



Guide for Rapid Funds Applications

Funding program

- ☒ **Wikimedia Community Fund:** ~~The Community Fund is for Wikimedians (individuals, groups or affiliate organizations) whose main mission and work is focused on Wikimedia projects).~~
- ☐ **Wikimedia Alliances Fund:** The Alliances Fund, is for mission-aligned organizations whose current work is not necessarily Wikimedia projects, but are aligned with our shared vision and values around Free Knowledge. This fund and partnership with Wikimedia can help amplify their work and add value to Wikimedia projects by bringing in new approaches, contents and/or contributors. This fund is particularly focused on partners working with underrepresented communities.

A. Are you applying as a(n):

Options

- ☐ **Individual** This is for individual people that are not applying in the representation of any organization or group.
- ☒ ~~Group of individuals not registered with an organization. This option is for a group of people that are not formally registered with Wikimedia as an organization but are carrying out projects or initiatives together and want to develop the proposal together.~~
- ☐ **Nonprofit organization with Wikimedia mission** This option is for organizations whose principal mission is contributing to Wikimedia projects and movement.
- ☐ **Wikimedia Affiliate** [chapter, thematic org or user group] This is for an organization that is formally **registered with Wikimedia** in one of these categories. If you want to find out more about Wikimedia affiliates you can [click here](#).
 - Chapter: are independent organizations founded to support and promote the Wikimedia projects in a specified geographical region (country).
 - User group: simple and flexible affiliates
 - Thematic group: are independent non-profit organizations founded to support and promote the Wikimedia projects within a specified focal area.

If you are an individual **please check the box** below to fill in the individual applicants' information.

If you are a group of individuals please provide the name of the group and **do not check the box** if you are any other type of organization.

B. Full name of the individual presenting the proposal

☒ B. Full name of the individual presenting the proposal

Annette Lynn Olson

B. Full name of the organization presenting the proposal

Main Office/Satellite: Please state the location of the main office where you are based. Washington DC

Primary Contact: Please give the full name of the persons presenting the proposal. Annette Lynn Olson and Mark Stewart

Primary Signatory: Please give the full name of the persons that would sign a contract with the Wikimedia Foundation if the fund is approved. Annette Lynn Olson

Secondary Contact: Please give the full name of a secondary contact for the organization or group of individuals. Amy Copeland

Secondary Signatory: If your group is not formally registered as an organization, this should be the contact of a person that will act as co-signatory of the General Support Fund. Individual applicants typically do not need a co-signatory, unless they are younger than 18 years old and must have a fiscal co-signatory who is of age. A co-signatory is usually a second representative of a particular affiliate/group who co-signs the grant agreement. We also have co-signatories in cases when the bank account is shared or when the grant funds will be transferred to another individual bank account.

Amy Copeland

C. Contact email for this proposal

Please provide the email you would like to use to receive communications about this proposal. If you would like us to copy more than one email, please include them, too. Annette@climatesteps.org

D. Please provide the contact details of a secondary contact (name and email address).

If this proposal requires a co-signatory please provide this

Please provide contact details for the secondary contact or co-signatory if the proposal requires one.

Amy@climatesteps.org

E. Do you have an account on a Wikimedia project?

Select one option.

☒ Yes

☐ No

A username is a login used across all Wikimedia projects. If you want to know more [click here](#). Registering a username is recommended, but not obligatory to submit a proposal. Accounts can be useful to become more familiar with all Wikimedia projects.

What are Wikimedia projects? Here is a brief description of the main ones.
For more information, you can also [click here](#).

Content oriented:

- Wikipedia: an online encyclopedia (launched 2001). Content definition: Articles created or improved.
- Wikimedia Commons: a repository of images, sounds, videos, and general media (launched 2004). Files uploaded
- Wikidata: knowledge base (launched 2012)
- **Wikisource: Free content library. Pages created or improved**
- Wiktionary: online dictionary and thesaurus (launched 2002). Entries created or improved
- **Wikiquote: a collection of quotations (launched 2003). Pages created or improved**
- Wikivoyage: travel guide (launched 2003). Articles created or improved
- Wikispecies: a taxonomic catalog of species (launched 2004). Pages created or improved
- Wikiversity: a collection of tutorials and courses, while also serving as a hosting point to coordinate research (launched 2006). Pages created or improved
- Wikinews: Free content news. Articles created or improved
- Wikibooks: Free textbooks and manuals.

Infrastructure and coordination:

- **MetaWiki: central site for coordinating all projects and the Wikimedia community**
- MediaWiki: helps coordination work on MediaWiki software
- Wikimedia Incubator: for language editors in development. Content units created or improved
- Wikitech: technical projects and infrastructure

E1. Please provide the main Wikimedia Username

If you answered yes to question E (indicating that the individual or organization presenting the proposal does have a Wikimedia username) please provide it. AnnetteCSteps

E2. Please provide Usernames of people related to this proposal

Please provide the usernames of the people related to the proposal. A full list is optional but we recommend providing the full list of usernames, mentioning the role they will have in implementing your proposal. This will help us work with you to evaluate your experience and the team's capacity. Please note that it is not obligatory to have Usernames for proposals to be approved. If you answered no, you will not need to provide this.

Mark Stewart - Loupgrru.

F. What country are you (individual) or organization based in? Please select just one option.

List of countries (If the translation is needed: [here is the list](#))

Please use the list to select the country where the applicant is physically based or registered (as an individual or organization). If the physical location differs from the location of registration, you can mention this in the final space provided for comments.

G. Are you a member of any Wikimedia affiliate or group, including informal groups like Wiki Fan Clubs / Hubs, emerging language communities, not recognized Wikimedia groups etc? Please list them all.

This is useful for us to know what other connection you have with existing communities, formal or informal. For a full list of Affiliate groups [click here](#).

No, except I have applied through WikiCred to create a WikiProject Climate Change research project.

H: Do you have a [fiscal sponsor](#)?

- ☐ Yes
☐ No

I. Type of Identification

Provide the identification of the main contact for this proposal and the person that will be receiving the funds.

- ☐ Passport
☐ National ID card
☐ **Driver's license**
☐ Voter registration card
☐ Other (text field)

J. Does identification have an expiration date?

- ☐ Yes
☐ No

If you answer yes, you will be asked to provide it. Please note that the date is in US format, day, month, and year.

