

Danielle Allard in the Media

Editors' Picks



Mar 2024 for The New York Times

Can Streaming Pay?
Musicians Are Pinning
Fresh Hopes on Twitch.

The gaming platform is becoming increasingly attractive to artists, who can earn money from fans who express loyalty through patronage.

Press Highlights 2024:

July 2024: AC Blog (Article). Danielle Allard to Perform at Bluesfest.

<https://www.algonquincollege.com/college-blog/danielle-allard-to-perform-at-bluesfest/>

July 2024: The Fulcrum (Article). Bluesfest Night Two.

<https://thefulcrum.ca/arts/bluesfest-night-two-warren-zeiders-and-nickelback/>

July 2024: Apt613 (Article). Bluesfest Day 3 Preview.

<https://apt613.ca/bluesfest-2024-preview-day-3/>

July 2024: Apt613 (Article). Bluesfest Day 2 Preview.

<https://apt613.ca/bluesfest-2024-preview-day-2/>

March 2024: Billboard (Article). Ottawa Bluesfest 30th Anniversary.

<https://ca.billboard.com/music/concerts/ottawa-bluesfest-neil-young>

March 2024: Capital Current (Article). Capital Music Awards nominees celebrate Ottawa's support of local artists.

<https://capitalcurrent.ca/capital-music-awards-nominees-celebrate-ottawas-support-of-local-artists/>

February 2024: CBC (Article). 2024 Ottawa Bluesfest. <https://www.cbc.ca/lite/story/1.7129215>

February 2024: mxdown Music (Article). Ottawa Bluesfest Announces 2024 Lineup.

<https://music.mxdown.com/2024/02/29/news/ottawa-bluesfest-announces-2024-lineup-featuring-killer-mike-orville-peck-future-islands-more/>

February 2024: City News (Article). 30th Anniversary of Ottawa Bluesfest.
<https://ottawa.citynews.ca/2024/02/29/neil-young-nickelback-and-maroon-5-added-to-list-of-headliners-for-30th-anniversary-of-ottawa-bluesfest/>

January 2024: Nominations Open for the 2024 Capital Music Awards.
<https://apt613.ca/nominations-open-now-for-the-2024-capital-music-awards/>

Press Highlights 2023:

August 2023: The Dawg and Gus Show (Podcast). The "Two" with Danielle Allard.
<https://youtu.be/RQZVpclu1Zc>

August 2023: The Algonquin Times (Article).
<https://algonquintimes.com/news/students-raise-cash-for-charity/>

August 2023: Apt613 (Article). City Sounds Live - Free outdoor music performances across Ottawa.
<https://apt613.ca/city-sounds-live-free-outdoor-music-performances-across-ottawa-until-09-28-23/>

July 2023: Rogers TV (Television). Songs From the Shed; A Daytime Special!
<https://youtu.be/GJOYxrY3UOs>

June 2023: TAAG (Article). The Prosperity Stories: Danielle Allard Music.
<https://taag.ca/the-prosperity-stories-danielle-allard-music/>

June 2023: Apt613 (Article). 2023 Capital Music Awards winners announced!
<https://apt613.ca/2023-capital-music-awards-winners-announced/>

February 2023: Ari's Take New Music Business (Podcast). Succeeding on Twitch as a Musician with Danielle Allard. <https://aristake.com/danielle-allard-twitch-livestreaming/>

February 2023: ReFolkUs by Folk Music Ontario (Podcast). Episode 7: Overcoming Imposter Syndrome with Danielle Allard.
<https://folkmusicontario.org/refolkus/blog/7188343/episode-7-overcoming-imposter-syndrome-w-danielle-allard>

February 2023: ReFolkUs by Folk Music Ontario (Podcast). Episode 7 BONUS: Live Streaming Tips and TWITCH with Danielle Allard.
<https://folkmusicontario.org/refolkus/blog/7190370/episode-7-bonus-live-streaming-tips-and-twitch-w-danielle-allard>

January 2023: CKCU FM (Radio) [44:57]. Tuesday Special Blend with Jeff Larocque. Jeff's TOP Tracks of 2022. <https://cod.ckcufm.com/programs/60/58935.html>

Press Highlights 2022:

