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April 9th, 2023

Dear Beta Delta Pledge,

On behalf of the Executive Board and the brothers of the Omicron Omega chapter of Alpha Kappa Psi, I would like to congratulate you on being selected to pledge our fraternity. As a member of the Beta Delta pledge class, you will be embarking upon a journey to become a brother of Alpha Kappa Psi which will be as challenging as it is rewarding. The experience you will gain from Alpha Kappa Psi will likely enhance your social and personal life and will help develop the professional skills necessary to flourish in the modern workplace.

Alpha Kappa Psi is the nation's premier business fraternity. It is a privilege to be a part of our Brotherhood which we believe you are worthy of. The bid you have received indicates our chapter's willingness to teach you the ideals and rituals for which we stand and unite. Yet, this is not an honor freely given and we have high expectations for your effort, commitment, and quality of work.

The pledging process is difficult; however, you were chosen for a reason and it is our goal to see you succeed. I advise you to use your resources, ask questions as necessary, and enjoy the memories you make.

I look forward to seeing your achievements and growth during the process and I wish you all the best.

Regards,

Andrew Cho  
President '22-'23

## Pledge Contract

Wednesday, April 12th, 2023

I, \_\_\_\_\_, a pledging member of the Alpha Kappa Psi Fraternity, solemnly swear to abide by the pledge period rules found in our binder. I understand that it is a privilege to be part of the nation's premier business fraternity so I must uphold the core values of Brotherhood, Knowledge, Integrity, Service, and Unity throughout my pledge process.

I have been given the honor and prestige to be chosen to become a future brother of the Fraternity and therefore, understand that every decision and action I make will be monitored and critiqued by the brothers of Alpha Kappa Psi. Thus, it is in my favor to also keep track and take account of my personal actions and uphold my integrity.

As a pledge for Alpha Kappa Psi, Omicron Omega chapter, I \_\_\_\_\_ from the time of the Induction Ceremony to the end of the pledging process, fully recognize that these rules are meant to help me grow in the pledging process as well for the future. I agree to keep an open mind through the duration of the pledging process and agree to the following as part of my pledge duties:

- I agree to represent myself in a professional and business-like manner at all times especially in any ritualistic setting and when meeting with an active member.
- Wear my pledge pin at all times unless under the circumstance of the five exceptions: sex, sports, shower, sleeping, socializing.
- I agree to put my time and effort into this process and will attend all events that are set by my pledge class.
- I agree to assist my pledge brothers wherever help is needed.
- I agree to complete all assignments on time.
- Address and greet all active members.
- Telephone or contact an active member twenty-four hours in advance should I need to cancel a pledge-active meeting.
- Punctually arrive to all events, ceremonies, meetings, and so forth.
- Revere the ceremonies and traditions of Alpha Kappa Psi.
- Maintain a dry-policy with active members until specified date.
- Strive to do my best throughout the pledge process.
- Any other requirements outlined in the Pledge Program Requirements (page 4). Should I not adhere to the requirements stated above, I am fully aware that I may be subjected to being dropped from my pledge class at any time.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

University of California, Santa Barbara  
Omicron Omega Chapter

## Pledge Program Objectives & Goals

1. Train and develop future leaders.
2. Educate the future brothers of Alpha Kappa Psi on the fraternity's history, purpose, and beliefs.
3. Instill in the future brothers of Alpha Kappa Psi the confidence to be more than they thought possible.

## Pledge Program Requirements

1. Event Planning
  - a. 1 Philanthropy Event and 1 Professional Event
    - i. 1 event due prior to Midcourt
  - b. 1 Brotherhood Event
2. Fundraiser
  - a. Minimum \$4,500 fundraising goal
    - i. \$2,250 due at Midcourt
  - b. Business Operation Fundraiser of an original product
3. Complete all Brotherhood Tasks assigned
4. Completion of all quizzes and at least 90% on Fraternal Pledge Examination
5. Meet with all active members
6. Payment of dues: \$255
  - a. First set of dues - \$85 due by April 19th (nonrefundable)
  - b. Second set of dues - \$85 due by May 3rd (nonrefundable)
  - c. Third set of dues - \$85 due by May 26th (refundable if not initiated)
7. Obtain 1400 points by Friday, May 26th (Second Round Interviews)
  - a. Obtain 50% of points and active signatures by Midcourt
8. Any additional requirements, as requested by the Fraternity President, Vice President of Membership, or Master of Rituals

