

# Privacy Policy – SideQuest

**Effective Date:** 2025/13/04

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## 1. Introduction

Thank you for using **SideQuest**. This Privacy Policy explains how we collect, use, and protect your information when you use our app.

SideQuest is a personal growth and productivity app that helps you build habits, track progress, and improve mental wellness through gamified quests and mood journaling.

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## 2. Information We Collect

### Personal Data:

We **do not require** you to create an account or provide personal information like your name or email to use the app.

### Data You Provide:

- **Reflections & Mood Entries:** These are stored **locally** on your device and not shared with anyone.
- **Quest Progress & Custom Quests:** Also stored locally, for your personal use.

### Automatically Collected:

If ads are enabled, we may collect some data through third-party services (e.g., Google AdMob). This includes:

- Device type and OS version
- Approximate location (coarse, not precise)
- Ad performance (e.g., impressions, clicks)

This data is used to show **non-personalized ads** and improve the app's performance.

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## 3. Third-Party Services

We may use the following third-party service:

- **Google AdMob** – to display ads  
See Google’s Privacy Policy: <https://policies.google.com/privacy>

You can opt out of ad personalization in your device’s settings.

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#### **4. How We Use Your Data**

We use your data to:

- Track your quest and mood progress
- Improve user experience
- Show ads (if enabled)

**We do not sell or share your data** with any third party.

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#### **5. Data Storage and Security**

All your quest data and reflections are stored **locally on your device**. We do not store or transmit any sensitive data externally.

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#### **6. Children’s Privacy**

This app is not directed at children under the age of 13. We do not knowingly collect or request personal data from children.

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#### **7. Changes to This Policy**

We may update this policy from time to time. You’ll be notified via app updates or a message within the app.

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#### **8. Contact Us**

If you have any questions or concerns, please contact:

 [contact@vilfix.com]

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