Privacy Policy for the Ultimate Fishing Mobile App

### Version 1.0

This Privacy Policy outlines how ULTIMATE GAMES SPÓŁKA AKCYJNA (referred to as "we," "us," or "our company") collects, uses, discloses, and protects personal data that we gather from users of the Ultimate Fishing Mobile application (referred to as the "app").

Collection and Use of Data

# 1.1. Personal Data

During the use of the app, we may collect certain personal data from users. Personal data may include, but is not limited to:

Device information

#### 1.2. Analytical Data

Within our app, we utilize a third-party service called Game Analytics to collect analytical data on app usage. Analytical data may include, but is not limited to:

- Interactions with the app
- Gameplay duration
- Gameplay statistics
- Data Usage

The collected personal data is used for the following purposes:

- Ensuring the proper functioning of the app
- Providing app services and features
- Personalizing and improving the app

Analytical data is used for the following purposes:

- Analyzing user behavior
- Enhancing and optimizing the app
- Improving overall app performance

Data Disclosure

## 3.1. Personal Data

We do not disclose users' personal data to third parties without explicit user consent, unless required by law or necessary to provide app-related services.

#### 3.2. Analytical Data

Analytical data collected by the Game Analytics service may be shared with ULTIMATE GAMES SPÓŁKA AKCYJNA for the purpose of analysis, improvement, and optimization of the app.

## **Data Security**

We employ appropriate technical and organizational measures to protect personal data against unauthorized access, loss, alteration, or destruction. However, despite our security efforts, we cannot guarantee absolute data security.

## Changes to the Privacy Policy

We reserve the right to modify this Privacy Policy at any time. In the event of significant changes, we will notify users through appropriate means, such as in-app notifications.

## Contact

If you have any questions regarding our Privacy Policy or the processing of personal data, please contact us at:

ULTIMATE GAMES SPÓŁKA AKCYJNA Marszałkowska 87/102 00-683 Warsaw Poland

**Customer Support:** 

Email: pkoncewicz@creativityar.com

Last updated: 09.06.2023

Language version: english