

Current project: My current goal is to improve and increase my client's social media presence and numbers. He has just started and his products have great quality and there's no one around like him selling football shirts. I see great potential to grow.

Ideas:

- Running ads.
- Doing some giveaways partnered with accounts that have more engagement.
- Creating a Website that leads to his vast catalog and dm's so they can order their new shirt.
- Publishing daily and investing more time into reels/tiktoks.
- Creating a linktree (done)
- Setting a list of influencers + outreach messages for a collaboration. (done)
- Creating a behind the scenes video.
- Use relevant hashtags.
- Create a loyalty program to reward repeat customers.
- Newsletter.
- Getting more feedback from customers.

Realistics:

In my point of view, any of these can happen. It's just a question of my persistence and my client's commitment. Which has been going great even though I just started 2 days ago.

Critics:

Leave your opinions, ideas and critics.

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