J1. Expiration Date (DD/MM/YYYY)

K. Please check these boxes to confirm that if your group is approved for funding, you understand that you need to send:

- ☒ ~~Proof of identification is required for the grant agreement and bank account signatories.~~
☒ ~~The completed bank information form from your commercial bank account to receive the grant funds~~

☒ ~~A document from your bank listing the bank account signatories.~~

Details on required information and documents may be found [here](#).

* [Bank information form](#)

* Document from your group's bank with a list of bank account signatories - <https://w.wiki/4cpw>

If you are applying as a **Nonprofit organization** with a Wikimedia mission, you will be required to answer this question.

Proof of Nonprofit Status:

- You must complete at least one of the options below but you can do more, if applicable.
- Request to upload proof of nonprofit status document in the document upload question below
- Fill in the text below asking for a description of your nonprofit organization's status under local law.
- For example, “a 501(c)3 tax-exempt nonprofit organization,” or “a registered charity listed in my country's directory.
- URL field: If proof of nonprofit status is available online

Important reminder! This form does not auto-save so please remember to save often. If you have limited connectivity we recommend you work on the answers offline and then use the form to fill them out.

L. Upload Upload Proof of Identity Here

- a 501(c)3 tax-exempt nonprofit organization,”

Additional information

Are you legally registered? Required.

☐ **Yes**

☐ **No**

Please state if you are registered as a legal entity or group in any of the countries where you implement your work.

M. Please state the title of your proposal.

200 characters limit. Required

WikiProject Climate Change - Credible Resources and Quotables list

O. Please state the proposed start date Required.

Review the [Rapid Fund timeline](#) and select a start date that matches the current application cycle. Please use the calendar option to provide the proposed start and end dates of this proposal. The format used is the US date format: dd/mm/yyyy

01/15/2023

P. Please state the proposed end date

05/15/2023

R. Where will this proposal mainly be implemented? Required. Please select the country (single option).

U.S.

List of countries (If a translation is needed: [here is the list](#))

Please use the list to select the main country where this proposal will be implemented and where you hope to have an impact.

Q. Please indicate whether your work will be focused on one country (local), more than one or several countries in [your region \(regional\)](#) or has a cross-regional (global) scope:

- ☐ Local
- ☐ Regional
- ☒ International

Q.1 If you have answered regional or international, please write the country names and any other information that is useful for understanding your proposal.

This project is the creation of the standards and the management and input of an online project, and it will pull information on quotes and references globally.

Optional. 500 character limit.

R. If you would like, please share any websites or social media accounts that your group or organization has.

(optional) 500 character limit

This information would be great to see how you communicate your work. However, it is optional to share these accounts and your proposal does not depend on this.

<https://climatesteps.org/about/>

<https://climatesteps.org/about/#principles> (Principles and Diversity and Inclusion Statements)

<https://www.linkedin.com/company/40863454/> (Climate Steps)

<https://www.linkedin.com/in/annetteolson/>

<https://www.facebook.com/ClimateSteps>

<https://www.facebook.com/groups/climatesteps>

<https://www.facebook.com/annette.l.olson>

https://www.instagram.com/climate_steps/

<https://www.earthhero.org> (our open sharing data partner, from which information will also be drawn.)

Grant Proposal

Thank you for all this information to get to know you better. We now want to hear your proposal for this grant.

When there are open questions please try to be as clear and concise as possible. Good ideas should be able to be explained briefly. Open questions have character limits. For your reference: 500 characters = approximately 1 paragraph with 6 sentences. This is a limit, but you should try to be as concise and should not consider this as the recommended number of characters.

For some questions we have included summarised example answers using existing grant proposals. Please see these only as examples to help you think about the question, they should not be seen as the only approach or perfect responses to be copied. We have included examples from larger affiliates and some smaller initiatives. You can also see a list of example proposals at the end of this guide in [Annex 1](#).

What can help me prepare or review the logical thinking in my proposal?

Before working on your proposal we recommend becoming familiar with the Theory of Change framework to help you think through the logical connection between:

How you describe the changes you want to see (outcomes/results of your work) **Question 1**



Your strategies (approaches/main components or programs) and activities **Question 2 & 3** (but further elaborated in questions 5-18).



What you hope to learn from your work to measure if you achieved the outcomes **Question 15**



What data you collect to learn this and how (metrics) **Question 16 to 18**



How your budget reflects these outcomes you want and your strategies **Questions 19 & 20**

Here is a [video guide](#) and [deck](#) with an example of a Theory of change. In short, Theory of Change starts by establishing what is the change you want to bring about. What are the specific outcomes (results) you want from your work? Then you define what set of strategies you think are going to help you achieve these results and why they are assuming that these are the right strategies and why you think they will work.

Quick tip: It is useful to plan this out in a small table as seen below. This will ensure that when describing these you are not introducing any new elements that you have not mentioned in your outcomes and strategies. Explain why you have chosen these specific activities and why you think they will be effective.

Make sure there is a logical sequence in your responses:

Outcome	Strategy	Activities
1. Describe outcome 1	Describe the strategy/ies that will help you achieve this outcome	Describe the activities that are part of this strategy

If your work includes content campaigns, editing contests, culture, heritage & GLAM, or educational programs we recommend you also look at this Community Program's [guide](#) with some overall recommendations about program design and some interesting cases and examples.

1. What is the change that you are trying to bring about and why is this important.

Massive climate action is needed by 2030 to prevent catastrophic levels of change to our environment.[i] Millions of people are joining organizations (e.g., the Sunrise Movement) and/or seeking information on HOW to take action, from youth

to parents to retirees and from diverse cultures, global regions, and

prosperities. Having a site for people to find this information is critical. It is why we created our nonprofit Climate Steps, www.climatesteps.org (CSteps), but Wikipedia has far more users, and getting this

information out quickly is critical.

The first step in creating a public understanding of effective

actions is to compile reviews of scientific studies. We seek to work with the

WikiProject Climate Change (PCC; https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Climate_change) to:

1) create

a page/section and add useful, verified climate [action references](#)

into https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Climate_change/Recommended_sources;

2) help make this a central resource within PCC to support input, similar to https://en.wikipedia.org/wiki/Wikipedia:WikiProject_COVID-19/Reference_sources; and

3) insert references and quotables into Wikipages, Wikiquotes, and CSteps pages for the public to find and share.

