

Daily Checklist Towards Conquering

Must Keep in Mind: Quitters are LOSERS. I WILL BECOME THE PERSON I WANT TO BE NO MATTER WHAT.

"My unmatched perspicacity coupled with sheer indefatigability makes me a fearful opponent in any realm of human endeavor."

Greatest Fear: Becoming the person I used to be 2 years ago. Fat.Lazy.Geek. wasting all of my time on air and jerking off to porn at least 1 time per day. Feeling empty, desperate, and sad. Not having an opinion, and hanging out with brokies. Not having a direction in my life and feeling lost.

Missions:

- ☒ Breakdown successful copy for 30 min
 - ☒ Help fellow students for 15 minutes
 - ☒ Review 1st email from newsletter
 - ☒ Workout Leg Day
 - ☒ Watch client content to adjust the tone and voice of the copy
 - ☒ MPUC + Notes + Reflection
 - ☒ Plan Sales call with Urban
 - ☒ Change my overarching conquer plan
 - ☒ Top player analysis (Experienced section)
 - ☐ Create 2nd newsletter email for client | Q&A with Professor
 - ☒ Reflect and plan the next day
 - ☒ Read the New Testament and Pray
-

	3 Blessings I Cherish This Morning Which I Must Not Waste
1.	My eternal flame, the fire deep inside me that wants me to succeed.
2.	The opportunities I've been given to become successful
3.	Waking up

	Magic Trio: Priority Missions
1.	☐ Create 2nd email and review it
2.	☐ Plan Sales call with Urban ☐ Sales call with urban
3.	☐ Review 1st email from newsletter

	Daily Goals: Targets you should aim for
1.	Landing a client
2.	Making 10X the profit Bonnie currently has via newsletter emails
3.	Becoming 1% better at copy and persuasion

	Rewards: Once the Daily Priority Missions are done I can do
1.	nope

Must Read: Campus Cultural Tenants:

1. **Brutal Intellectual Rigor and honesty:** Don't lie to yourself just for your comfort tell the truth and only the truth while holding yourself to a high standard.
2. **Seek the same level of obsession as you had while playing video games but towards winning the next level:** You don't want to live like a normal geeky person you want to live like a high performer.

3. **Use the same level of Obsession as before but now for providing value:** You will get paid in proportion to the value you provide.
4. **Hannibal "I will find a way or Make one.":** You must approach exactly the same mindset as this warrior that every challenge you will get through the same approach.

Must Read: The 4-Tenants of a G:

1. **My words are IRON Will:** I mean everything I say and If I say something I must do it.
2. **I am the fucking man and I believe I can do anything:** There's nothing in this world I would not get good at it if I put my mind to it.
3. **Get pissed off about things you don't have:** When you get pissed off all of a sudden you become driven to beat it.
4. **Nobody Gives a shit about you:** Nobody wakes up in the morning and thinks ah I must get this guy some money, or some pussy.

Get Specific with what you say.