

Match and Learn Game for Kids

Privacy Policy:

This privacy policy statement by IT WAVES describes information gathering and dissemination practices by accessing and/or using our mobile applications. We know you care about how your personal information is used and shared, and we take your privacy seriously. Please read the following to learn more about how we use your information, what type of information and for which purposes.

Personally identifiable information:

In general We don't collect or record your email address or personal information our only primary goals are to provide and improve features and resources, unless you send us an email or voluntarily agree to submit information to contact us (in which case your email is stored in our email servers). We uniquely identifies you as user to our services we don't sell any contact and personal emails and information we have to other marketing companies or to marketers. All these steps of information collections on email servers are to improve customer services for our product users.

Non-Personally identifiable information:

Collection and use of data also includes our third parties. This information is about you and your device such as your device locale (to provide support and to deliver targeted advertising and promotions for your better experience), device information (type of device, your device capability, status, operating system). IDFA android advertiser ID or other types of advertising identifier for in-game activities, mobile network connection and access, internet signals strength relating to WIFI, application and device version and all similar technical data about your device which don't include your personal information to personalise your experience and improve customer services.

Analytics

We use Unity Analytics to automatically receive and store certain types of information whenever you interact with our games. It includes how often you play, how long you play for and what things you've unlocked. This type of data helps us to improve our gameplay for your better experience of game playing, this information is often in the multi players option to match your better competitor by considering your gameplay experience, how much you have an interest in your game playing.

Advertising

We also accept advertisements from third party's ad networks as mentioned above. These advertisements may be displayed in our Apps. We select ad networks attentively to maintain compliance with applicable privacy laws. You can read about our advertising partners' privacy policies here.

Admob : <https://www.google.com/policies/privacy>

Security

To save your confidentiality and security of your information, we use device applications industry standards technologies and standards to protect but not limited to firewalls. Encrypted transmissions and data encryptions of your information, but unfortunately no data encryptions on the internet can be safe, we cannot guarantee the security of your information you transmit while we strive to protect your information. You will use these services at your own risk.

Opt-out

You can always control your information and confidentiality you selected to share with us on our services we provide. So, If you want that advertisers don't show you contextual ads that are according to your preference you can select No option in app Consent Screen. The Consent Screen comes when you first play the game and in settings or the main menu of the app. Opting out will also affect Analytics and other 3rd party sdks used.

According to the Digital Advertising Alliance DAA, European Interactive Digital Advertising Alliance EDAA and Network Advertising Initiative NAI offers individuals to opt-out of certain advertisements all right reserved for end users.

Information related to children

Information related to children policy appointment is to provide the legal guardian of a child under the age of 13 with guidance regarding our privacy policies that concern collecting, using and disclosing personal information of children under 13.

Parents and legal guardians of children under 13 have certain rights under Children's Online Privacy Protection Act of 1998 (COPPA, <http://www.coppa.org/coppa.htm>), and we recognize those rights.

We do not knowingly and directly collect and store on its servers any personal information from children under the age 13 as that would be a violation of COPPA. Some information may be collected by third party providers of services (advertising networks, etc.) or certain products.

Data Retention

We employ reasonable security measures to protect Your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage. These measures include: 1) personal data encryption; 2) technical measures in order to ensure the ongoing confidentiality; 3) personal data back-up to restore access to personal data following an incident; 4) test the effectiveness of the measures on a regular basis. Besides, we use the system of authentication, restrict the access to Our servers that store Your personal data, and provide the appropriate update of Our software necessary for securing Your personal data. We may update the list of such measures from time to time, provided that such updates and modifications do not result in the degradation of the overall security of personal data processing.

Third Party

The Games may contain links to websites and microsites that are operated by third parties. If you click such links, you can be transferred to the websites and microsites of third parties. We do not control those websites and microsites and as such this Privacy Policy does not apply to those websites and microsites. Please consult the terms and conditions and privacy policies of those third-party websites and microsites to find out how they collect and use Your personal data and to establish whether and for what purpose they use cookies

Changes to the Privacy Policy

We may update this privacy statement to reflect changes in our information practices. We encourage you to periodically review this page for the latest information on our privacy practices for your better data and information protection and improved user service.

Contact us

If you have any questions and comments regarding privacy policy You can contact us about this policy by emailing us at info@it-waves.com

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