Annette Olson, Ph.D., the founder, has a long history with science, ecoinformatics, and building global data information systems and standards.[ii]

Collaborator Mark Stewart is a teacher, tutor, and a researcher for CSteps; he has started a reference and quotables database (db). We are an open-data-sharing partner with EarthHero.org (EH), a climate action app, who also have quotes and references.

Science is being conducted on which actions are most important (e.g., the IPCC[iii]). It is time to move the science to the forefront of action by documenting existing knowledge. Our respective groups of CSteps, EH, and Wikipedia all have different formats, but our underlying, fact-based research is often the same. The more we share solid references, the better. Potential impacts are 1) the strengthened views by public citizens that they can make an impact, and 2) an increased trust in science.

[i] https://report.ipcc.ch/ar6/wg3/IPCC_AR6_WGIII_Full_Report.pdf

[ii] CV: <https://www.dropbox.com/scl/fi/ldvtl49wbquxu4v47o2bf/AAAS-Olson-CV-Nov-2022.docx?dl=0&rlkey=ykxwgbil7wwijhhfeiohlii1d>.

[iii] https://report.ipcc.ch/ar6/wg3/IPCC_AR6_WGIII_Full_Report.pdf

2. Describe your main approaches or strategies to achieve these changes and why you think they will be effective.

Required 2000 character limit

Climate Steps is a 501(c)(3) nonprofit formed to answer the question “How can I fight climate change?” which in 2016 started becoming prevalent within and outside of social media.[i](6) We have now been conducting science-based, individual-action research for six years and have created hubs of approachable, solid information. We seek to openly share our information as we build the Wikipedia list of verified action references; we also have support to bring in EH’s information.

CSteps, Wikipedia, and EH all have curators – experienced literature researchers who look over the published pages to ensure the presence of solid, unbiased information and references, as well as an approachable writing style. Reliable, science-based information is a core value for CSteps (<https://climatesteps.org/about/#principles>).

We will work with PCC members to create and coordinate this project, and we hope to tie in to the WikiEducation community (<https://wikiedu.org/blog/2022/11/04/wikipedia-a-powerful-tool-for-climate-education>) to help bring this resource to the forefront.

We seek to start building and managing this project immediately in preparation for the needed expansion of climate change action information on Wikipedia. Strategic goals:

- a) Discuss within the PCC critical holes for references on impactful climate action, prioritize.
- b) Increase active research by and curation within the PCC forum through 1) the addition Dr. Olson and Mr. Stewart, who has direct experience in researching community-level actions, 2) the recruitment of a volunteer to help find verified resources; 3) the tie-in of existing contributors.

c) Request resources and famous quotes via the CSteps Facebook community (6000+), which includes scientists and experienced activists. Contact own network of researchers for resources.

d) Share curated, shareable climate/environmental info on Wikipedia and CSteps and make available to EH.

[i] <https://www.wired.com/story/what-you-can-do-solve-climate-change/>.

3. What are the activities you will be developing and delivering as part of these approaches or strategies?

2000 character limit. Required.

Specific activities include:

1. Recruiting at least one Wikimedian to help tie our references and quotes to broader Wikipedia use.
2. Recruiting a climate activist from another country, to bring in credible references related to their region. We know of many in Africa.
3. Tying-in potential, interested contributors from WikiEducation, as some references present materials suitable for education.
4. Training our newly registered users on editing in Wikipedia
5. Holding two discussion sessions with PCC editors, as well as other contributors, on the project description, objectives, and proposed standards. The second discussion will set objectives and standards and a draft finalized..
6. Helping edit the current page to include a section on solid credible references on climate action https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Climate_change/Recommended_sources, OR create a new wikipage structure for all references, similar to https://en.wikipedia.org/wiki/Wikipedia:WikiProject_COVID-19/Reference_sources, and make it a major tab within the group. The current Resources page is a style guide. Potentially, a separate tab will be set up and the terminology defined to clearly identify each tab.
7. Transferring to the new section/page and to Wikiquotes CSteps' own, verified resources and compiling others from the PCC and WikiPages.
8. We will seek sources through our CSteps network as mentioned.
9. After we meet these particular goals, we will continue sharing references and using WikiProjects as we conduct our own research in the future. For instance, WikiProject could provide a more substantial infrastructure than our CSteps regional forums (UK, Australia, Africa, Bangladesh, and Pakistan) to plan information foci, input references, and to review and edit information.

4. Are your activities part of a Wikimedia movement campaign or event? If so, please select the relevant campaigns below.

We wish to work especially with the following movement campaigns.

First, where a climate action is mentioned in Wikipedia as useful, but references are missing, or are undervalued references, it would be excellent to have interested librarians focus on climate action,

especially for their region. It also would be wonderful to have them tie specific actions already existing, but not linked to climate to references we will be compiling in our table.

- **1Lib1Ref:** Twice per year, #1Lib1Ref — abbreviated for one librarian, one reference — calls on librarians around the world, and anyone who has a passion for free knowledge, to add missing references to articles on Wikipedia. [Click here](#) to find out more.

For the below movements, we would love to help coordinate with members ties to references of climate actions, especially by region. It would be very valuable to have interested Wikimedians/Wikipedians focus on articles about climate actions happening in their country and tie in or bring in verified references as to climate impact. We already plan to work with the PCC African Task Force for research in food and agriculture via our other grant, and can tie in the Wiki Loves Africa to bring in photos of climate action. Further, we will potentially bring in some African climate activists to help tie in the references; these people may be interested in learning more about the PCC African Task Force and the Wiki Loves Africa movement. Finally, photos help provide illustration of impactful actions.

- **CEE Spring:** an annual event organized by Wikimedians and Wikipedians who joined the Central and Eastern Europe collaboration to support article creation about every country in the region on every Wikipedia. For more information [click here](#).
- **Wikipedia Asian Month:** an online Edit-a-thon every November, which promotes the creation or improvement of the Wikipedia content about Asia except their own country. The participating community is not limited to Asia. For more information [click here](#).
- **Wiki Loves Africa:** is an annual contest where anyone across Africa can contribute media that is relevant to their experience to Wikimedia Commons (photographs, video, and audio) for use on Wikipedia and other project websites of the Wikimedia Foundation. Wiki Loves Africa encourages participants to contribute media that illustrate the specific theme for that year. Each year the theme changes and is chosen by the community. For more information [click here](#) and check out the [2021 contest](#).
- **Wiki Loves Earth:** Wiki Loves Earth is an annual international photographic competition. Participants take pictures of local natural heritage in their countries and upload them to Wikimedia Commons. The contest runs throughout May – June and other dates suitable for local teams close to this timeline, with different dates for each country. For more information [click here](#).
- **WikiForHumanRights:** advocates to document on Wikipedia and other Wikimedia platforms the story of rights which enable a safe and stable climate, healthy ecosystems, and a non-toxic environment. For more information [click here](#).
- **Wikipedia Pages Wanting Photos:** This is an annual campaign where Wikipedians across Wikipedia language projects and communities add photos to Wikipedia articles lacking images. This is to promote the use of digital media files. For more information [click here](#).

