

The Betty Meyer Gallery at United Parish of Auburndale Exhibition Policy

In 2013, The United Parish of Auburndale created gallery space in honor of dedicated congregant, art critic and educator, Betty Meyer. In the 1960's and 70's, Meyer brought art to the local community through her active role inviting artists to exhibit and talk about their work. Upon her death, several UPA members became interested in transforming a beautiful space in the church building known as "The Parish Hall" into a dedicated gallery for neighbors to view, enjoy, and discuss the work of local artists.

The United Parish of Auburndale (UPA) accepts applications by invitation for exhibitions of art by local artists. Applications will be reviewed and selected by committee. There may be a meeting between artist and a member of the committee to view the space and hanging system, and to go over the exhibition policy.

Applications

Applications should include examples of the work for review (photographs or links to websites). Please indicate size and media. Artwork 16"x 20" or larger is preferred.

Content

The content of the exhibit must be suitable for patrons of all ages.

Dimensions of the gallery

Please see the attached drawing.

Installation and removal

Exhibitions are in the Betty Meyer Gallery, also known as Parish Hall. Installation and take down of the exhibit must take place on the assigned dates. Exhibitors must use the hanging system provided. UPA does not provide other materials. The work must be brought ready to hang flat against a wall. D-rings with braided wire are suggested. One or more members of the exhibition committee will assist in the installation.

Display

All materials displayed must be the artist's original work. Exhibitors may provide small title cards describing each exhibited item, which should be mounted with removable tack putty such as 3M or Elmer's. Alternatively, small numbers may be mounted with tack putty, with a corresponding numbered list available in the gallery, both to be supplied by the exhibitor. Please provide an artist statement to be displayed in an 8 ½" x 11" frame we have mounted in the gallery. Additional explanatory material and handouts may be provided by the exhibitor. Exhibition histories are encouraged. UPA will provide a table for the materials.

Sale of Artwork

Exhibits may include price lists describing how the items may be purchased. A suggested donation to the United Parish of Auburndale would be 10% of the proceeds

of sales. The artist is encouraged to mention this in informational materials displayed in the gallery.

Publicity

UPA may place in its publications the artist's announcements with photos. Please note the following deadline: submit by noon on Monday for the weekly e-news and by noon on Wednesday for the weekly Sunday program. UPA may place on its website the artist's announcement, a photo of the artist and/or representative artwork, and an artist statement. Please send materials to bettymeyergallery@newtonchurch.org. It is advisable to include the church's phone number in external publicity, as visits can be arranged by appointment. Call (617) 964-8516 for appointments.

Visiting Hours

Visiting hours during the school year are Tuesday through Friday from 9:00 am to 3:00 pm, Sunday 9:00am to 1:00pm and Saturday by appointment. *Please call 617-964-8516 to arrange a viewing.* Closed on Holidays. Closed on weekends in the summer. Summer hours may vary, so please confirm with the church administrator. There will be no staff on duty in the gallery, however staff are present in the building during visiting hours and monitor all visits.

Openings

Receptions are encouraged. There is no charge for the use of the room. Church staff will clear the space for the event but the artist or a representative is responsible for setup, decorations, entertainment, refreshments, and supplies, and clean up. Alcoholic beverages may be allowed, however because the building is used by groups sensitive to the presence of alcohol, the artist must first seek permission through the church office: office@newtonchurch.org Receptions must be scheduled so that a member of the exhibitions committee can be there to open and close the building.

Liability

The UPA is not liable for any damage, loss, disappearance or theft of any artwork, exhibit item or any other part of an exhibit, or any financial damages or bodily harm caused by, or related to the exhibit. The exhibitor assumes all risks.

Compliance

The exhibitor or a responsible party representing the exhibitor must sign the application and assume responsibility for compliance with this policy.

Revised 3/30/2025

