Bachelor of Islamic History and Civilization

Faculty of Adab and Humanities

Islamic State University Syarif Hidayatullah Jakarta

MODULE HANDBOOK

Module Name	Historical Entrepreneurship
Module Level	Undergraduate
Abbreviation, if applicable	-
Sub-heading, if applicable	-
Code	FAH 6022214
Subtitle, if applicable	-
Courses, if applicable	-
Semester/term	7th / Fourth Year
Module Coordinator(s)	Dr. Zakiya Darojat, M.A.
Lecturer(s)	Setyadi Sulaiman, M.Hum
Language	Bahasa
Relation to Curriculum	Compulsory Course
Teaching Methods	Lecture, classroom discussion, and participated
Workloads	1 SKS equivalent to: In Class Lectures: 50 minutes per week Independent Assignment: 50 minutes per week Structured Assignment: 50 minutes per week
Credit Point	4 SKS or 6 ECTS
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	1. Internalize academic values, norms, and ethics (S 8)
Content	1. Study Contract & Introduction to College 2. Understand Entrepreneurship History 3. Organizing Mentality in the Digital Era: Historians as Innovators and Creators 4. Reading the Potential and Opportunities of Historical Science in the World of Entrepreneurship (Historiopreneurship) 5. Creating Innovation, Building Industry: Historians as Leaders of Historically Themed Creative Industries (Services, Media, Tourism) 6. Sources of Historical Entrepreneurship Inspiration: Ancient Manuscripts, Old Books, Experiences of

	Institutions/Communities/Historical Media. 7. Midterm Exam 8. Learning from Experience: Good Practices of Historical Entrepreneurship in Indonesia 9. Problems, Challenges and Prospects of Historical Entrepreneurship in Indonesia 10. Field Practice I (Finding Inspiration from a Publisher founded by historians: Masyarakat Bambu/JJ RIzal, Ombak Yogyakarta Publisher) 11. Field Practice II (Finding Inspiration from Historical Communities: Indonesian Historical Community/Asep Kambali, Cultural Exploration/Kartum Setiawan) 12. Field Practice III (Finding Inspiration from Historical Media: Historia/Bonnie Triyana Magazine, Tirto.id (Ivan Aulia Ahsan) 13. Field Practice IV (Finding Inspiration from Ancient Manuscripts & Rare Books) 14. Final Semester Exam
Examination forms	Essay, reading, writing translation Practice
Study and examination requirements	The final mark will be weighted as follows: 1 Final Examination 40% 2 Mid-Term Examination 30% 3 Class Activities: Quiz, Homework, etc. 30%
Media employed	Board, LCD Projector, Laptop/Computer
Reading list	***Book*** *1.* Dean A. Shepherd, Vinit Parida, & Joakim Wincent (2022). *Entrepreneurial Responses to Chronic Adversity: The Bright, the Dark, and the in Between*. Springer Nature. 2. Mariusz Soltanifar, Mathew Hughes, and Lutz Göcke (2021). *Digital Entrepreneurship: Impact on Business and Society*. Springer Nature. 3. Max Kemman (2021).*Trading Zones of Digital History*. De Gruyter, 4. Miriam Gerlach (2021). *Female Social Entrepreneurship: Challenging Boundaries and Reframing Gender and Economic Structures.* Verlag Barbara Budrich. 5. Ted Baker and Friederike Welter (2020). *Contextualizing Entrepreneurship Theory*. Routledge. 6. Kazuko Yokoyama and Sarah Louisa Birchley (2020). *Transnational entrepreneurship in South East Asia: Japanese self-initiated expatriate entrepreneurs*. Springer Nature, 7. Nicolas Friederici, Michel Wahome, & Mark Graham (2020). *Digital Entrepreneurship in Africa: How a Continent is Escaping Silicon Valley's Long Shadow*. The MIT Press 8. Joseph Reagle and Jackie Koerner (2020). *Wikipedia@ 20: Stories of an Incomplete Revolution*. The MIT Press. 9. Rashmi Bansal and Suneeti Kane (2018). *Arise, Awake: The Inspiring Stories of 10 Young Entrepreneurs who Graduated from College into a Business of Their Own.* Mehta Publishing House.

10. Dean A Shepherd and Holger Patzelt. *Trailblazing in Entrepreneurship: Creating new Paths for Understanding the Field*. Springer Nature, 2017.
11. Katherine V Gough and Thilde Langevang (2017). *Young Entrepreneurs in sub-Saharan Africa*. Taylor & Francis.
12. Mark Casson (2013), *The Entrepreneur in History: From Medieval Merchant to Modern Business Leader*. Springer.
13. Stephanie Chandler (2007), *From Entrepreneur to Infopreneur: Make Money with Books, eBooks and Information Products.* New Jersey John Wiley & Sons, Inc.

Article Journal

14. Ron Jaworski (2022), How Looking Back at History Can Make You a Better Entrepreneur and Leader https://www.entrepreneur.com/starting-a-business/how-looking-back-at-history-can-make-you-a-better/432051\
15. Keith Hernandez (2020), From Historian to Entrepreneur, https://www.linkedin.com/pulse/from-historian-entrepreneur-keith-hernandez
16. R. Daniel Wadhwani and Christina Lubinski (2017). "Reinventing Entrepreneurial History." *Business History Review* 91.4: 767-799.
17. Ibnu Sodiq & R. Suharso (2017), Historiopreneurship: Optimalisasi Industri Kreatif Bertema Sejarah di Sekitar Kampus, *Jurnal Abdimas,* Vol 21, No.2 https://journal.unnes.ac.id/nju/index.php/abdimas/article/view/12338
18. Jennifer Reut (2013), The Entrepreneurial Historian, https://www.historians.org/research-and-publications/perspectives-on-history/january-2013/the-entrepreneurial-historian
19. Leonard J. Arrington (1977), Historian As Entrepreneur: A Personal Essay, *Brigham Young University Studies*, Vol. 17, No. 2, pp. 193-209

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