5. Do you have the team that is needed to implement this proposal?

3000 character limit. Required.

Annette Olson, Ph.D. Founder and Exec Director of Climate Steps, is an biologist who has been involved in environmental science and outreach for 24 years with the federal government and nonprofits. She is an experienced project manager of national level research projects, global data systems, and international data standards (CV link is included above). Dr Olson will manage and coordinate the creation of the resource table and set standards required. User: AnnetteCSteps.

Mark Stewart, tutor and teacher, plus researcher and writer of CS Articles focused on community level action. He has already created databases of references for EH. His role will be to compile the data into the PCC and work with WikiSource to ensure standards are met. He will also help recruit one wikimedia volunteer to assist. He is a short-term, project-specific contractor under CSteps for this project.

We will seek

- 1) one experienced wikimedian to help us coordinate with reference actions within Wikipedia,
- 2) one experienced wikimedian to help us tie, potentially, to the WikiEducation group to find crossover, shareable information.
- 3) one new volunteer from a different country, hopefully from our African CSteps forum and other contacts we have, to help bring in reliable resources that can help apply actions for their region.

CSteps is also creating in 2023 a scientific advisory group, who we will ask for 5 good resources from their speciality.

6. Please state if your proposal aims to work to bridge any of the identified CONTENT knowledge gaps (Knowledge Inequity)? Select up to THREE that most apply to your work.

Required.

Please note: Several organizations/projects may work with more content gaps, but here we want to see the priorities and where you will focus most of your activities, team, and investments.

Wikimedia has identified knowledge gaps in the **content** on Wikimedia projects and has set a goal to fill these gaps. Several Wikimedia communities have developed initiatives to support this goal. It may be interesting for you to discover which gaps have been identified and what work is being done to fill them. For this purpose, we have provided a partial list of types of content gaps with links to related initiatives. This is not a complete list and others continue to develop over time.

- **Geography:** content that aims to represent greater geographical diversity. Existing gap: geographic coverage is extremely uneven and clustered with a strong bias towards content related to the United States and Western Europe. Within countries, there also tends to be a strong bias towards content in urban areas as opposed to rural areas. References: To address this gap, several initiatives across Wikimedia projects aim at increasing content coverage of underrepresented areas such as the [Africa Portal in Wikipedia](#).
- **Socioeconomic Status:** content that aims to represent greater diversity in terms of the socioeconomic status of a location or a person. Existing gap: Wikipedia has more content related to western countries with higher Human Development Index. References: Initiatives such

as the Cultural Diversity Observatory focus on empowering communities to foster the inclusion of content from marginalized regions into Wikimedia projects.

- **Important Topics or Topics for Impact:** content deemed to be especially impactful to readers and important to be of high quality or tools to identify these. Existing gap: the Movement Strategy indicates that the community is still missing tools to identify which topics are most impactful in the world. References: Initiatives such as WikiProject Vital Articles or All Human Knowledge help in addressing this gap by gathering lists of important and impactful topics that should be present in all Wikipedia editions.

6.1. In a few sentences, explain how your work is specifically addressing this content gap (or Knowledge inequity) to ensure a greater representation of knowledge.

1000 character limit. Optional (recommended).

Geography. Beyond the U.S., CSteps has five active regional forums (UK, Australia, Africa, Pakistan, and Bangladesh) within its Facebook community and would like to assist and collaborate with the three latter especially to gather regional-specific climate actions. The PCC has already created an African Task Force, and we know many African climate activists, but CSteps seeks to recruit and train a volunteer from one of the 3 latter countries above.

CSteps has experienced within its community an emphasis on urban mitigation actions, which are very important; but many rural CSteps participants have rightfully expressed frustration. We will specifically seek solid references that review mitigation steps suitable for rural users. A similar issue occurs for homeowners v. renters.

Topics for Impact - Climate Change. Our project seeks to provide the underlying references that indicate which actions are best to mitigate the climate crisis.

Beyond the U.S., CSteps has five active regional forums, e.g., Africa, Pakistan, and Bangladesh, and would like to assist/collaborate with them to gather regional-specific climate actions and to recruit a volunteer. We also have experienced in our community an emphasis on urban actions, about which many rural participants have expressed frustration. We seek solid references on rural climate steps. Overall, our project focuses on the topic of impact of Climate Change, seeking to provide the knowledge on which actions are best.

7. Please state if your proposal includes any of these areas or THEMATIC focus. Select up to THREE that most apply to your work and explain the rationale for identifying these themes.

Several organizations/projects may work with more topics, but here we want to see the priorities and where you will focus most of your activities, team, and investments. Please select other thematic areas of your work - such as the issues or sectors you will be working with and/or contents that you hope to develop. Here is a list of possible topics that are important for Wikimedia movement activities.

- **Climate Change and sustainability:** activities focused on raising awareness around climate change, climate justice, and sustainable development. For some examples click here, [African Climate change editathon](#), [Wiki Meets Sustainable Fashion](#).

8. Will your work focus on involving participants from any underrepresented communities?

Please note, we had previously asked about inclusion and diversity in terms of CONTENTS, in this question **we are asking about the diversity of PARTICIPANTS (contributors, organizers, editors, etc)**. Select up to THREE that most apply to your work. Several organizations/projects may work with more contributors gaps, but here we want to see the priorities and where you will focus most of your activities, team, and investments.