October 2022: CKCU FM (Radio) [14:42]. Tuesday Special Blend with Jeff Larocque.
<https://cod.ckcufm.com/programs/60/58004.html>

April 2022: Lifewire (Article). How Danielle Allard Went from Music Teacher to Twitch Star.
<https://www.lifewire.com/how-danielle-allard-went-from-music-teacher-to-twitch-star-5226085>

March 2022: Daytime Ottawa, Rogers TV (Television). Danielle Allard - Finding New Ways To Reach An Audience. <https://www.youtube.com/watch?v=-XvWZICMECU>

February 2022: Rogers Encore Ottawa (Television). Danielle Allard at Centrepointe Theatre.
<https://www.youtube.com/watch?v=W8n8FOHTMro>

January 2022: The Sandwich Show (Video). The Sandwich Show Fuels Us with Danielle Allard.
<https://youtu.be/24f3GwmehGo>

Press Highlights 2021:

December 2021: PBS Documentary (Television). Danielle Allard: The Show Must Go On(line).
https://www.youtube.com/watch?v=OtK_amTS8FA

December 2021: CBC Ottawa (Radio). Going Digital with Danielle Allard.
<https://www.cbc.ca/listen/live-radio/1-92-all-in-a-day/clip/15885142-going-digital?onboarding=false>

December 2021: CKCU FM (Radio). All the Things Danielle Allard.
<https://cod.ckcufm.com/programs/366/54385.html>

July 2021: CTV News Ottawa (Television). Morning Jam with Danielle Allard.
<https://ottawa.ctvnews.ca/video?clipId=2242186&jwsourc=c>

July 2021: DMCS Podcast (Audio). Give Into You with Danielle Allard.
<https://open.spotify.com/episode/1XiNGqj9nFvrBZNHf3yPM0?si=690991bb277c4fd6>

July 2021: Folk Music Ontario (Video). Canadian Home Studio Tour with Danielle Allard.
<https://www.youtube.com/watch?v=kYcqq9tKL3g>

June 2021: The New York Times (Print). Can Streaming Pay? Musicians Are Pinning Fresh Hopes on Twitch.
<https://www.nytimes.com/2021/06/16/arts/music/twitch-streaming-music.html?smid=url-share>

June 2021: Megaphono Music Conference (Video). Studio Tour with Danielle Allard.
https://youtu.be/LyCKWSbY_I8

May 2021: Megaphono Music Conference (Video). Fresh Ways to Find Fans in a Pandemic.
<https://www.youtube.com/watch?v=KTvH4sUi4xM>

May 2021: Popcult Experience Podcast (Audio) [41:22]. Rant, Rave and Review and Danielle Allard Interview. <https://www.buzzsprout.com/868528/8581751>

March 2021: Surviving Classical Music (Podcast). One Year Into Streaming with Danielle Allard. <http://ow.ly/yYlQ50E5oam>

March 2021: Modern Independent Musician (Podcast). Livestreaming with Danielle Allard. <https://soundcloud.com/themiapodcast/episode-4-live-streaming-w-danielle-allard>

February 2021: CKCU FM (Radio). Curiosity. <https://cod.ckcufm.com/programs/477/50912.html>

Press Highlights 2020:

December 2020: Canadian Faces with Chris White. <https://www.facebook.com/watch/?v=221429119487103>

December 2020: Ottawa Showbox (Print). Award-winning Ottawa artist Danielle Allard reaches out to community online. <https://www.ottawashowbox.com/2020/12/04/award-winning-ottawa-artist-danielle-allard-reaches-out-to-community-online/>

October 2020: CKCU FM (Radio). Monday Special Blend with Jumpin Joel Flash. <https://cod.ckcufm.com/programs/43/49268.html>

July 2020: Folk Music Ontario (Audio). Streaming How-To: Finding Your Voice on a Digital Stage. <https://www.youtube.com/watch?v=fWDRRdT5wG0>

May 2020: Canadian Faces with Chris White. <https://www.facebook.com/watch/?v=243744786704621>

April 2020: Rogers TV (Television). Live on Elgin Open Mic - Stay Home Edition 1. <https://youtu.be/o0p5axhC15U?t=972>