## Pledge Period Rules

1. Abide by all university rules and at all times observe the honor system in class.
2. Maintain a high degree of ethical integrity with all fraternity brothers, both pledge and chapter members, in all dealings personal and fraternal.
3. Pay all fraternal financial obligations within 2 weeks of first notice unless otherwise arranged with the Vice President of Finance.
4. Endeavor to maintain a “B” average or the equivalent in all studies to the average required for graduation in order to qualify for initiation.
5. Wear the Alpha Kappa Psi pledge pin on the left lapel of coat, or on outermost clothing over the heart at all times, except for during the 5 S’s (sleep, sex, sports, shower, social).
6. Participate in all pledge program activities.
7. Attend all luncheons or meetings of the Fraternity to which invited.
8. Volunteer on a pledge committee or as a pledge class officer.
9. Maintain neat and clean appearance, especially when at Alpha Kappa Psi functions.
10. Treat members with respect and courtesy.
11. Do all pledge program assignments, and prepare adequately for program quizzes and exams.
12. Protect and maintain in good condition all pledge and Fraternity handbooks and materials.
13. Pledge books must be on hand at all times and presented to an active member upon request.
14. Do not phone an active member before 10 AM or after 10 PM. Exceptions are your big brother, the Vice President of Membership, pledge mom, and pledge dad.
15. You will attend Midcourt and the Court of Honor for the entire period of time. No absence will be accepted unless cleared through the President, Director of Rituals, and the Vice President of Membership.
16. Never command an active member to do anything.

## Alcohol Policy

- Pledges are not permitted to drink with actives during Fraternity events.
- Fraternity events are those:
  - Planned and hosted by an Alpha Kappa Psi member and/or to which all Alpha Kappa Psi members, pledges, and alumni are invited.
  - Any formal meetings between pledges and actives.
- Pledges must use their best judgment and abide by state laws.
  - Until further notice, pledges may not consume alcohol with Alpha Kappa Psi student members.
- If a pledge is found in violation of such rules, they will be subject to disciplinary action:
  - The pledge will have to make a formal verbal apology to the fraternity actives and to the pledge class.
  - The pledge may be removed from the pledge program at the discretion of the chapter.

## Active Feedback Form

- If at any time during the pledging process you feel that an active has been unfair to you, you can give feedback through a form: <https://tinyurl.com/bdanonfeedback>

## Pledge Assignments Overview

- **Brotherhood Tasks**
  - To be completed every week and checked/coordinated with Brotherhood Mentor
  - Weekly Brotherhood tasks with small groups
  - Brotherhood Event
- **Flag**
  - Create a pledge class flag
  - Flag has to be visible at every pledge event, including line-up
  - It must display at least the pledge class name, the pledge quarter, and a symbol
  - Pledges will be selected each week to present the flag
  - Flag due on April 26th
- **Dynasty Event**
  - Plan an event involving your active fraternity family and any alumni in your family that can be reached
  - Due by May 6th
- **Business Operation Fundraiser**
  - Due during the last pledge meeting, refer to the following page.
- **Philanthropy Requirements**
  - Philanthropy workshop must be completed prior to Midcourt
  - NGO Fundraiser and Philanthropy Seminar must be completed prior to the final week of pledging process
  - 2 hours of community service must be completed prior to Midcourt and 2 hours must be completed prior to the final week of pledging process
- **Professional Requirements**
  - Professional event must be completed after Midcourt but before the final week of pledging

## Business Operation Fundraiser (BOF)

Produce an original product or service as a pledge class and operate a business from beginning to end. In detail, determine what your company will sell, how it will compete with competitors, and all logistical information in order for this business to get started and succeed. A presentation with slides at the last meeting is required.

This business fundraiser is included towards your fundraising goal of \$4,500. The more you profit from this business, the less you will need to fundraise for the remainder of the goal.

**Final Deliverables:** The length of this presentation must be between 15 and 20 minutes long, followed by a panel Q&A. The final BOF presentation will be held on May 24th, 2023. Please provide appropriate presentation slides including the final deliverables by 12:00pm, May 24th. Be sure to include components that you deem necessary for us to gain a comprehensive, complete understanding of your BOF.

