as you see the disappointment on your student's faces when they realize they haven't received the support they needed to pass the Essay.

The weight of the responsibility for their future success feels crushing, and you can't help but wonder if you're doing enough to help them achieve their goals.

And to avoid a situation like that, I have made for you a quick workshop that will make you **100% confident about your learning skills** and your student's exam results.

You will become the most effective Extended Essay Supervisor possible without putting too much effort in.

In fact, you would discover in 4 weeks, what it might otherwise take you **three years to figure out on your own.**

Are you ready to get your unique four-step process for your specific Extended Essay Subject Areas for your students to follow?

Tuesday, March 21, 2023, 2:00 PM to 5:00 PM EST (NYC), link below.

<LINK>