

# Outreach - Product

Sl: You Are One Click Away

Hey Dom,

I hope you're having an amazing day. I'm sending you this email to let you know that I noticed a couple of things you can include on your website to help you improve your business and move it above the competition.

I've come up with a couple of strategies that can help you with that. If you're interested in what I came up with, I will send it over to you as a free gift, so you can see what I am talking about.

Only if you want to grow your business, connect with more people and level up

The choice is yours.

We can dive deeper into this on a quick call.

I would take advantage of this opportunity if I were you.

Trotman

There is something you are missing out on that can make your business move above the competition, lead more people to your website and boost your sales.

There is something you need to include that can make your business move above the competition, lead more people to your website and boost your sales.

I came up with a couple of strategies that can help you with that, and also increase your conversion rate

We can book a quick call to dive deeper into this.

If you want to know what I came up with, I will share it with you

Only if you want to improve your business and connect to more people.

There is something you need to include on your website so that your meditation app can move above the competition, lead more people to your website and boost your app downloads.

## **Outreach - Newsletter**

I Wouldn't Miss Out On This If I Were You

Hey Dr. Eric Berg

I found it amazing that you are teaching people to move from a consumer based home hold into a more productive and healthy home, to live a healthier life

But there is something I saw that you are missing out on that can lead more people to your website and newsletter

Suppose you are interested in what I say and I'm willing to share it with you. We can book a quick call to dive deeper into this. If you want to improve your business and connect to more people

The choice is yours

I wouldn't want to miss out on an opportunity

- Trotman

## **Follow Up**

Hey

I understand you're busy, so I am sending you this to remind you about the message above. Hopefully, you read it and are willing to see what I have to share with you

## **Break Up**

Hey {Name}

I tried reaching out to you and it seems like you are not interested in what I have to offer you

What I had to offer you could have a major impact on your busy but I would have to look for someone else who is willing to see growth in their business