### Requirements:

#### I. Pre-analysis and Product Design

- A. Due April 19th at Pledge meeting

#### II. Midpoint Check-up

- A. Due at Midcourt
- B. Prepare a short presentation including but not limited to:
  - 1. Pre-analysis
  - 2. Product design
  - 3. Business operation model
  - 4. Target market
  - 5. Marketing strategies (SWOT Analysis, competitive analysis)

#### III. Final Presentation

- A. Due May 24th at Pledge meeting (slides due at 12pm that day)
- B. Every member of the pledge class must speak

## Philanthropy Requirements

Philanthropy is understood as the act of giving. Where some may not have the means to offer a philanthropic donation, they give back to their community through acts of service. A desire to promote the welfare of others places philanthropists at the forefront of social, economic, and environmental development. The brothers of Alpha Kappa Psi recognize service as a core value, as we understand the importance of giving back to the communities that have shaped us into the business leaders we are today.

The pledge class is expected to demonstrate philanthropy through the following requirements. Sufficient fulfillment of requirements is determined by the active body; unsatisfactory events will need to be repeated (consult with the Philanthropy Chair for each event). *All events must be open to the UCSB student body.*

- Philanthropy Workshop
  - This is an opportunity for the pledge class to demonstrate knowledge of a philanthropic topic (e.g., raising awareness for human rights, sustainability, CSR, climate change)
  - Workshops must be informational and/or include an activity or activities
  - Must be completed within the first half of the pledging process (prior to Midcourt)
- NGO Fundraiser
  - Conduct research on local organizations and select ONE NGO whose values align with the pledge class'
  - Organize a marketing and fundraising campaign
  - Maintain accurate financial records and show proof of donation receipt
  - Must be completed before the final week of the pledging process
- Community service
  - Engaging in community service provides members of Alpha Kappa Psi with the opportunity to become active members of their community and has a lasting, positive impact on society at large
  - Community service or volunteerism enables individuals to acquire life skills and knowledge, as well as provide a service to those who need it most
  - Volunteer a total of 4 hours of community service work, whereby 2 hours should be completed by Midcourt and 2 hours should be completed before the final round interview
  - All community service work has to be signed off by a volunteer from the chosen organization

## Professional Event Requirements

The pledge class is expected to hold one professional event to help the UCSB community grow professionally while developing one's own professional skills. Sufficient fulfillment of requirements is determined by the active body; unsatisfactory events will need to be repeated (consult with the Professional Chair for event). The professional event must be open to the UCSB student body. Marketing and planning are the pledges responsibilities.

Ideas for a successful professional event:

- Have an in person speaker (can be a professional or someone in the pledge class)
- Make the event interactive
  - Include an activity
- Advertise the event at least 3 days prior
- Brainstorm relevant topics to increase participation

Requirements:

- Every pledge must be present during the entire duration of the event
- Secure a venue at least 8 days before the event
- Email event proposal to Vice President of Operations
- Mandatory Business Professional Attire
- Must be completed within the second half of the pledging process (after Midcourt)

Past professional events to give you inspiration:

- Professional Panel
- Investment Workshop
- Digital Portfolio Workshop

## Beta Delta Pledge Class

Jessica Arp

Jeffrey Chen

Nathaniel Dolan

Jeffrey Fernandez

Jolie Fong

Jenna Ho

Deanna Hu

Ally Jian

Emily Koh

Rio Krauss

Eunice Lee

Joseph Li

Suhrit Padakanti

Beanie Pernoll

James Robinson

James Sanchez

Anjani Sethi

Brandon Son

Lawrence Song

Kelly Wang

Elly Wu

Amber Yeh

## Fraternity Founding Fathers

Mr. George L. Bergen\*  
Mr. Irving L. Camp  
Mr. Robert S. Douglas  
Mr. Daniel V. Duff  
Mr. Howard M. Jefferson\*  
Mr. Nathan Lane, Jr.\*  
Mr. Frederic R. Leach\*  
Mr. Morris S. Rachmil  
Mr. William O. Tremaine  
Mr. Herbert M. Wright

\* Brooklyn Four



**Camp**



**Lane**



**Duff**



**Douglas**



**Leach**



**Jefferson**



**Bergen**



**Tremaine**



**Rachmil**



**Wright**

## Heritage Center & Staff

In 1923, Alpha Kappa Psi became the first professional fraternity to have a headquarters facility, and since then, has moved from location to location as the fraternity grew. Today, Alpha Kappa Psi occupies a 9,400 square-foot building on Indianapolis' northeast side that serves as the headquarters for both the Alpha Kappa Psi Fraternity and Alpha Kappa Psi Foundation. The two corporations have been operating from the Heritage Center since April, 2005. The Heritage Center Staff are the only paid employees of the fraternity.

