

Caleb L. Smith

Sports Operations/Legal Affairs Intern seeking Fall 2025 Internships

Current Address: 901 W Street NW • Washington, D.C. 20001

Permanent Address: 10100 Summer Glow Walk • Laurel, MD 20723

(443) 764-5038 • calebsmith0104@gmail.com • <https://www.linkedin.com/in/caleb-smith-959a80248/>

EDUCATION 3.34 GPA

GRADUATING DATE: MAY, 2026

Bachelor of Business Administration in Marketing, Minor in Sports Administration - Howard University

Relevant Coursework: Principles of Marketing, Intro to Sports Management, Sports Marketing, Sports & Media, Business Law I, Quantitative Business Analysis, Marketing Analytics

Involvement: Minorities in Sports, Howard Business Media & Entertainment Club, Entrepreneurship Club, Real Estate Club, Howard University ELITE Models (Photographer/Videographer)

SKILLS AND SOFTWARE PROFICIENCIES

Microsoft Excel, Structured Query Language (SQL), Tableau, International Business Machines (IBM), RapidMiner, Adobe Creative Cloud (Photoshop, Lightroom, Premiere Pro)

Fluent in English

INTERNSHIP & JOB EXPERIENCE

Renaissance Sports Group - Football/Basketball Operations Internship

February 2025 - Present

A one year-long virtual internship spent working with Sports Agents for FIBA and NFLPA

- Assisted in contract administration, supporting the preparation, review, and organization of player contracts and related documents.
- Supported scouting operations by compiling and organizing 12 scouting reports, cooperating on NIL decks, submitting influencer applications for athletes, and conducting video analysis of high school and college talent for evaluation.
- Completed two research projects by compiling, identifying, and analyzing trends and themes in NIL, looking into potential NIL suitors for company
- Learned and translated National Football League player contracts and Collective Bargaining Agreement (CBA) verbiage

The Huddle Foundation - Google Data Analytics Internship

May 2025 - June 2025

A non profit organization that promotes creativity and engagement through sporting events and mentorship.

- Completes a Google Data Analytics Professional Certification
- Worked on analytics during the 2025 Summer Madness tournament featuring 12 of the best basketball programs in the DMV area
- Collaborated with 6 other team members to coordinate and track stats for each team
- Developed a personal case study based on the independent focus area collected to provide attentive data and analytics

Doable You - Event Set and Strike Crew

May 2025 - Present

- Communicated and collaborated with 12 other team members to assemble and strike installations for public and private events
- Worked in fast paced environments where listening and verbal language was crucial for completing tasks
- Supported 10+ different sporting events by moving, building, and constructing installments for events

LEADERSHIP

E-commerce - Entrepreneur (CLS Vintage)

Winter 2021 - Present

- Self-employed business selling vintage clothes; managing the finances, marketing strategies, and distribution of store
- Successfully generated 600+ online clothing sales, demonstrating a proven track record in driving revenue.
- Accumulated over 100+ 5-star reviews, attesting to consistent high-quality service and customer satisfaction.
- Invited twice to participate in a "Level-up" program, showcasing recognition for exceptional potential and performance