Participants:

- **Gender:** inclusion of individuals that represent different genders, particularly those that are underrepresented, such as women, cis and trans identities, amongst others.
- **Geographic:** inclusion of individuals from diverse geographic regions, particularly in lesser developed countries or sub-regions within a country that is often underrepresented (i.e rural areas, remote areas, lesser developed areas).
- **Ethnic/racial/religious or cultural background:** inclusion of individuals that represent different ethnic, racial, religious, or cultural groups, particularly minorities and those that are currently underrepresented in Wikimedia projects.
- **Disability:** inclusion of individuals with diverse disabilities, such as cognitive, developmental, intellectual, mental, physical, or sensory disabilities. For an example, click here, [Para-Wikimedians User Group](#).
- **Socioeconomic status:** individuals from different levels of education, income, wealth, or employment, particularly those that are underrepresented, such as people from lower incomes and levels of education.
- **Age:** diversity of ages, particularly groups that are underrepresented such as youth and senior citizens.

9. Who are the target participants and from which community? How will you engage participants before and during the activities? How will you follow up with participants after the activities?

2000 character limit. Required

The two future contributors/editors onboard, Dr Olson (soon a senior citizen) and Mr. Stewart, are both white. Dr. Olson, had a disability before a new medicine assisted her and seeks to highlight climate actions for the disabled. It is one of the reasons for CSteps. Occasionally in our forums, an activist promotes marching in crowds and civil disobedience as the only options, but they are not options for Dr. Olson and many others. CSteps embodies the need for diverse actions for different situations.

We intend for our third newly registered user/future contributor to represent a different ethnic, racial, and/or cultural background, and to be preferably of a female or other gender. Dr Olson will be the primary mentor. She has supervised over 50 volunteers/interns in her career, and is experienced with onboarding and supervising both work and learning experiences.

There is no requirement for Wikimedian experience. Dr. Olson was on the Scientific Advisory Committee and a curator for the Encyclopedia of Life (EoL) project, www.eol.org. Under that umbrella, she participated in two EoL wiki-a-thons at the Smithsonian institution, as well as took Wikipedia training at the SI Library. Mr. Stewart has edited Wikipedia pages in the past. We can use more training, and our third person may get their first experience of the wiki environment. In this way, we bring three people into/back into Wikipedia.

For Wikipedia and Csteps users, we will pull in scientific-, fact-based references on actions suitable for the physically disabled, for rural users, for those of lower prosperity, and for other cultures and races.

For longevity, we will engage volunteers in other Wiki groups, especially the WikiEducation group, via zoom calls/meet-ups to discuss the project, long-term maintenance, and interesting things we found - like how commenting on public regulations actually makes a difference.^[i]

We plan promotions, e.g. via: 1) social media posts (CSteps followers = 10,000); 2) website articles; 3) mention in TV interviews and podcasts; 4) mention in our newsletters/flyers to our funders and subscribers; and 5) sharing news with partners.

We will credit and link Wikipedia-sourced information we find through this project that we also put on CSteps pages.

[i] <https://regulatorystudies.columbian.gwu.edu/measuring-impact-public-comments>

10. In what ways are you actively seeking to contribute towards creating a safer, supportive, more equitable environment for participants and promoting the UCOC and Friendly Space Policy, and/or equivalent local policies and processes?

500 characters limit Required

We have six-years experience in growing a collaborative Facebook group that is moderated, safe, and constructive. Our seven moderators ensure that our rules are met. Rules include: 1) kind behavior; 2) support of others; and 3) if any dire news is shared, a positive, practical climate action step must be presented. Users love the last rule especially. We moderate all posts to ensure the best environment for CStep members to collect, share, and sound out ideas. We also specifically encourage and support members, as do other members of CSteps.

11. Please tell us about how you have let your Wikimedia communities know about the planned activities and this proposal. Use this space to describe the processes you carried out to make the community more involved in planning this proposal. Please link the on-wiki community discussion(s) around the proposals.

Required 1000 character limit.

We have recently reached out to one person within PCC, but have run into a technical open-IP snag with editing, so conversations have been limited as we get that fixed. But we have had discussions with the Community Programs office at Wikimedia Foundation and with the Washington DC office on the possibilities of joint content research and writing. With the latter, we are planning to hold a joint edit-a-thon in March of 2023 (potentially in concert with the U.S. Department of Agriculture.) For, the first step of this project, we will review this proposal in more detail with some of PCC leaders related to climate change who may be interested in discussing needs and collaborating on climate action literature research, including: <https://en.wikipedia.org/wiki/User:EMsmile>, who has been working on https://en.wikipedia.org/wiki/Wikipedia:Meetup/SDGs/Communication_of_environment_SDGs.

12. Are you aware of other Rapid Fund proposals in your local group, community, or region that are being submitted and that align with your proposed project?

Required.

The purpose of this question is to promote greater awareness and coordination between individuals, groups and organizations working in similar geographical locations with similar topics or participation. Rather than duplicate efforts, there could be a greater impact and use of resources if these initiatives are brought together in a single proposal, or at least their implementation is coordinated.

- ☐ Yes
☒ No.

If yes:

12.1 Did you explore the possibility of doing a joint proposal with other leaders in your group?

- ☐ Yes
☒ No

If No, please use the next question to explain why this was not possible and how you will coordinate to make sure you are not duplicating efforts. This can be done in many ways. For example, joint planning of activities, sharing team resources, joint outreach to participants, organising events together, carrying out joint evaluation processes, etc.

12.2 What was the reason for you deciding NOT to develop a joint proposal? How will you guarantee coordination efforts to make sure that you are not duplicating efforts and that you can maximise your work and joint impact.

We have only recently discussed with Wikipedia (September) about collaborating around the research both of our groups do, and only two days ago submitted an application to the WikiCred fund. Through this process, we discovered the Rapid fund which we hope would be suitable to quickly build up the two holes we found in the IPCC - references and quotables. We have limited, past experience in editing wikipages, but are gungho to begin again AND to coordinate with any groups who may be duplicate or similar work, so as to maximize our impact on climate change. Our principles focus on collaboration and open sharing; it was only time that prevented us from discovering and collaborating with any similar proposals.

12.2 How will this joint proposal allow you to have better results?

Results can be defined in several ways 1) finding resources that illustrate a scientific consensus on an action; 2) the input and rapid online increase in information on all three organizations sites; 3) increased readership and retention (see metrics below) and 4) more action and actual carbon emissions (the latter of which will be qualitative, anecdotal results only).

It is critical that news and fact-based organizations discover and serve science-based information regarding actions as soon as possible so that diverse users may choose the best actions for their situations. The first step is pulling together the science behind the actions, especially any consensus on an action. Groups have started, like the IPCC, but much more needs to be done for individual action specifically.