March 2020: Apt613 (Article). #COVID613: Where to watch live concert streams in Ottawa-Gatineau. <https://apt613.ca/ottawa-live-music-streams/>

February 2020: CKCU FM (Radio). Thursday Special Blend with Jeff Larocque. <https://cod.ckcufm.com/programs/100/47181.html>

January 2020: Apt613 (Article). Happiness Habits 613 offers 29 days of community events to cultivate happiness. <https://apt613.ca/happiness-habits-613/>

Press Highlights 2019:

December 2019: CKCU FM (Radio) [1:45:00]. Tuesday Special Blend with Jeff Larocque. <https://cod.ckcufm.com/programs/60/46232.html>

November 2019: CKCU FM (Radio) [42:00]. Canadian Spaces with Chris White. <https://cod.ckcufm.com/programs/129/45469.html>

October 2019: CKCU FM (Radio) [55:00]. Thursday Special Blend on Location at Spaceman Music. <https://cod.ckcufm.com/programs/100/45050.html>

September 2019: Life in Red (Podcast). Music and Art with Danielle Allard.
<https://open.spotify.com/episode/6UG5GYPbB4nK8Yc6G4vIfs?si=4650240b051b4f2a>

September 2019: CBC Ottawa Morning (Radio). Ottawa Singer-Songwriter Danielle Allard.

September 2019: Spotlight Ottawa, Shining a Light on Abilities (Video). Creativity and Mental Health. <https://www.youtube.com/watch?v=nMiGCMA5cQA>

August 2019: Music Volume on Cogeco (Television).

June 2019: CKDJ FM (Radio).

May 2019: Daytime Ottawa, Rogers TV (Television). Meridian Theatres @ Centrepointe Release 2019/2020 Season <https://www.youtube.com/watch?v=6-ljdQ9XZSc>

April 2019: CKCU FM (Radio). Friday Special Blend.
<https://cod.ckcufm.com/programs/158/42721.html>

April 2019: Daytime Ottawa, Rogers TV (Television). Art Night with Danielle Allard & Friends.
<https://www.youtube.com/watch?v=ME5kHfs6wqg>

January 2019: Pop Of Colour Late Night Show (Video). Special Guest: Danielle Allard.
<https://youtu.be/PcXSpQtwNDo>

January 2019: CKCU FM (Radio). Just Cause Top 10 of 2018.
<https://cod.ckcufm.com/programs/468/41022.html>

Press Highlights 2018:

December 2018: CKCU FM (Radio). [40:40] Thursday Blend Early with Jeff Larocque.
<https://cod.ckcufm.com/programs/468/40838.html>

September 2018: CBC Ottawa (Television). Ottawa singer/songwriter Danielle Allard on her latest album, Passing Notes, and helping a local charity.
<https://www.cbc.ca/player/play/1333377603642>

August 2018: CKCU FM (Radio). [01:11:00] Canadian Spaces with Chris White, Maria Hawkins & Shelly-Anne Morris. <https://cod.ckcufm.com/programs/129/39029.html>

August 2018: CBC Ottawa News (Television). Westboro Fuse Festival to feature Danielle Allard.

May 2018: The Hatfield Trip (Podcast). Featuring Danielle Allard.
<https://itunes.apple.com/ca/podcast/the-hatfield-trip/id1249454057?mt=2&i=1000412225628>

May 2018: CBC Ottawa Morning (Radio). Passing Notes CD Release with Danielle Allard.

May 2018: Jewel 98.5 FM (Radio). Danielle Allard to Release Passing Notes.

May 2018: CHUO FM (Radio). Passing Notes CD Release with Danielle Allard.

May 2018: CKCU FM (Radio). [1:37:00] Canadian Spaces with Chris White, Passing Notes CD Release with Danielle Allard. <https://cod.ckcufm.com/programs/129/37631.html>

May 2018: Ottawa Life Magazine (Print). Danielle Allard is Passing Notes. <https://www.ottawalife.com/article/danielle-allard-is-passing-notes>

May 2018: Daytime Ottawa, Rogers TV (Television). Danielle Allard releases "Passing Notes". <https://www.youtube.com/watch?v=3n6t7b43fx4>

May 2018: Daytime Ottawa, Rogers TV (Television). Danielle Allard performs Little Demons. <https://www.youtube.com/watch?v=x2lKhHdmyeg>

