

1. Information We Collect

We collect information strictly necessary to operate, analyze, and improve the App.

1.1 Analytics Data

We use Firebase Analytics (Google) to understand how users interact with the App.

Collected data may include:

- app interactions and events
- screen views
- session duration and frequency
- device information (model, OS version, language, region)
- identifiers:
 - Vendor Identifier (IDFV)
 - Advertising Identifier (IDFA) only if App Tracking Transparency (ATT) permission is granted

We do not set a custom user identifier and do not associate analytics data with a name, email, or social media account.

1.2 Advertising and Attribution Data

We use Meta (Facebook) SDK for advertising measurement and attribution.

If you grant permission via App Tracking Transparency, the following data may be collected:

- Advertising Identifier (IDFA)
- app events related to paywall views and checkout initiation

Without ATT permission, advertising identifiers are not collected.

1.3 Purchase and Subscription Data

We use Adapty to manage subscriptions and in-app purchases.

Collected data may include:

- subscription status
- purchase history
- product identifiers and billing period

This data is associated with an installation-based internal profile identifier and is not linked to your name, email address, or social media account.

Refund processing: When you request a refund for an in-app purchase, we may provide Apple with information about your purchase and usage activity (consumption data) to support Apple's refund review. This may include subscription usage, time since purchase, whether the purchase was consumed, and related identifiers. Apple uses this information to make fair refund decisions in accordance with Apple's guidelines.

1.4 Usage and Diagnostic Data

We collect technical and diagnostic information to ensure stability and performance, including:

- error codes and failure reasons
- internal app flow steps
- build type (DEBUG or RELEASE)

This data is not used for tracking or advertising.

1.5 Social Media Data

When you connect a social media account (e.g., Instagram), profile data such as followers and following lists are processed locally on your device.

Such data:

- is stored locally (e.g., SQLite/CoreStore)
- is not transmitted to our servers
- is not shared with analytics, advertising, or third-party services

2. How We Use Information

We use collected information to:

- operate and maintain the App
- analyze product usage and funnels
- improve features and user experience
- optimize subscriptions and paywalls
- perform advertising attribution (Meta, with ATT consent)
- detect, prevent, and debug technical issues

3. Tracking and App Tracking Transparency

The App uses Apple's App Tracking Transparency (ATT) framework.

- Tracking identifiers (IDFA) are collected only after your explicit permission
- If permission is denied, analytics and functionality continue using non-tracking identifiers
- You can change your tracking preference at any time in iOS system settings

4. Data Sharing and Third Parties

We do not sell, rent, or trade your personal information.

We may share limited data with trusted third-party service providers acting as data processors, including:

- Google (Firebase Analytics) — analytics and performance monitoring
- Meta Platforms, Inc. — advertising and attribution (with ATT consent)
- Adapty — subscription and paywall management
- Apple — when you request a refund, we may share limited consumption data with Apple to support their refund evaluation, in accordance with Apple's guidelines.

These providers process data in accordance with their own privacy policies and applicable laws.

5. Data Retention

Data is retained only for as long as necessary to:

- provide analytics and attribution
- maintain subscriptions
- comply with legal obligations

Retention periods may vary depending on the type of data and applicable requirements.

6. International Data Transfers

Your information may be processed and stored on servers located outside your country of residence, including in jurisdictions with different data protection laws.

By using the App, you consent to such transfers in accordance with this Privacy Policy.

7. Your Privacy Rights

Depending on your location, you may have the right to:

- access your data

- request correction or deletion
- withdraw consent where applicable

To exercise these rights, contact us using the email below.

8. Security

We apply reasonable technical and organizational measures to protect information. However, no method of electronic storage or transmission is completely secure.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes take effect once published within the App or on this page. Continued use of the App constitutes acceptance of the updated policy.

10. Contact Us

If you have questions about this Privacy Policy, contact us at:

mykhailomoroz333@gmail.com