A critical step towards serving this science and facts behind action would be a collaboration among three leaders in the field who do similar research, although we present information in different ways. This joint effort would rapidly increase reader accessibility to credible resources and potential actions for all the three organizations.

The end results we seek are action. With government and industry action, every action an individual takes counts towards the cultural, systemic, and environmental changes needed to protect our planet; yet some actions can be far more impactful than others. For example, impact often depends on how “contagious”[i] (3) a behavior might be among people, and on how much it actually changes infrastructure, regulations [ii] (4), etc.; an action may even cause a backlash.[iii](5) The degree of impact also depends on the personal situations of the ‘activist,’ so presenting not only carbon emissions saved, but the pros, cons, and variations behind actions is important as well. Finding the scientific consensus and putting it at the ready for writing is a necessary first step.

[i] https://en.wikipedia.org/wiki/Behavioral_contagion,
<https://environment.yale.edu/news/article/why-solar-adoption-can-be-contagious>

[ii] <https://regulatorystudies.columbian.gwu.edu/measuring-impact-public-comments>

[iii] <https://web.sas.upenn.edu/pcssm/commentary/public-disapproval-of-disruptive-climate-change-protests/>

13. Will you be working with other external non-Wikimedians to implement this proposal?

Please state whether you will be working with external non-Wikimedia partners. For instance, grass-roots organizations, NGOs, local or national government, international organizations, businesses, galleries, museums, or cultural institutions, amongst others. This does not include Wikimedia affiliate groups (either Chapters, User Groups, or Thematic Groups).

☒ Yes
☐ No

13.1 Please describe these partnerships and what motivates the potential partner to be part of the proposal and how they add value to your work.

1000 character limit. Required.

CSteps’ partner Earth Hero (EH; www.earthhero.org), a climate action app creating an open database of climate actions. The app Earth Hero was co-founded by Dr. Olson in 2019 and both nonprofits have open-data policies and are information-sharing partners, with EH creating a large database of researched and referenced, practical climate actions that is available for access by other organizations (ex: <https://climatesteps.org/specific-steps-to-take/review-eco-friendly-businesses/>.) CSteps and EH combined have over 110,000 readers and users. Here is a link to Earth Hero’s Letter of Support: <https://www.dropbox.com/scl/fi/kqgbp7o6dq4wkco85pa3g/EH-LOS-to-CSteps-WikiCred-appl.2022.docx?dl=0&rlkey=qt9iwrd97txnxjrnau9x9lyb>.

In this particular project, we will occasionally 1) bring in EH's database on quotables; and 2) draw on EH's database to find strong, verified references for specific areas of climate action, such as transportation. Upon need for quotables for EH, our volunteers, now and in the future, will draw from the Wiki databases for references, giving full credit to Wikipedia and this grant. We also may have discussion with the EH team about specific resources that we find and their implications for recommended climate actions; this discussion may feed back into whether the resource is considered a quality source or not. CSteps receives no funds from EH.

14. In what ways do you think your proposal most contributes to the Movement Strategy 2030 recommendations.

Select a maximum of THREE options that most apply.

Here is a summary of the recommendations. Click on this link if you first want to read more about the [Movement Strategy](#).

- **Coordinate Across Stakeholders:** information exchange, learning, knowledge transfer, and networking opportunities with different stakeholders who share our vision.
- **Manage Internal Knowledge:** making internal knowledge easy to capture, discover, consume, and adapt by all contributors to facilitate learning and growth.
- **Identify Topics for Impact:** develop and increase access to content that has historically been left out by structures of power and privilege. Alongside this, other areas are likely to have a high impact – for instance, content on major topics regarding humanity and its future, such as the UN Sustainable Development Goals.

Learning, sharing, and evaluation

Learning, Sharing, and Evaluation

19. What do you hope to learn from your work in this fund proposal?

Required. 1000 character limit

By building a resource regarding climate change, we hope to gain further understanding of the range of fact-based, impactful climate actions, then will apply that to both Wikipedia and CSteps. Outcomes include many of those in your examples, but also the below:

1. Users of both sites become more aware of the science behind climate action;
2. Users of both sites become more aware of the impact that they can have.

Examples of Learning Questions are below.

Some possible outcomes	Learning questions
Newly registered users are more aware of the value of open, wiki platforms, and seek to use.	<ol style="list-style-type: none">1. Did the new users learn from the wiki experience; comments?2. "What may motivate them to contribute more?3. Were we effective in making new users feel welcome and safe"? What are some challenges?
"New/existing editors have the skills necessary to continue contributing to Wikimedia projects"	Do new editors now have the skills needed?
Users of the reference data learn that climate action is scientifically supported.	How have readers' perspectives changed about climate action after reading a Wikipedia or CSteps page that has these new resources?
Readers take action	Have readers been motivated?

16. Based on these learning questions, what is the information or data you need to collect to answer these questions?

This is an initial draft. As this is a project to support the writing of climate action by creating a supportive scientific reference list, and is less focused on the writing or building a new community, here are our initial thoughts.

Upon approach to the project, via the project plan; at bimonthly intervals; and at the end of the project, we will request feedback from the newly registered users/future contributors and editors (Mr. Stewart and the new volunteer), along with collaboration contributors and editors from other projects and movements. We seek to learn:

1. The effectiveness of our approach within Wikipedia contributor community regarding the addition of science-supported climate action references, such as those that show the effectiveness of testifying in front of town halls
 - a. Via surveys, did the newly registered users change their perspectives on climate action and the science of climate action, becoming more sure of the types of actions they could take.
 - b. Did at least $\frac{2}{3}$ newly registered users want to continue to become Wikipedia contributors. Did they become editors as defined by Wikipedia?
 - c. Did fellow contributors already within wikipedia have a similar change? Further, what feedback did they have on our project and resulting reference section/page? Did they appreciate the addition?
2. The effectiveness of additional scientific resources on the users within Wikipedia.
 - a. Did readers increase to pages in which we added scientific resources? Especially regions pages, such as Africa?
 - b. Did they stay longer?
3. The effectiveness of additional scientific resources on CSteps and within the FB community.
 - a. Did readers increase to pages in which we added scientific resources?
 - b. Did they stay longer?
 - c. Did members of the FB community appreciate the new sources added to their Guides? Did they discuss the resources any, and what feedback did they give?
4. Was there reading online of the Final Project Evaluation Report?

