Audition Assignment for Media + Film Arts

As you know, Ruth Asawa School of the Arts is foremost an art school. The Media department is a serious commitment to studying the art of film and video. Media meets for 2 hours a day, five days a week, for all four years of high school. Our program is fun but it is also a lot of work. This is why your audition assignment is fun and will take a lot of work.

Assignment: We would like you to make a two-minute introductory video that introduces us to you *as an artist*. We are looking for your visual style, a unique voice, and evidence of your creativity. Make sure to look at the <u>portfolio rubric</u> for more specific information.

Materials Needed: Phone or camera for making a video. Could use a computer for animating and/or editing and sound design.

STEP 1: Make a PLAN for a short film

Pre-Production: A PLAN could include one or more of the following:

- 1. A paragraph describing your film. Ex. First we open on a shot of my yard and then we cut to a close-up of my scooter.
- 2. A paragraph of your narration Ex. "My house sits on a street surrounded by telephone lines and crows."
- 3. List of shot ideas in order.
 - a. Shot of my vard.
 - b. Shot of my scooter.
- 4. A storyboard of your idea.



STEP 2: SHOOT your film

Production: Using a camera or your phone, it is time to SHOOT your film. To SHOOT your project you have several options:

1. **Shoot your film** in a series of shots that you will assemble in editing software.



2. Animate using any technique you want.







3. Choreograph your idea and shoot the whole thing in one take (this is harder than it sounds!) Plan the whole thing out and do it several times until you get it just right.



STEP 3: EDIT your film

Post-Production: If you are going to EDIT this is the step where you put your film together.

Considerations while you EDIT include:

- 1. Selecting your software. There are lots of options including editing online and editing directly on your phone.
- 2. Put your sound and video clips in your software and assemble them into a short film.
- 3. Take a break and come back to your film. Watch it several times and look for things you can change and make better. OR ask a friend or family member to watch for you and give you three things you can fix.

- 4. Listen to your film with headphones to make sure it sounds good. If you include a voice over, make sure it's not drowned out by your background music.
- 5. Add a title and credits to add a sense of professionalism to your film.
- 6. When your project is finished, export the final film using these directions:
 - a. Watch your export and make sure your audio is working.
 - b. If you are using Final Cut Pro or Adobe Premiere, when you export your film, be sure you are using H264 or a similar codec for export so that your film file isn't too bia.
 - c. If you are using iMovie or a similar editing program choose "for the web" to make sure your film file isn't too big. <u>Click here's for a great help site</u> for exporting from iMovie.
- 7. Upload this film to a private YouTube channel OR to a Google Drive.
- 8. Copy the Link and UPLOAD HERE.

STEP 4: <u>UPLOAD YOUR FILM</u> by the submission deadline

- Use your student SFUSD account if you have one.
- Student name and art department MUST be included.

Help: contact: eberhardts@sfusd.edu

AUDITION RUBRIC FOR MEDIA + FILM