## Fraternity Board of Directors

The Board of Directors is responsible for governance and oversight, strategic planning, policy establishment, budget approval, and supervision of the Heritage Center. The Board of Directors' primary responsibilities include supervision of the chief executive officer/Heritage Center, and acting on behalf of the Fraternity when a vote of the entire board is not necessary. The Board of Directors serves as "the supreme executive, legislative, and judicial body of the Fraternity during the interim between meetings of the Chapter Congress." The members of the Board of Directors are volunteers and give many hours of their time and talent to.

## Management Team

The Management Team, comprised of two elected officers (president and executive vice president) and thirteen regional directors, is responsible for managing operations of the fraternity. The Management Team also oversees a vast number of alumni volunteers, such as regional managers, sectional directors and chapter advisors.

## Foundation Board of Directors

The Alpha Kappa Psi Foundation was established in 1951 as a 501(c)(3) public, charitable and educational foundation. Its mission is "Providing resources for enhancing the educational experience of future business leaders." The Foundation supports educational programs and manages the Fraternity's alumni chapters and publishes The Diary of Alpha Kappa Psi.

## **General Information**

### **Fraternity Address**

Alpha Kappa Psi 8001 E. 196th Street  
Noblesville, IN 46062

### **Phone Number and Website**

(317) 872-1553  
www.akpsi.org

### **Date of Inception/Organized**

October 5, 1904

### **Date of Establishment/Incorporated**

May 20, 1905

### **The Colors**

*Navy Blue & Gold*

Blue stands for the ocean over which the commerce of the world passes,  
and the gold, that which is the basis for the financing of trade.

### **The Pin**

Phoenician Galley

### **The Flower**

Yellow Rose

### **The Jewel**

Blue Sapphire

The symbol of alumni objectives

### **Convention**

August 3 - August 6, 2022

Miami, FL

University of California, Santa Barbara  
Omicron Omega Chapter



## Greek Alphabet

Greek	Letter	English
A α	Alpha	A
B β	Beta	B
Γ γ	Gamma	G
Δ δ	Delta	D
E ε	Epsilon	E
Z ζ	Zeta	Z, Dz
H η	Eta	Ē
Θ θ	Theta	Th
I ι	Iota	I
K κ	Kappa	K
Λ λ	Lambda	L
M μ	Mu	M
N ν	Nu	N
Ξ ξ	Xi	X
O ο	Omicron	O
Π π	Pi	P
Ρ ρ	Rho	R, Rh
Σ σ,ς	Sigma	S
T τ	Tau	T
Υ υ	Upsilon	Y, U
Φ φ,φ	Phi	Ph
Χ χ	Chi	Ch
Ψ ψ	Psi	Ps
Ω ω	Omega	Ō

## The Objects of Alpha Kappa Psi

1. To further the individual welfare of its members;
2. To foster scientific research in the fields of commerce, accounts, and finance;
3. To educate the public to appreciate and demand higher ideals therein; and
4. To promote and advance in institutions of college rank, courses leading to degrees in business administration.

## The Creed of Alpha Kappa Psi

Alpha Kappa Psi recognizes that we live in deeds, not years;  
In thought, not breath;

In service, not in figures on the dial.

We count time by heart throbs, when they beat for God, for men, for duty.

He lives most who thinks most, is noblest, acts the best.

## The Governing Documents of Alpha Kappa Psi

The Constitution and Statutory Code

The Board of Directors Statement of Policy

Chapter Bylaws

## **The Vision Statement of Alpha Kappa Psi**

“Alpha Kappa Psi is recognized as the premier developer of principled business leaders.”

## **The Tagline of Alpha Kappa Psi**

“Alpha Kappa Psi – Shaping People, Shaping Business”

## The Anthem of Alpha Kappa Psi

Tune: Auld Lang Syne

Should old acquaintance be forgot,  
And Alpha Kappa Psi?  
Shall we pass slowly out of view  
Without regret or sigh?

[Chorus]

For Alpha Kappa Psi, my friend, for Alpha Kappa Psi  
We'll bless the days that we have spent  
In Alpha Kappa Psi

We'll work with might and main to win  
Our meed of daily praise,  
But ne'er shall we in after years  
Forget fraternal days.

