



**Bachelor of Islamic History and Civilization**

**Faculty of Adab and Humanities**

**Islamic State University Syarif Hidayatullah Jakarta**

## MODULE HANDBOOK

Module Name	Historical Entrepreneurship
Module Level	Undergraduate
Abbreviation, if applicable	-
Sub-heading, if applicable	-
Code	FAH 6022214
Subtitle, if applicable	-
Courses, if applicable	-
Semester/term	7 <sup>th</sup> / Fourth Year
Module Coordinator(s)	Dr. Zakiya Darajat, M.A.
Lecturer(s)	Setyadi Sulaiman, M.Hum
Language	Bahasa
Relation to Curriculum	Compulsory Course
Teaching Methods	Lecture, classroom discussion, and participated
Workloads	1 SKS equivalent to: In Class Lectures: 50 minutes per week Independent Assignment: 50 minutes per week Structured Assignment: 50 minutes per week
Credit Point	4 SKS or 6 ECTS
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	1. Internalize academic values, norms, and ethics (S 8)
Content	<ol style="list-style-type: none"> <li>1. Study Contract &amp; Introduction to College</li> <li>2. Understand Entrepreneurship History</li> <li>3. Organizing Mentality in the Digital Era: Historians as Innovators and Creators</li> <li>4. Reading the Potential and Opportunities of Historical Science in the World of Entrepreneurship (Historiopreneurship)</li> <li>5. Creating Innovation, Building Industry: Historians as Leaders of Historically Themed Creative Industries (Services, Media, Tourism)</li> <li>6. Sources of Historical Entrepreneurship Inspiration: Ancient Manuscripts, Old Books, Experiences of</li> </ol>

	<p>Institutions/Communities/Historical Media.</p> <ol style="list-style-type: none"> <li>Midterm Exam</li> <li>Learning from Experience: Good Practices of Historical Entrepreneurship in Indonesia</li> <li>Problems, Challenges and Prospects of Historical Entrepreneurship in Indonesia</li> <li>Field Practice I (Finding Inspiration from a Publisher founded by historians: Masyarakat Bambu/JJ Rizal, Ombak Yogyakarta Publisher)</li> <li>Field Practice II (Finding Inspiration from Historical Communities: Indonesian Historical Community/Asep Kambali, Cultural Exploration/Kartum Setiawan)</li> <li>Field Practice III (Finding Inspiration from Historical Media: Historia/Bonnie Triyana Magazine, Tirto.id (Ivan Aulia Ahsan)</li> <li>Field Practice IV (Finding Inspiration from Ancient Manuscripts &amp; Rare Books)</li> <li>Final Semester Exam</li> </ol>
Examination forms	Essay, reading, writing translation Practice
Study and examination requirements	<p>The final mark will be weighted as follows:</p> <ol style="list-style-type: none"> <li>Final Examination 40%</li> <li>Mid-Term Examination 30%</li> <li>Class Activities: Quiz, Homework, etc. 30%</li> </ol>
Media employed	Board, LCD Projector, Laptop/Computer
Reading list	<p><b>Book</b></p> <ol style="list-style-type: none"> <li>Dean A. Shepherd, Vinit Parida, &amp; Joakim Wincent (2022). <i>Entrepreneurial Responses to Chronic Adversity: The Bright, the Dark, and the in Between</i>. Springer Nature.</li> <li>Mariusz Soltanifar, Mathew Hughes, and Lutz Göcke (2021). <i>Digital Entrepreneurship: Impact on Business and Society</i>. Springer Nature.</li> <li>Max Kemman (2021). <i>Trading Zones of Digital History</i>. De Gruyter,</li> <li>Miriam Gerlach (2021). <i>Female Social Entrepreneurship: Challenging Boundaries and Reframing Gender and Economic Structures</i>. Verlag Barbara Budrich.</li> <li>Ted Baker and Friederike Welter (2020). <i>Contextualizing Entrepreneurship Theory</i>. Routledge.</li> <li>Kazuko Yokoyama and Sarah Louisa Birchley (2020). <i>Transnational entrepreneurship in South East Asia: Japanese self-initiated expatriate entrepreneurs</i>. Springer Nature,</li> <li>Nicolas Friederici, Michel Wahome, &amp; Mark Graham (2020). <i>Digital Entrepreneurship in Africa: How a Continent is Escaping Silicon Valley's Long Shadow</i>. The MIT Press</li> <li>Joseph Reagle and Jackie Koerner (2020). <i>Wikipedia@ 20: Stories of an Incomplete Revolution</i>. The MIT Press.</li> <li>Rashmi Bansal and Suneeti Kane (2018). <i>Arise, Awake: The Inspiring Stories of 10 Young Entrepreneurs who Graduated from College into a Business of Their Own</i>. Mehta Publishing House.</li> </ol>

	<p>10. Dean A Shepherd and Holger Patzelt. <i>Trailblazing in Entrepreneurship: Creating new Paths for Understanding the Field</i>. Springer Nature, 2017.</p> <p>11. Katherine V Gough and Thilde Langevang (2017). <i>Young Entrepreneurs in sub-Saharan Africa</i>. Taylor &amp; Francis.</p> <p>12. Mark Casson (2013), <i>The Entrepreneur in History: From Medieval Merchant to Modern Business Leader</i>. Springer.</p> <p>13. Stephanie Chandler (2007), <i>From Entrepreneur to Infopreneur: Make Money with Books, eBooks and Information Products</i>. New Jersey John Wiley &amp; Sons, Inc.</p> <p><b>Article Journal</b></p> <p><u>14.</u> Ron Jaworski (2022), How Looking Back at History Can Make You a Better Entrepreneur and Leader  <a href="https://www.entrepreneur.com/starting-a-business/how-looking-back-at-history-can-make-you-a-better/432051">https://www.entrepreneur.com/starting-a-business/how-looking-back-at-history-can-make-you-a-better/432051\</a></p> <p>15. Keith Hernandez (2020), From Historian to Entrepreneur,  <a href="https://www.linkedin.com/pulse/from-historian-entrepreneur-keith-hernandez">https://www.linkedin.com/pulse/from-historian-entrepreneur-keith-hernandez</a></p> <p>16. R. Daniel Wadhvani and Christina Lubinski (2017). "Reinventing Entrepreneurial History." <i>Business History Review</i> 91.4: 767-799.</p> <p><u>17.</u> Ibnu Sodik &amp; R. Suharto (2017), Historiopreneurship: Optimalisasi Industri Kreatif Bertema Sejarah di Sekitar Kampus, <i>Jurnal Abdimas</i>, Vol 21, No.2  <a href="https://journal.unnes.ac.id/nju/index.php/abdimas/article/view/12338">https://journal.unnes.ac.id/nju/index.php/abdimas/article/view/12338</a></p> <p>18. Jennifer Reut (2013), The Entrepreneurial Historian,  <a href="https://www.historians.org/research-and-publications/perspectives-on-history/january-2013/the-entrepreneurial-historian">https://www.historians.org/research-and-publications/perspectives-on-history/january-2013/the-entrepreneurial-historian</a></p> <p>19. Leonard J. Arrington (1977), Historian As Entrepreneur: A Personal Essay, <i>Brigham Young University Studies</i>, Vol. 17, No. 2, pp. 193-209</p>
--	--

Compilation Date : Sept 22nd, 2023

Modified Date : Sept 22nd, 2023