

Outreach message

Hey team !

I must say,

I adore the extremely diverse collection of jewelry you guys have.

Do you guys have a newsletter for sign up?

- Yousef Owili

Their Reply

You can sign up for the marketing emails. I am not sure what jewelry you are referring to? The inspiration jewelry because we don't sell finished jewelry.

Have a Great Day,

My Reply (I didn't send yet)

Hello again,

Yes,

I was talking about marketing emails.

Having not found it so easily to sign up for,

means that you guys do not pay that much attention for it.

Although it is an extremely powerful strategy to getting sales.

So, correct me if I'm wrong,

Do you guys utilize copywriters from your team to handle such content?

Or do you just leave it with the flow of ideas?

- Yousef Owili