May 2018: CKCU FM (Radio). [34:00] Thursday Blend Early with Jeff Larocque. <https://cod.ckcufm.com/programs/468/37504.html>

May 2018: CKCU FM (Radio). Thursday Special Blend with David Yazbeck. <https://cod.ckcufm.com/programs/100/37429.html>

May 2018: Apt613 (Article). Gig Pick: Danielle Allard Album Release @ CollabSpace. <https://apt613.ca/gig-pick-danielle-allard-album-release-collab-space-05-19-18/>

February 2018: Ottawa Life Magazine (Print). Female All-Stars Gather for Johnny Cash Tribute. <https://www.ottawalife.com/article/women-in-black-female-all-stars-gatherfor-johnny-cash-tribute>

January 2018: CKCU FM (Radio). Canadian Spaces Live on Location. <https://cod.ckcufm.com/programs/129/35698.html>

Press Highlights 2017:

December 2017: Apt613 (Article). Creative CityMakers: "Why Ottawa for arts & culture?". <https://apt613.ca/synapcity-creative-citymakers/>

November 2017: Rogers TV (Television). Hosting Ottawa Eats at Bridgehead. <http://www.rogerstv.com/show?lid=12&rid=4&sid=6350&ref=OttawaEats>

August 2017: Daytime Ottawa, Rogers TV (Television). Danielle Allard gets ready for Passing Notes. <https://www.youtube.com/watch?v=nu60KnOkoUw>

August 2017: Rogers TV (Television). Hosting Ottawa Eats at Bytown Bayou. <http://www.rogerstv.com/show?lid=12&rid=4&sid=6350&ref=OttawaEats>

August 2017: Rogers TV (Television). Hosting Ottawa Eats at Stella Luna Gelato. <http://www.rogerstv.com/show?lid=12&rid=4&sid=6350&ref=OttawaEats>

June 2017: Rogers TV (Television). Hosting Celebrate Ottawa at Ottawa RibFest.

June 2017: CKCU FM (Radio). Carleton Music Showcase with Laura Falco & Crystalena Paquette. <https://cod.ckcufm.com/programs/415/32780.html>

May 2017: Ottawa Life Magazine (Print). Yuks For the Children's Hospital of Eastern Ontario. <https://www.ottawalife.com/article/yuks-for-cheo>

May 2017: Jewel 98.5 FM (Radio). Danielle Allard Performs for the Ovarian Cancer Foundation.

May 2017: Daytime Ottawa, Rogers TV (Television). A Night of Yuks for CHEO with Danielle Allard & Ashley Krawchenko. <https://www.youtube.com/watch?v=gCsiLZ9a6Os>

February 2017: CKCU FM (Radio). [55:00] Just Cause - Thursday Blend Early with Jeff Larocque, Danielle Allard to perform for Voice Found. <https://cod.ckcufm.com/programs/468/31098.html>

Press Highlights 2016:

November 2016: CKCU FM (Radio). [1:07:00] Canadian Spaces with Chris White. <https://cod.ckcufm.com/programs/129/29868.html>

July 2016: Rogers TV (Television). Danielle Allard to Perform at RBC Bluesfest.

July 2016: Apt613 (Article). Bluesfest Local Highlights: Danielle Allard. <https://apt613.ca/danielle-allard/>

June 2016: Rogers TV (Television). Hosting Daytime Ottawa.

June 2016: Breakfast Television Montreal (Television). Danielle Allard Canadian Tour.

June 2016: Jeff's Musical Car (Video). https://www.youtube.com/watch?v=4sz_L6zah3o

June 2016: CBC Radio Moncton (Radio). Danielle Allard Canadian Tour with Jonna Brewer.

June 2016: CHEO Telethon (Television). Danielle Allard performs for the Children's Hospital of Eastern Ontario. <https://youtu.be/530c3hgwM7o>

May 2016: CTV Morning Live (Television). Music with Danielle Allard.