Enter your main metrics

○ Name of Main Metric (1)

○ Metric Description (1)

○ Target (1)

○ Name of Main Metric (2)

○ Metric Description (2)

21. Core quantitative metrics:

Screenshot of you will visualise it on Fluxx:

[d. # of new content contributions per Wikimedia project:](#)
Project Name. Select the Wikimedia project you hope to contribute content to. See the table in the [application guide](#) for each Wikimedia project and the content type.

Wikimedia Project Name

Metric Description
Here you can provide any additional information that can disaggregate your target into improved and Number of

Target: Write the total number of contents for this Wikimedia project.

▼ Enter additional content contribution metrics and target

Wikimedia Project Name (2)

Metric Description (2)

This is just an example from a fictitious project:

[a. # participants](#)

The number of participants in all activities: 50 particularly female and LGBTI+ artists from the Rising Sun Community. Of these, our target is that 40 will be new participants.

Metric Description

Target

50

[b. # of editors](#)

The number of editors in all activities: 30 particularly female and LGBTI+ artists from the Rising Sun Community. Of these, our target is that 20 will be new editors.

Metric Description

Target

30

[c. # of organizers](#)

The number of organizers in all activities: 8
Of these, our target is that 3 will be new organizers that will help plan new edit-a-thons, mentor new editors and organize other offline meetups. 5 will be existing Wikimedia Antarctica volunteer organizers.

Metric Description

Target

8

[d. # of new content contributions per Wikimedia project](#)

Project Name

Wikipedia

50 new articles created for Antarctica Wikipedia.

Metric Description

Target

50

▼ **Open to enter additional core metrics**

Project Name (2)

Wikimedia Commons

Metric Description (2)

50 images uploaded to Wikimedia commons

Target (2)

50

Table 1: Guide to content type per Wikimedia project

# Content type by individual Wikimedia project	
Wikipedia → encyclopedia	Articles: Articles (namespace name=0 and database_group = 'wikipedia') created or improved
Wiktionary → Dictionary and thesaurus	Entries created or improved
Wikimedia Commons → media repository	Files uploaded
Wikinews → news	Articles created or improved
Wikiquote → collection of quotations	Pages created or improved
Wikidata → knowledge database	Items created or improved
Wikivoyage → travel guide	Articles created or improved
Wikisource → library	Pages/Books created or improved
Wikispecies → directory of species	Pages created or improved
Wikiversity → learning resources	Pages created or improved
Wikibooks → textbooks collection	Proofreading, reviewing, publishing, improving books
Incubator → language versions in development	Content units created or improved Depends on the type of project in the incubator - any of the above

Final Visualisation on Fluxx:

In the application on Fluxx you will fill in each field and once you save the form you will view it in a table format, as seen in the example below.

Core Metrics	Metrics Description	Target
# participants	The number of participants in all activities: 50 particularly female and LGBTI+ artists from the Rising Sun Community. Of these, our target is that 40 will be new participants.	50
# of editors	The number of editors in all activities: 30 particularly female and LGBTI+ artists from the Rising Sun Community. Of these, our target is that 20 will be new editors.	30
# of organizers	The number of organizers in all activities: 8 Of these, our target is that 3 will be new organizers that will help plan new edit-a-thons, mentor new editors and organize other offline meetups. 5 will be existing Wikimedia Antarctica volunteer organizers.	8
# of new content contributions per Wikimedia project	Wikipedia 50 new articles created for Antarctica Wikipedia.	50
# of new content contributions per Wikimedia project (2)	Wikimedia Commons 50 images uploaded to Wikimedia commons	50

17.1 If for some reason your proposal will not measure these core metrics please provide an explanation.

If needed, you can also use this space to make any additional comments or observations about these core metrics.

18. What tools would you use to measure each metric selected?

You can also write that you are not sure and need support.

The main tools for metrics 1-2 will be surveys

For each metric selected, please describe the main tools or methods you will use to collect that information or data. Please use the table below as a guide of tools currently used by many communities. However, you can also propose other methods and tools. If you do not have knowledge of any tools or how to collect the information, please mention this so that we can provide the necessary support and training.

Table 2 provides a brief definition of each of the core metrics provided in the list of existing tools that are commonly used and developed by grantees, but by no means are standardized or ideal to cover all needs, as each has some limitations. The Wikimedia Foundation is working at defining the need for developing better and more holistic tools to facilitate grantees' work. Any feedback you may have on this issue please contact us.

Table 2: Existing tools to collect core metrics

Core metrics	Recommended tools
Number (#) of participants	<p>Main:</p> <ol style="list-style-type: none">1. <u>Programs & Events Dashboard</u> <u>(Guideline on how to use)</u> Commonly used for editathons, campaigns, individual projects, etc. Provides an easy way to organize groups of editors who are working on common projects, and to keep track of what they are doing and what they've contributed. Good for new edit events, it has some limitations in terms of design and for more experienced editors.2. <u>Event Metrics</u> <u>(Guideline on how to use)</u> Enables organizers of events like editathons and content drives to get metrics about those events to understand and demonstrate the scale and impact of their contributions. Wikimedia grantees can use the program to provide grant documentation. Event Metrics works with the following projects: Wikipedias, Wikivoyages, Wiktionaries, Commons, and Wikidata. <p>Other tools: <u>Wikimedia Hashtags tool</u>: <u>Guideline on how to use</u> Built by volunteers. Most accurate tool for working with experienced editors involved in lots of different editing activities. Doesn't support new articles/ images/ items or edits on Wikidata.</p>

	Wiki Loves Competitions Tools : tracks Categories on Commons to produce various statistical data sets.
Number (#) of editors	Programs & Events Dashboard Event Metrics
Number (#) of organizers	Most organizers count this manually. Include anyone involved in planning or facilitating communications or implementation of the activity. If using the Programs and Events Dashboard, make sure to add all user names of organizers to the event.
Number (#) of new content contributions per Wikimedia project	Programs & Events Dashboard Other tools: Event Metrics Wikimedia Hashtags tool Wiki Loves Competitions Tools

Table 3: Additional metrics and possible tools

Additional metrics	Possible measurement tools
# of editors that continue to participate/retained after activities	If you do not have a tool or project cycle long enough for capturing this data, if you provide the correct usernames for all editors and Community Resources team may provide some assistance with this analysis in collaboration with the Product Analytics department. The Outreach Dashboard and Event metrics and both can provide information about edit retention: * Outreach Dashboard - you can see this number when downloading the overview data. * Event metrics - you can see "retention after 7 days of the event" on the summary page.
# of organizers that continue to participate/retained after activities	No standard tools, this will depend on how you define retention according to your project cycles and your capacity to register the off and online activity of each organizer. If the project involves a small number of organizers this could be done through a short survey that not only asks about continued participation but also levels of engagement and potential growth. The Community Resources team can work with you to provide some tools to develop these.
# of strategic partnerships that contribute to long term growth, diversity, and sustainability	The idea is to not only give the number of partnerships and types of partners but also describe why they are considered strategic because they contribute to your wider goals and because there may be possibilities for longer-term collaboration.

