## PAS FRAMEWORK - BASED ON WALLSTREET JOURNAL SWIPE FILE

SUBJECT LINE: the ONE TOOL to build the ultimate business

Are you truly content with your life?

Does working the same low-income job for years on end bring you joy?

Or do you feel a sense of shame waking up every morning to a job you hate, knowing that you can achieve much more?

And the WORST part is...

There are people who provide much less value than you, living in the top 1%.

If you are finally ready to transition into the life you have been dreaming about since the day you started working

Then click here for the TOOL that will make these financial dreams a reality.