[Chorus]

## The Guiding Principles of Alpha Kappa Psi

Building Brotherhood  
Lifelong Learning  
High Ethical Standards  
Improving Communities  
Enhancing the Fraternity for Life

## Alpha Kappa Psi Core Values

**B**rotherhood - Trust, respect, cooperation, companionship, & aid to Brother Members is the expected norm

**K**nowledge - Education and experience, whether gained in the classroom or the workplace, is emphasized and shared

**I**ntegrity - All actions, whether in business or in life, are guided by honesty, ethics, and fairness

**S**ervice - Sharing of time, talent, and treasure with both communities and with our Fraternity is a priority

**U**nity - A common understanding of our vision & values that transcends chapter, generation, and profession is utilized to anticipate and create the future

A definition of alumni objectives can be found in the acronym provided by the word **BLUE**.

**B**rotherhood      To develop and maintain strong fraternal relationships.

**L**eadership      To manifest in ourselves and demand in others professional competency and ethical practices in business and community.

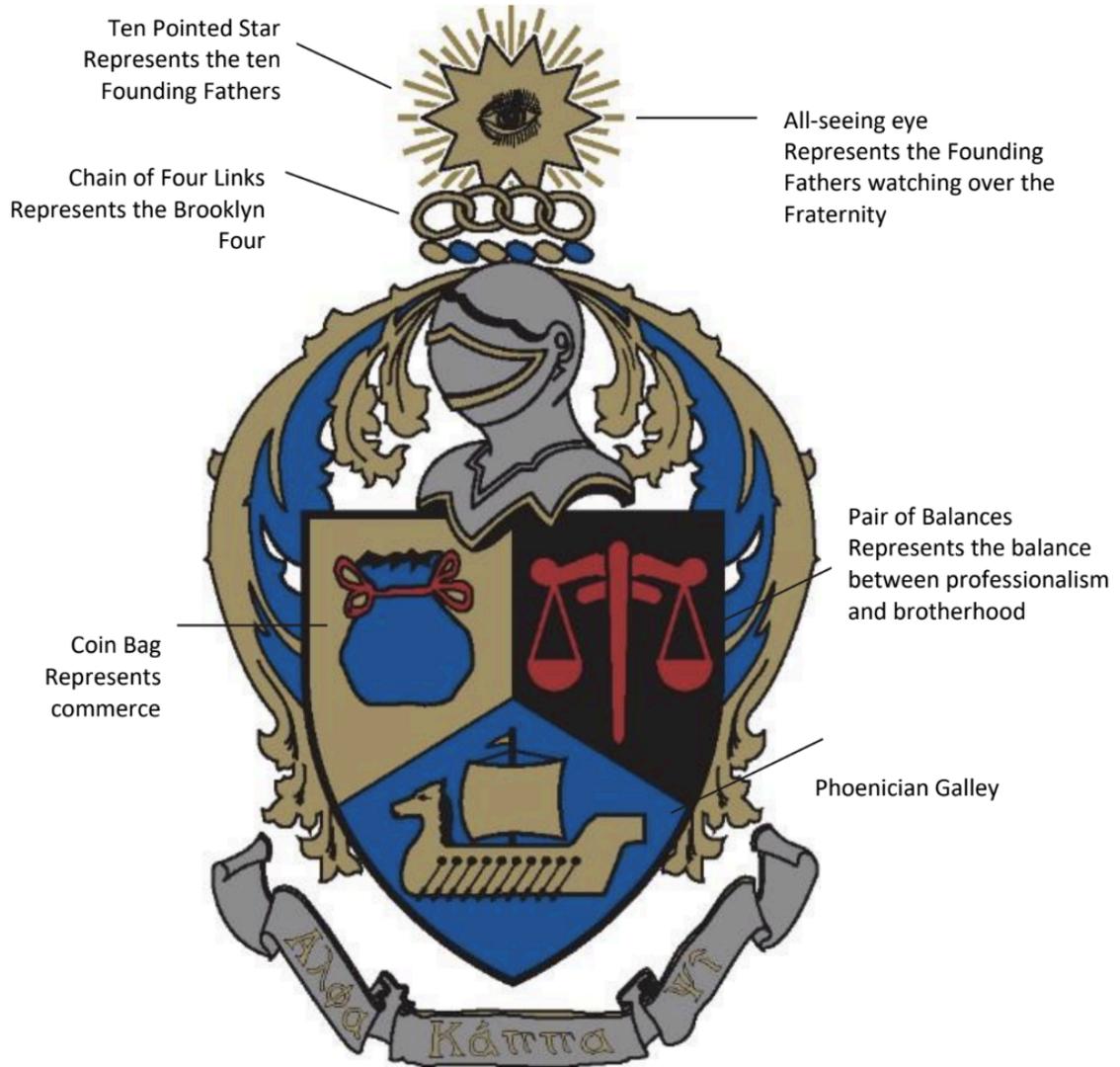
**U**nity              To actively promote the aims and ideals of Alpha Kappa Psi.