	<p>Possible tools:</p> <p># of agreements or joints actions carried out</p>
Feedback from participants on effective strategies for attracting and retaining contributors	<p>Could be a survey, interviews, or focus groups.</p> <p>For those interested in this qualitative training the Community Resources team can provide guidelines, tools, and support.</p>
Diversity of participants brought in by grantees	<p>Possible options:</p> <ul style="list-style-type: none"> • Ask participants if they would agree to provide this information when registering. • If participants prefer to protect their privacy, another option would be to gather qualitative data on participants' diversity in terms of demographics. This can be done through selected interviews, observation, or focus groups. For those interested in this qualitative training the Community Resources team can provide guidelines, tools, and support.
Number (#) of people reached through social media publications	<p>Grantees can use several social media analysis tools to do this. The number of people reached can be in various forms, such as # of new visualizations (views), # of new followers, or # of engagements (likes, comments, etc). When reporting it is important to describe what specific metric is being used and this should be for publications related to the work developed within the proposal.</p>

Table 4: Guide to additional tools

Tools	Most common uses
Fountain tool General information Guideline on how to use	<p>Used for some of the biggest editing events (Wikipedia Asian Month) and regions (Asia and CEE)</p> <p>Designed for competitions with experienced editors</p>
On-wiki project page (including custom tracking by tools like Bots)	
Wikisource Contest Tool Guideline on how to use	<p>Tool for Wikisource proofreading contests</p> <p>During a contest, people can help proofread and validate book pages on Wikisources.</p>
Montage For more information	<p>Photo evaluation tool for Wiki Loves competitions. It offers a flexible round-based workflow that is configurable to contests of all sizes.</p>

<u>ISA tool</u> <u>Guideline to use</u>	ISA is a fun, multilingual, mobile-first tool that makes it easy for people to add "micro contributions" in the form of structured data to images on Wikimedia Commons that have been added by Wiki Loves competitions.
<u>Quarry</u>	Allows running SQL queries against Wikipedia and other Wikimedia projects. May be also used to count the edits of Wikimedia projects, like Wikisource (example).

Financial proposal

19. What is the amount you are requesting from WMF?

Please provide this amount in your local currency. If you are thinking about a multi-year fund, please provide the amount for the first year.

\$4000

19.1. What is this amount in US Currency (to the best of your knowledge)?

Please provide the amount in US dollars using the conversation rates that you generally use in your work. We recommend using oanda.com.

4000

19.2 Select Currency (local)

USD

Select from the list of currencies


20. Please provide a budget for the amount of funding requested.

You can use this [template](#) for organizing your budget. It includes several recommendations based on past reviews as well as budget examples from many grant applications. Alternatively, you can use the ***budget format of your choice following the general recommendations.***

If you use the template, please remember to make a copy of the google docs sheets to work on your budget and allow anyone with the link to view it so that we can share it with Regional Funds Committee members. If you prefer, you are welcome to use any other budget formats too. For multi-year funding: Please provide greater detail for the budget for the first year. You can mention the generally projected amounts for years 2 and 3 in the level of detail you think is relevant and also briefly mention why and how this would change from the first year.

Please upload the budget for the amount of funding requested.

Upload Documents



21. Please include any additional observations or comments you would like to include about your budget.

X

Endorsements on Meta

X

Finally you will be asked to read and check these boxes.

- ☒ I verify I have reviewed or added my banking information.
- ☒ I have read the WMF Friendly Space Policy and Universal Code of Conduct.

Please make sure to read these documents and reflect on how your work is going to contribute to them. By submitting your proposal/funding request you agree that you agree with the [Grant Application Privacy Statement](#), [WMF Friendly Space Policy](#), and the [Universal Code of Conduct](#).

To save the application:

Cancel

Save and Continue

Save and Close

To edit the application:

Search...

Test organization
ID: R-RF-2110-07018
Program Officer:
Project Title:


Test organization

Edit



To submit the application:

Submit Application

Delete

Thank you for your time and your ideas. We will be sharing feedback on your application.

Annex 1: Example applications

Please see these only as examples. They were based on previous rapid fund application formats so many of the questions and responses you will see are different to those provided in this guide. However, some parts of these example proposals may be useful for you. If your work includes content campaigns, editing contests, culture, heritage & GLAM, or educational programs we recommend you also look at this Community Program's [guide](#) with some overall recommendations about program design and some interesting cases and examples.

Proposal writing examples (for different areas)	
Punjabi Wikipedia Content Policy Toolkit (English)	<ul style="list-style-type: none"> • Good explanation of why the project is important. The Project plan is well detailed.
2022/Trinity College/Art+Feminism/editathon (English)	<ul style="list-style-type: none"> • The project goals are well explained
Wiki Loves Earth 2021 en Guinée (in French)	<ul style="list-style-type: none"> • The budget is well detailed with descriptions that allow for further understanding.
Programmatic examples	
Initial rapid grant: Atudu/Wiki Loves Butterfly (English) Phase V Wiki Loves Butterfly (2021/2022) Wiki Loves Love 2020 (Folklore) (English)	<ul style="list-style-type: none"> • Good examples of how to develop a small to medium-sized photo event. Well structured and detailed description. • Wiki Loves Butterfly is good example of a project that started with rapid grants and evolved into a larger more structured project. • Wiki Loves Folklore is a Wikimedia Commons contest which will attain the valuable media - images, videos and audios about different forms of folk cultures and indigenous knowledge around the globe that can later support various Wikimedia projects.