

AoLP Logic Model

Brief Overview: The Logic Model presents a well-organised plan that is sequential, straightforward, and crucial for achieving your project's goals. It systematically addresses the following essential aspects:

- **Inputs:** Identify the resources necessary for your project's execution.
- **Activities:** Outline the core activities that will propel your project towards its intended impact.
- **Outputs:** Determine the indicators to measure your project's immediate achievements.
- **Outcomes:** Envision the expected changes or benefits that will emerge over time due to your project's implementation.
- **Impact:** Define the significant, lasting change your project aims to contribute to.

What Exactly Is This Tool?

The Logic Model, also known as the Theory of Change or Intended Impact Model, serves as a crucial framework for social impact leaders. It is utilised both internally, to enhance the project's effectiveness, and externally, to uphold accountability to external stakeholders. By presenting a coherent, sequential, and targeted outline of a project's inputs, activities, outputs, outcomes, and intended impact, the Logic Model facilitates a comprehensive understanding of how a project or venture will achieve its objectives. This one-page visual guide, progressing from left to right, is an invaluable resource for compiling an annual report, crafting a funding proposal, or pitching an idea, offering a clear and structured representation of your project's strategic approach to creating meaningful change.

Your Logic Model:

Think of Logic Models as a series of *"If … Then"* statements.

My goal is …

Your Planned Work
Planning

Your Intended Results
Results

Resources/ Inputs	Activities	Outputs	Outcomes	Impact
• Holiday flight schedules • Family schedules • Frequent flyer holiday options • Holiday weather	• Create family schedule • Get holiday flight info • Get tickets • Arrange ground transport	• Tickets for all family members • Frequent flyer miles used • Money saved	• Family members enjoy vacation	• Continued good family relations

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