**E**ducation      To initiate and support activities which will develop self & others.

## Active Member Responsibilities

1. Attendance at every chapter meeting and function;
2. Membership work: each member should recruit at least one new member per semester to ensure stability of the chapter;
3. Assume responsibility, be reliable and complete every task assigned;
4. Assist other members in their tasks;
5. Cooperate with the president and other officers;
6. Make every effort to maintain at least a “B” average;
7. Continue in school, support the chapter and secure a degree;
8. Prepare for professional and business success;
9. Meet financial obligations promptly;
10. Be loyal, friendly, sympathetic, honest and dependable;
11. Support, abide by, and enforce the fraternity’s Constitution and Statutory Code, Board of Directors Statement of Policy as well as other fraternity policies and directives;
12. Honor and support your Regional Management Team volunteers; and
13. Solemnly avow The Ritual of Alpha Kappa Psi.

# The Coat of Arms of Alpha Kappa Psi



# The Programs of Alpha Kappa Psi

## Foundation Programs

**The Academy** - An all-expense paid leadership development conference based on the contemporary concepts contained in The Leadership Challenge that focuses on the practices and commitments of exemplary leaders and what constituents expect from them.

**Case Competition** - A competition designed to stimulate students' thinking through challenges of incomplete information, time constraints and conflicting goals, preparing them for future managerial positions. Each year, as many as five winning teams receive scholarships from the Foundation.

**All AKPsi Academic Team** - Recognizes those students who maintain excellence in academic standing while making positive contributions to their campus and community. From among the successful applicants, two or more are selected as the Top Scholar Award recipients and are recognized with educational grants.

**Scholarships** - Established by organizations and individuals, the interest income from these endowments is used to support annual scholarships. Some scholarships are available to all AKPsi students, while others focus specifically on those majoring in specific fields.

## Fraternity Programs

**Principled Business Leadership Institute** - Held in different regions across the country, it offers students a weekend focused on building professional skills. Students can select from sessions focusing on professional and personal development, chapter management, personal finance and team leadership.

**College of Leadership** - Held in conjunction with the Convention, the College of Leadership provides students with advanced chapter management skills. These dynamic sessions with AKPsi leaders from around the world focus on chapter leadership, recruitment strategies, fundraising and risk management, and equip students with the tools to encourage personal growth.

**Yellow Rose Society** - The foundation has developed a special program solely for the fraternity's student members, although non-members can financially contribute. With a minimum contribution of \$10, students can join the Yellow Rose Society (YRS). Members receive a monogram AKPsi lapel pin, special recognition in The Diary of Alpha Kappa Psi and special invitations to member only events and programs.

**AKPsi University** - An opportunity to strengthen your chapter's membership, recruitment, financial tactics and leadership skills at the regional level. This allows students to improve their chapter with others from within their region.

## Chapter Founding Fathers

Ms. Roxanne Brecek	Ms. Sharon Magpantay
Ms. Michelle Brechtel	Mr. Mark Mao
Mr. Todd Brugos	Ms. Archana Myer
Mr. Norman Cauntay	Mr. Rick Nanda
Ms. Amy Chou	Mr. Patrick Paahana
Mr. Aaron Cohen	Ms. Sandra Palmer
Ms. Sonia Corsi	Ms. Mary San Jose
Ms. Cindy Goya	Mr. Steven Shiah
Mr. Chris Heller	Ms. Nicole Simonian
Ms. Megan Johnson	Mr. Robert Steele
Ms. Michelle Li	Ms. Sophie Tran
Mr. Peter Magaddino	

