

Christopher Andrade

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PROFESSIONAL SUMMARY

Creative Lead and digital artist with 15+ years of experience across games, mobile, and interactive media. Hands-on approach to art direction, team leadership, and pipeline development. Cross-disciplinary mindset spanning art direction, UI/UX, marketing, and game development. Shipped and supported major titles with visuals that connect with players and deliver on brand goals.

WORK EXPERIENCE

Marketing Designer | Mahi Gaming *Jan 2026 – Apr 2026*

- Produced a wide range of game marketing assets across multiple titles, including branding, logos, banners, promo videos, motion graphics, and in-game visuals.
- Supported live products, special events, and ongoing marketing campaigns with assets that balanced strong typography, clean layouts, and flexible visual styles.
- Collaborated closely with cross-functional teams to concept, design, and deliver high-quality assets under tight deadlines.
- Managed multiple products simultaneously with fast turnaround, clear communication, and efficient problem-solving.
- Supported brand consistency through documentation, asset organization, and branded content management.

Creative Marketing Artist — Live Ops | Scopely *Oct 2024 – Present*

- Developed visually engaging marketing campaigns for Star Trek: Fleet Command.
- Collaborated with producers and brand leads to support key initiatives and event launches.
- Translated complex briefs into high-impact creative assets aligned with game goals.

Co-Founder & Creative Lead | Soil & Soul Games *Oct 2024 – Present*

- Conceptualize and design original indie game titles with unique visual styles; develop engaging gameplay mechanics in collaboration with programmers.
- Create and manage 2D art assets: characters, environments, and UI elements using Adobe Fresco and Illustrator with animation techniques.
- Prepare and optimize assets for seamless integration into Godot 4.4; fine-tune visuals for consistency with the game's art direction.
- Develop visual identity: logos, promotional materials, and marketing assets; oversee strategic direction of the studio and its game portfolio.

Lead Artist | Scopely *Oct 2019 – Feb 2024*

- Led creative asset production across global partners, maintaining brand consistency.
- Introduced time-saving art pipelines, reducing delivery cycles by 25%.
- Partnered with product and design teams on seasonal events and feature development.

Senior Artist | Scopely *Oct 2015 – Oct 2019*

- Contributed to ongoing content updates and live ops strategies for Yahtzee with Buddies.
- Developed scalable art templates to increase efficiency and consistency.
- Created interstitials, vanity items, and event graphics to boost user engagement.

Lead Artist | Blu Box Games *Jun 2015 – Sep 2015*

- Defined the game's visual identity and UI structure for an unreleased mobile title.
- Worked hands-on with Unity developers to ensure pixel-perfect implementation.

Art Manager | RockYouJul 2013 – Sep 2014

- Managed multiple game titles simultaneously with internal and external art teams.
- Oversaw production schedules, resource planning, and creative reviews.

Senior Artist | RockYouJul 2012 – Jul 2013

- Partnered with Lead Designer to develop a Bingo game from concept to completion.
- Designed and animated all 2D characters; authored the Game Bible to define the project's creative vision.

Senior Artist | Diamond GameJul 2009 – Jul 2012

- Designed characters, slot symbols, UI elements, and animations for digital casino games.
- Improved art-to-engine workflows by partnering with developers during implementation.

EDUCATION

B.S. Media Arts & Animation | Art Institute of Los Angeles2001 – 2005

SKILLS & TOOLS

Core: Creative Leadership · Art Direction · Visual Strategy · Marketing Art · UI/UX Design · Concept Development · Cross-Functional Collaboration · Workflow Optimization · Team Management · Outsourcing Oversight

Creative Software: Adobe Creative Suite · Fresco · Motion Design · Procreate · Figma

3D & Engines: Blender · Maya · Unity · Godot 4.4

Pipeline & PM: Perforce (P4V) · Jira · Trello · G Suite · MS Office · Monday · Generative AI Tools

HIGHLIGHTED BRANDS & IPS

Hasbro · NFL · Apple RED · Green Giant · Paramount · Star Trek: Fleet Command · Yahtzee with Buddies