

Target audience: homeowners who are in search of security services

Goal: Direct readers to a funnel in the blog

Type: Facebook Post

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Hey there! Aren't you afraid of someone breaking into your house while you and your spouse are at work?

We have you covered. We've compiled the worst nightmares of burglars, based on real stories, so you will never have to worry again while not at home.

And no, we aren't talking about a "Beware of Dog" sign, or leaving the lights turned on while you're away.

If you're genuinely concerned about your safety and want to learn more, click the link below.

[\[link\]](#)