## Chapter Information

### Chapter Officers

* President	Mr. Andrew Cho
* Vice President of Operations	Mr. Tyler Do
* Vice President of Finance	Ms. Ali Rastbaf
* Vice President of Judicial Affairs	Ms. Mirabelle Le
* Vice President of External Affairs	Ms. Anthea Meng
* Vice President of Marketing	Ms. Isabella Chichioco
* Vice President of Business Development	Ms. Catherine Li
* Vice President of Professional Affairs	Mr. Jerry Zhan
* Vice President of Alumni Relations	Ms. Melody Rong
* Vice President of Membership	Mr. Ryan Lee
* Vice President of Internal Affairs	Ms. Palak Jain
* Vice President of Administration	Mr. Jonas Lee
Chapter Advisor	Mr. Alin Roman
Faculty Advisor	Mr. Scott Fulkerson
Desert Southwest Regional Director	Mr. Egbar Ozenkoski

\* Executive Committee

[www.ucsb-akpsi.com](http://www.ucsb-akpsi.com)

Founded 1998

## Chapter Committees

### **Alumni**

#### **Melody Rong\***

Priyasha Agarwal  
David Antonio  
Dustin Cheung

### **Business Development**

#### **Catherine Li\***

Wiktorja Grabowiec  
Tiana Ly  
Jeffrey Mun  
Emily Wang

### **Bylaws & Risk Management**

#### **Mirabelle Le\***

Lovedeep Bains  
Tyler Kim  
Allison Lam  
Lada Lerdsuwanrut  
Katherine Sun  
Keoni Yonamine

### **Creatives**

#### **Madi Chow\***

#### **Katie Huynh\***

Kiely Chang  
Kelsea Dizon  
Claire Han  
Michelle Kim  
Izzy Park  
Nicole Russo  
Eric Soh  
Michelle Wu

### **Events**

#### **Lucy Harmuth\***

#### **Jessica White\***

Michelle Brataatmadja

Wiktorja Grabowiec

Aaashish Krishnan

Vivian Nguyen

Izzy Park

Nicole Russo

Alex Thomas

Shivkishan Upadhyaya

### **External Professional**

#### **Anthea Meng\***

Soohyun Choi  
Joshua Dimalanta  
Aaron Dinh  
Aashish Krishnan  
Max Luo  
Raine O'Brien  
Alex Thomas  
Shivkishan Upadhyaya

### **Finance**

#### **Ali Rastbaf\***

#### **Vivian Nguyen (Audit Chair)**

### **Internal Affairs**

#### **Palak Jain\***

Tyler Do  
Armaan Hirani  
Lucy Harmuth  
Paankh Gupta  
Suzy Kim  
Collin Qian

### **Marketing**

#### **Isabella Chichioco\***

Michelle Brataatmadja  
Joshua Dimalanta  
Michelle Kim  
Sally Pan

Chloe Tse

Michelle Wu

### **Membership**

#### **Ryan Lee\***

Thomas Aleksak  
Marvin Chang  
Jessica Du  
April Kim  
Michael Kim  
Mirabelle Le  
Gabe Lee  
Sandra Nguyen

### **PFC**

Aashish Krishnan  
Max Luo

### **Professional**

#### **Jerry Zhan\***

Brian Chang  
Jenny Dao  
Eric Lee  
Raine O'Brien  
Rachel Pham  
Chloe Tse  
Wesley Zeng

### **Philanthropy**

#### **Victor Pham\***

Andrew Chang  
Aaron Dinh  
Miko Knosala  
Katie Li  
Max Luo  
Vivian Nguyen  
Jeff Shen

**\*Committee Head**

## Desert Southwest Region Chapters

**Arizona State University**

Iota Xi ( $I\Xi$ )

**California State University, San Marcos**

Pi Upsilon ( $\Pi\Upsilon$ )

**California State University, Long Beach**

Delta Omicron ( $\Delta O$ )

**Chapman University**

Rho Chi ( $PX$ )

**Loyola Marymount University**

Psi Epsilon ( $\Psi E$ )

**Northern Arizona University**

Iota Omega ( $I\Omega$ )

**Pepperdine University**

Omega Epsilon ( $\Omega E$ )

**San Diego State University**

Mu Sigma ( $M\Sigma$ )

**University of Arizona**

Alpha Nu ( $AN$ )

**University of California, Irvine**

Pi Psi ( $\Pi\Psi$ )

**University of California, Los Angeles**

Alpha Upsilon ( $AY$ )

**University of California, San Diego**

Nu Xi ( $N\Xi$ )

**University of California, Riverside**

Rho Phi ( $P\Phi$ )

**University of California, Santa Barbara**

Omicron Omega ( $O\Omega$ )

**University of Southern California**

Alpha Zeta ( $AZ$ )



