



SY 2024-2025 EEDW PROJECT SNAPSHOT

Project Administration—Messages to Encouraged Students

Start date for delivery: July 15, depending on the site

Audience / Receivers: Identified “encouraged” students.

Timeline to set up: August 15 (or before the school year starts)

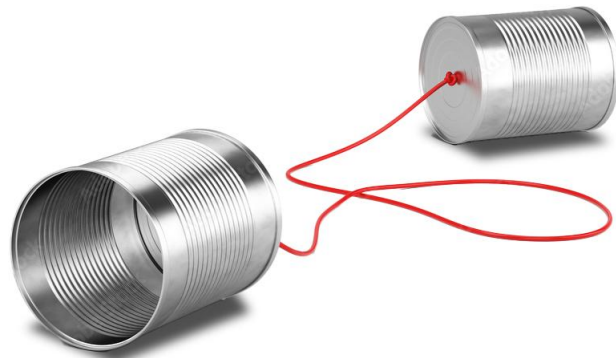
Contact: Eric Arpelar, ECHS/IHE Coordinator, earpelar@nmrec1.org

What it’s about: As part of the core project elements, schools will again be sending messages to identified “encouraged” students using your school’s communication tools.

Students will receive 10–15 messages throughout the year on enrolling in online IT courses, special events, new resources for career prep, and more!

- Returning Schools: We have a new set of messages this year so students are receiving the same messages.
- New Schools: We have a set of messages for you to send out, too.

Working with the EEDW team, schools will design a customized schedule for deliver that makes sense in your calendar.



Important Note: Please make sure our evaluators are on your distribution list so they can record and report on message delivery. You can get their contact information from Eric Arpelar.