Job Vacancy – Assista evelopment Services Officer

About Us

The Kenya National Farmers' Federation (KENAFF) is the apex umbrella farmers' organization in Kenya; also known as the National Farmers' Organization (NFO). KENAFF is a non-political, not-for-profit and democratic membership-based organization. The federation's core mandate is to represent, articulate, promote and protect the interests of Kenyan farmers through lobby, advocacy, policy action and farmer empowerment. This mandate is embodied in the KENAFF motto: The Farmers' Voice/ Sauti ya Mkulima; operationalized through an elaborate organizational structure – ward, sub – county, county and the national levels).

Purpose of the Role:

The Assistant Business Development Officer will support the planning, implementation, and scaling of farmer-focused business development initiatives. This includes enterprise development, input/output aggregation, service delivery through cooperatives, and farmer linkages to markets, financial services, and insurance solutions. The role requires a motivated individual passionate about rural transformation, value chain development, and inclusive agribusiness growth.

Key Responsibilities

- Support the implementation of BDS projects across counties, especially in areas of input aggregation, access to finance, and market linkages.
- Assist in designing and refining sustainable business models for farmer cooperatives and producer groups.
- Participate in farmer outreach, cooperative training, and onboarding to digital platforms like Sauti ya Mkulima, and other KENAFF services.
- Promote and support the uptake of climate-smart insurance and farmers' health insurance schemes across farmer organizations.
- Support data collection, business analysis, and monitoring of enterprise performance.
- Liaise with county offices and partners to coordinate joint business development activities.
- Assist in developing business proposals, concept notes, and reports for donors and stakeholders.

Minimum Qualifications

- Bachelor's degree in Agribusiness Management, Agricultural Economics, Business Administration, Marketing, or related field.
- At least 2 years of experience in agribusiness, marketing, or agricultural value chains.
- Familiarity with digital platforms for farmer support or rural service delivery is a strong advantage.
- Demonstrated knowledge or experience in agricultural, climate, or health insurance is highly desirable.
- Strong analytical, interpersonal, and communication skills.
- Ability to work with farmer groups, youth and women-led cooperatives, and in rural settings.
- Fluency in English and Kiswahili; knowledge of local languages is an added advantage.
- Willingness to travel and work in field locations.

Desirable Attributes

- Passionate about farmer empowerment and rural development.
- Innovative, self-driven, and solution oriented.
- Proficient in Microsoft Office Suite, Google Workspace, and basic CRM tools.
- Team player with a strong ethical foundation and respect for diversity.

How to Apply: Interested candidates who meet the above qualifications should submit their applications, including a detailed CV and cover letter to farmers@kenaff.org by **8th July 2025.** Only shortlisted candidates will be contacted.

KENAFF is an equal opportunity employer and encourages applications from qualified individuals regardless of race, religion, national origin, gender, sexual orientation, or disability status.