

4 Questions:

Who am I talking to:

Kenji, who runs an online Excel course, and creates informative videos about finances & business.

Where is he right now:

He currently has an email list, but doesn't have any kind of email sequence set up, only a free value.

Where I want him to go:

To become a client.

What step do I want him to take:

To read my free value, then agree to go on a call, where I can tell him how to build up his email list and more.

Subject Line: **Emails that matter...**

Hey Kenji,

You stand out in the community, by basing your *Excel for Business & Finance* on the financial expertise you gained at top-tier companies(*Amazon*),

After seeing your YouTube video about the *Excel Interview Test*, I read the comments and was blown away...

Your customers seem to love the content you provide since you've been in the same boat as them and now you show the proficiency that they strive for,

In case, you would like to nurture the relationship with your already existing customers...

I came up with an idea to kickstart the trust-building process with your email list, and ensure they tune in for your emails ALL THE TIME...

I attached a little something you can send as the first email, to start the email list nurturing project RIGHT AWAY...

Do you think the subject line of the first email is too extreme, or do you think it's good to go?

P.S. I also attached a "*Sales Email*" so you can judge yourself...

Avatar: 20 years old Andrew, who is a university student in Chicago and wants to level up his Excel knowledge to ensure he gets a good job in BMO Harris.

Value: (To promote "*Can you pass Excel interview Test?*")

Subject Line: The LAST Obstacle Before Your Dream Job...

Whether you're a University student or someone looking to get into the finance industry,

It doesn't matter if you want to become a financial analyst, an investment club president, or anything successful in the industry...

You need to be able to use Excel at a professional level to blow away your interviewer...

A solidified understanding of the basics is not enough...

If you don't fully understand the meaning behind the functions you use, someone will get hired that day, and it won't be you.

In order to get the position you seek you need to become an expert in using Excel...

If you are serious about furthering your Excel knowledge click the link below, *but remember*, if you don't click the link it will cost your dream job one day...

LINK

Sales Email to promote Excel Course.

Subject Line: Gain The Confidence Of A Professional in Excel And Land Your Dream Job...

If you're looking to get your dream job in the Finance Industry, you have to be able to "*sell yourself*" at the interview...

You have to be able to show your expert-level skills in the finance industry,

The moment you walk into the interviewer's square office, the "*battle for hiring*" BEGINS...

After you sit down in the chair and look at the interviewer's judging face, you swallow loud, and prepare yourself for what's to come in the next 30 minutes...

The important part is after half an hour slowly flows by, and there are only two possible outcomes in this situation...

The first one,

You slowly step outside the door and see the reflection of the shameful look on your face in the mirror, that tells everything about "*how it went*"...

You steadily pass by the mirror into the next room FULL of candidates starving for the job, you just lost because you lacked a simple thing...

OR...

You rush out of the door victoriously filled with pride and happiness for your Dream Job at the biggest Finance Workplace in your city,

The tirelessly waiting candidates focused their job-hungry stare at you, disappointed, seeing the interviewer's blow away face leaning back on his squeaky chair...

You feel like the king of the finance game with your confidence over the top, ready to take on the new tasks at your dream job...

NOW...

DO NOT CLICK THE LINK BELOW, If you want to continue your struggle in the finance world and miss every job opportunity you have,

BUT,

CLICK HERE TO IF YOU WANT TO LEARN THE STEP-BY-STEP GUIDE FOR DEVELOPING YOUR FINANCE SKILLS WITHOUT BREAKING THE BANK!