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Summer 2025 Impact Interns Position Description

Organization Information

Organization Name: Black Women in Blockchain

Website: <https://www.bwinb.org>

Mission Statement: Black Women in Blockchain is a Nonprofit rooted in the belief that we all have an inherent responsibility to make a meaningful difference for women and girls across the diaspora. With a variety of active projects and a dedicated volunteer staff, we harness our skills and resources to successfully achieve our goals.

Position Logistics

Position Title: Partnership Development Intern

Intern Preference: No preference - undergraduate or graduate students

Start and End Date: June 24 - August 30th

Hours per Week: 20 hours

Number of Weeks: 10 weeks

Expected Daily Hours: Flexible

Important Availability Dates: N/A

Location: Remotely

Position Information

Main Position Work Area: Partnership

General Duties and Responsibilities:

- Reach out to and connect with potential corporations and organizations to cultivate relationships and secure partnership
- Develop and implement effective partnership strategies and campaigns
- Prepare compelling partnership proposals
- Utilize various techniques and channels, including cold calling, email outreach
- Build and maintain a partnership database, ensuring accurate and up-to-date information
- Monitor and report on partnership activities, including tracking and analysis of potential relationships

Specific Major Project(s):

- Connect with potential decision makers using LinkedIn, email outreach, or other communication channels

- Set metrics on number of leads generated, assess outcome, and make adjustments for improvement
- Conduct research, and make recommendations for creative partnership ideas to implement on our existing databases
- Research best practices, and make persuasive suggestions to your team on best strategies for compelling outreach proposals
- Contribute to the development and improvement of our partnership efforts to help meet our target

Qualifications:

- Seeking a degree in business, marketing, or a related field
- Experience in nonprofit partnership development
- Excellent communication and interpersonal skills
- Strong organizational and project management abilities
- Ability to work independently and as part of a team
- Passion for our organization's mission and commitment to making a positive impact in the community

Physical Demands of Position: N/A