## Weekly Schedule

### **Week 1 – April 12th**

1. Pledge dues: \$210
2. Quiz #1 / Self-Reflection #1
3. Background of Alpha Kappa Psi
4. Pledge Program Overview
  - a. Event Requirements
  - b. Business Op Fund Proposal
  - c. Active Meetings
  - d. Other Pledge Requirements
5. Pledge Budget: \$500
6. Sign Contracts
7. Election of Officers
8. Committee Selection

### **Week 2 – April 19th**

1. Quiz #2 / Self-Reflection #2
2. 1st set of active meetings due
3. Assign Flag

### **Week 3 – April 26th**

1. Quiz #3 / Self-Reflection #3
2. 2nd set of active meetings due
3. Flag due
4. Assign Dynasty Event

### **Week 4 – May 3rd**

1. Quiz #4 / Self-Reflection #4
2. 3rd set of active meetings due
3. Assign Letter Design
4. Dynasty Event due

### **Midcourt – May 7st**

1. 50% of points and active meetings due
2. Self-Reflection #5
3. Philanthropy Workshop due

### **Week 5 – May 10th**

1. Quiz #5 / Self-Reflection #6
2. 4th set of active meetings due
3. Dynasty event due

### **Week 6 – May 17th**

1. Quiz #6 / Self-Reflection #7
2. 5th set of active meetings due
3. Professional Event due

### **Pledge Workshop Weekend: May 14th - 15th**

### **Week 7 – May 24th**

1. Self-Reflection #8
2. 6th set of active meetings due
3. Fraternal Pledge Exam
4. Final Presentation

### **Second Round Interviews – May 26th**

1. Completed events and all other said requirements listed are due at this point

### **Initiation – May 27th**

1. Scrapbook due
2. Any generated profit due

# Monthly Calendar

## April 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2 Pledge Class BBQ, Induction Ceremony	3	4	5	6	7	8
9	10	11	12 Pledge Meeting #1	13	14	15 Unity Day, Pledge-Active BBQ
16	17	18	19 Pledge Meeting #2	20	21	22
23	24	25	26 Pledge Meeting #3	27	28	29
30						

## May 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3 Pledge Meeting #4	4	5	6
7 Midcourt	8	9	10 Pledge Meeting #5	11	12	13
14 Pledge Workshop Day 1	15 Pledge Workshop Day 2	16	17 Pledge Meeting #6	18	19	20
21	22	23	24 Final Presentation, Final Exam	25	26 Second Round Interviews	27 Initiation
28	29	30	31			

## Leading Companies in Key Industries

### “Big Four” Accounting Firms:

- Pricewaterhousecoopers (PwC)
- Deloitte
- KPMG
- Ernst & Young (EY)

### “Big Three” or “MBB” Management Consulting Firms:

- McKinsey & Company
- Boston Consulting Group (BCG)
- Bain & Company

### Top VC Firms:

- Andreessen Horowitz
- Sequoia Capital
- Greylock Partners
- Accel
- Benchmark Capital
- Union Square Ventures

### Top Biotech/Pharmaceutical Giants:

- Abbott Laboratories
- Gilead Sciences
- Celgene
- Novartis
- Roche
- Amgen
- Pfizer
- Merck
- Bristol-Myers Squibb
- Johnson & Johnson (also a consumer-packaged goods company)

### Top Investment Banks:

- Goldman Sachs
- JP Morgan Chase
- Barclays
- Morgan Stanley

- Bank of America Corporation
- Deutsche Bank
- UBS Group
- Citigroup

### Top Aerospace & Defense Companies:

- Boeing
- United Technologies
- Lockheed Martin
- General Dynamics
- Northrop Grumman
- Raytheon

### World’s Largest Tech Companies:

(Ranked by sales \$; Forbes.com)

- Apple
- Samsung
- Microsoft
- Alphabet
- Intel
- IBM
- Facebook
- Tencent Holdings
- Hon Hai Precision Industry Co.
- Oracle

### “Big Oil” or “Supermajors” World’s Largest Oil & Gas Companies:

- Exxon Mobil (U.S.)
- BP plc (UK)
- Chevron (U.S.)
- Total (France)
- Eni SpA (Italy)
- Royal Dutch Shell (UK)

### Not included in supermajors but still significant by revenue:

- Petro China (China)
- Sinopec (China)
- Saudi Aramco (Saudi Arabia)
- China National Petroleum Corporation (China)