

Coach2Coach 2024: Family Centered Success Through Coaching Mastery

Last updated: 12/13/23

Course Description:

Regardless of where you currently stand in your early intervention journey, we invite you to join us in the process of learning and honing your application of coaching strategies. Our approach is rooted in adult learning principles, where we intentionally spread our learning experiences over the span of a year, allowing us to acquire, practice, and then reconvene to augment newfound knowledge. In 2024, this entails a comprehensive exploration of nine distinct coaching strategies, delving deeply into one strategy each month. Additionally, we will focus on improving our ability to successfully transition from one coaching strategy to another within the context of EI our home visits. As we expand our understanding, we enhance our potential for success, bolster our self-confidence, cultivate our competence for coaching caregivers, and establish a foundation for long-term sustainability in this work.

Learning Outcomes:

- 1) Participants will name and describe the features of 8 specific coaching strategies
- 2) Participants will discuss when and how to effectively transition from one coaching strategy into another.
- 3) Participants will identify the strengths within caregivers, children, the caregiver-child dyad, the professional, and the established routines during home visit video examples
- 4) Participants will analyze early intervention outcomes and home practice plans

Time Commitment: We will meet live nine times in 2024 from 12-1pm Pacific Time as follows:

Date	Time	Theme
2/23/24	12-1pm PT: 1.0 hour	Introduction to Coaching Strategies
3/15/24	12-1pm PT: 1.0 hour	Coaching Strategy: Information Sharing
4/19/24	12-1pm PT: 1.0 hour	Coaching Strategy: Observation
5/17/24	12-1pm PT: 1.0 hour	Coaching Strategy: Feedback
6/7/24	12-1pm PT: 1.0 hour	Coaching Strategies: Guided Practice & Caregiver Practice
8/23/24	12-1pm PT: 1.0 hour	Coaching Strategy: Problem Solving
9/13/24	12-1pm PT: 1.0 hour	Coaching Strategy: Direct Teaching
10/18/24	12-1pm PT: 1.0 hour	Coaching Strategy: Demonstration with Narration
11/15/24	12-1pm PT: 1.0 hour	Coaching Strategy: Reflection

If you cannot join us live, you can watch the recordings anytime before 12/31/24.

Recordings are uploaded to your course library 1-3 days after the live event.

Additionally, Stacey will hold monthly **office hours*** from February to November 2023. These specific dates and times will be determined in January 2024, based on participants' input.

**Office hour sessions are live only and will not be recorded.*

Format:

Coach2Coach sessions are not typical lectures; these are interactive workshops designed to engage us and sustain us. Each session encompasses the following components:

1. A central theme that guides our learning, accompanied by direct instruction.
2. Hands-on practice of coaching strategies.
3. Opportunities for problem-solving and open discussions.
4. Individual and group reflection.

To provide additional assistance, monthly office hours will be available for meetings with Stacey and other C2C participants at no additional cost. These sessions will be scheduled at different dates and times, aiming to accommodate participants from various time zones.

Certification Maintenance Hours (CMHs):**

Participants will receive a CMH certificate for each hour of training you participate in (live or on-demand). There will be a total of 9.0 CMHs (9 certificates) available in 2024.

** SLPs please see “*Changes from Previous Years*” below for updates regarding ASHA CE reporting.

Pricing Details:

- \$119 when you enroll between 11/21/23-2/15/24
- For teams of 15 or more, group discounts are offered. To inquire about pricing tailored to your group, please reach out directly to me via email at hi@staceylandberg.com.

Refunds: *There are no refunds. However, you may exchange your purchase for (or towards) another course in our **library**. Email Stacey directly to do so: hi@staceylandberg.com. You must contact Stacey within 48 hours of your purchase to make an exchange.

Scholarships: Annually, C2C provides scholarships to a select number of participants, ranging from 40 to 75 individuals. In 2024, the scholarship application period will be open from 2/14/24 to 2/20/24. If you pay for your enrollment and are subsequently awarded a scholarship, you will receive a refund. Scholarship recipients will be announced on 2/22/24.

Enrollment Benefits Include:

- Unlimited access to both live sessions and on-demand recordings of the C2C 2024 cohort trainings until December 31, 2024 (9.0 hours total).
- Complete access to our parent practice video library, showcasing real-life examples of early intervention strategies commonly used by families during home visits. This comprehensive resource includes parent-friendly handouts and materials that explain specific intervention strategies.

- Open participation in Stacey's office hours, providing one hour of discussion and problem-solving each month to address your specific cases and questions.
- Certification Maintenance Hours (CMH) attendance certificates for your participation in live sessions, as well as downloadable participation certificates for viewing any of the 2024 course recordings on-demand.

Who is the intended audience for this cohort?

The C2C cohort is designed for a diverse range of participants, including professionals from various disciplines involved in early intervention, as well as students who are considering careers in this field. Our multidisciplinary group encompasses Occupational Therapists (OTs), Speech-Language Pathologists (SLPs), Early Childhood Special Education Specialists (ESCEs), Physical Therapists (PTs), Licensed Marriage and Family Therapists (LMFTs), Program Directors, Deaf and Hard of Hearing (DHH) teachers, Vision Specialists, Developmental Therapists, Assistants (SLPAs, COTAs, PTAs) and more.

Changes from previous years:

Coach2Coach has continuously evolved since 20220 to better align with the preferences and requirements of our audience over the years. While some core elements remain constant, such as collaborative coaching through video analysis of real home visits contributed by C2C participants and families, we have introduced various adaptations. Traditionally, we centered our workshops around specific themes, often featuring guest speakers. In 2024, we expect a departure from the inclusion of guest speakers, and all our events (9) will be streamlined to a duration of 1.0 hour. For those seeking a broader range of topics, we maintain an extensive library of previously recorded content featuring guest speakers on a wide variety of early intervention topics.

In the absence of guest speakers in 2024, we'll have more opportunities to partake in substantial group discussions, through smaller breakout sessions. This deliberate adjustment aims to promote active participation from attendees in the reflective process, within a secure and intimate environment, thereby enhancing our learning and collaboration. This shift will enable C2C to serve as both a professional learning community and as an early intervention support network

We have decided to discontinue our partnership with a sponsor for ASHA CE tracking for SLPs. Over the past four years, this process has proven to be both time-consuming and expensive. It's worth noting that the majority of our C2C SLP participants (approximately 90%), prefer to manage their own CEU tracking rather than using the ASHA registry (which will remain available for C2C going forward as participants will still receive participation certificates).

Moving forward, you will now receive a CMH certificate for each hour of training you participate in (live or on-demand), as opposed to receiving a single certificate at the end of the cohort. This change is also intended to assist those who may need to report their Certification Maintenance Hours (CMHs) mid-year. This article about CMH/CEU might be helpful for SLPs and SLPAs: [https://www.theaccentchannel.com/blog/are-cmhs-the-same-as-asha-ceus#:~:text=CMH%20\(C](https://www.theaccentchannel.com/blog/are-cmhs-the-same-as-asha-ceus#:~:text=CMH%20(C)

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