May 2016: Metro News (Print). Small town misfit finds her groove in music. <http://m.metronews.ca/#/article/views/ottawa/backstage-pass/2016/05/19/saved-by-the-bell.html>

May 2016: Daytime Ottawa, Rogers TV (Television). Danielle Allard promotes upcoming Tour Fundraiser. <https://www.youtube.com/watch?v=ej1o0Tgif6Q>

May 2016: CKCU FM (Radio). Canadian Spaces with Brian Dubbeldam and Chris White, Danielle Allard promotes upcoming Tour Fundraiser. <https://cod.ckcufm.com/programs/129/27170.html>

Press Highlights 2015:

December 2015: Rogers TV (Television). The Daytime Ottawa Holiday Special.

November 2015: Host of Rogers Daytime (Television).

1. <http://www.rogerstv.com/page.aspx?lid=237&rid=4&sid=68&gid=241559>
2. <http://www.rogerstv.com/page.aspx?lid=237&rid=4&sid=68&gid=241107>
3. <http://www.rogerstv.com/page.aspx?lid=237&rid=4&sid=68&gid=240700>

November 2015: Carleton U Magazine. Alumni Feature.

October 2015: Rogers TV (Television). Daytime Ottawa.

September 2015: The Revue (Article). CityFolk Day 4 Preview.
<http://therevue.ca/2015/09/19/cityfolk-day-4-preview/>

September 2015: Host of TV Cogeco's Music Volume (Video, In Production).

July 2015: The Jenn Hayward Show (Video).

June 24, 2015: Apt613 (Article). Jazzfest: In conversation with Danielle Allard.
<http://apt613.ca/jazzfest-danielle-allard-interview>

June 2015: CHEO Telethon (Television). Danielle Allard performs for the Children's Hospital of Eastern Ontario.

May 2015: CTV Regional Contact (Video).
<https://www.youtube.com/watch?v=0csKN33LQWw>

May 2015: Soundcheck (Article). Danielle Allard Releases Chameleon.
<http://www.soundcheckentertainment.ca/danielle-allard-chameleon-release-and-official-debut-of-crown-music-video/>

May 22, 2015: Ottawa Showbox (Article). Danielle Allard Releases Chameleon.
<http://www.ottawashowbox.com/2015/05/new-music-danielle-allard-releases-chameleon/>

May 20, 2015: Vankleek FM (Audio).
<http://vankleekfm.com/radio-programs/feature-interviews-2015/danielle-allard-may-20-2015/>

May 12, 2015: SHS TV (Video).
<http://singhousestudios.ca/shs-tv-ep-6-danielle-allard/>

April 2015: CKCU FM (Audio). Canadian Spaces with Dylan Black and Chris White.
<http://cod.ckcufm.com/programs/129/21506.html>

April 2015: JVL Photo Blog (Article). Chameleon Album Art.
<http://jvlphoto.com/danielle-allard-chameleon-album-art/>

April 6, 2015: Considered Normal Blog (Article).
<https://www.considerednormal.com/tag/danielle-allard/>

January 2015: CKCU FM (Audio). Canadian Spaces with Lynne Hanson and Chris White.
<https://cod.ckcufm.com/programs/129/20325.html>

January 2015: House in the Sand (Article) Danielle Allard: Singer-Songwriter.
<http://houseinthesand.blogspot.ca/2015/02/day-12-danielle-allard-hitsbc15.html>

Press Highlights 2014:

October 2014: Couch Assassin (Article). Danielle Allard Every Monday at the Lowertown Brewery. <http://couchassassin.com/node/8309/view>

October 16, 2014: Roger's Ottawa Daytime (Video).

October 2014: Soundcheck (Article). Danielle Allard plans to Go Long with Upcoming solo EP!
<http://www.soundcheckblog.ca/danielle-allard-hopes-go-long-upcoming-solo-ep/>

October 2014: Couch Assassin TV Featured Artist (Video).
<http://www.youtube.com/playlist?list=PLuz32M39NMYgsAo6W57lzqrWBJ6UobhzO>

October 2, 2014: LOL Podcast (Audio).
<http://ottawastart.com/podcast-lunch-out-loud-ottawa-89-citizens-academy-danielle-allard/>

September 2014: The Revue (Article). Gig Pick.
<http://therevue.ca/2014/09/21/gig-pick-danielle-allard-friends-september-22-lowertown-brewery/>

May 28, 2014: CKCU Special Blend (Audio).