

U203

Media & Change Podcast Script

Name _____

*"make a copy", save it in your own Google Drive folder and share it with your teacher

(Adapted from <https://castos.com/podcast-script/>)

1. Sponsor message

"Today's episode is brought to you by [sponsor name]. [Sponsor name] is [launch into the benefits of the sponsor's product or service and why the listener should buy it].

2. Musical jingle/sound effects

3. Introduction

"Welcome to [podcast name], the show that [brief podcast pitch or tagline]. I'm [host name] and today we're talking about [episode topic] with [guest name]. We also have a surprise guest for you at the end of the show, so make sure you listen all the way through."

4. Musical jingle/sound effects
5. Longer explanation of what's in store
6. Topic 1
 1. Main point
 2. Supporting point
 3. Supporting data
 4. Supporting quote
7. Segue
8. Topic 2 - Guest
 1. Main point

"Now it's time to welcome [guest name] to [podcast name]. She/he/they are here to [purpose of guest: provide expertise, answer questions, tell their story, etc.]. Hi, [guest first name], thanks for joining us."

2. Supporting point
 3. Supporting data
 4. Supporting quote
9. Sponsor message
10. Topic 3

1. Main point
 2. Supporting point
 3. Supporting data
 4. Supporting quote
11. Segue
 12. Outro

"Make sure to join our Facebook group [name] if you haven't already where we break down this episode throughout the week. Get your tickets to our live show in [place] at our website [url] before they sell out."

13. Call to action

"Thanks for listening to [podcast name]. Before we go, show some love for your favorite podcast by leaving us a review on Apple Podcasts. Then stay tuned for next week where we [next episode's topic]."

14. Sponsor message
15. Musical jingle/sound effects

