

Allies Needed

S	Speaker Who Wrote This? What do we know about him/her? What DON'T we know about him/her? Does this text have a particular meaning because of who wrote it or said it?	- Out of the Fields - Largest International study of gay athletes and homophobia in sports - Extensive Research (50+ years)
P	Purpose What is the author hoping to accomplish by putting this into the world? Remember main idea or thesis is NOT THE SAME as purpose.	- Provide data and information regarding problems of discrimination, safety, and acceptance of LBGTQ athletes, both professional and amateur - To encourage allies
A	Audience Who was the audience for this piece? Was that the intended audience? What did the author assume about the audience? How do these assumptions impact what is said, and how it is said?	- Americans - Athletes/Fans - Those interested in civil rights of LGBTQ communities
C	Context What was happening in the world when this text/ was produced? What were the biggest issues on the author's mind at the time? Is he/she addressing these issues directly or indirectly? How would this same text be received differently by a different audience or in a different time?	- Continued advocacy for equal rights - Debates over same sex marriage and benefits - Regressed policy about gays in the military
E	Exigence Why write or say this NOW? What was the spark or catalyst that moved the writer or speaker to act?	- Recent debates about Trans-athletes has reignited the discussion about Homophobia in sports and in society in general

C	Choices Why does the author make each choice? Why are certain devices used?	- Imagery – Brightly colored graphics and chart - Comparison – Gay men vs women and gays men and women vs straight - List – Clear lists of what to do to improve the dynamic - Diction – Use of vulgar and powerful slurs - Diction – Descriptive words are emotionally charged as well “bullied, threats, assaulted”
A	Appeals How does the author appeal to the audience? <ul style="list-style-type: none"> • Appeal to Emotion (Pathos) • Appeal to Authority/character (Ethos) • Appeal to Logic (Logos) 	- Logos – Most information presented as statistics, percentages, and factual numbers - Pathos - topics selected as examples involve verbal bullying or physical violence highlighting the emotional impact of the studied homophobia - Ethos – credibility encouraged by statement of the depth and seriousness with which this study was performed
T	Tone What is the author's attitude toward the subject? How do you know what his/her attitude is? Where is the evidence? Where does the tone shift? When? Why?	- Academic and scholarly - Informative - Controlled and reserved - Stoic