

Article copy: How will the world look like in 2099?

2099 is the year before the turn of the century. Everyone is hopeful for the new century and new lifestyles as the coming year would be the one when the Earth citizens would be leaving the planet in order to inhabitate the red planet and Earth's neighbor, Mars.

The then world power lies in Asia and Africa as the new economic superpowers are China and Nigeria. Both countries have collaborated in order to mine the Arctic and Antarctic sea for natural resources which is rarer than clean oxygen then. In the economic domain, people deal in water which has been the establishing currency since World War 3 in the year 2049-51. It certainly means the country which possesses more water holds more economic strength. As China and Nigeria, both have large nearby water bodies which are the Pacific Ocean and Atlantic Ocean respectively, they continue to hold the strongest currencies.

Politics has become redundant as democracy failed to survive. Radicalism and extremism are popular intentions in public. The government in powerful countries is either one party rule like in China with their CCP or the dictatorship in Nigeria where new rulers are chosen according to their experience in the militia. People have lost faith in democracy as the democratic governments were unable to take strong decisions in World War 3. The notable example of this is India which previously had democratic government, however with the popular beliefs of extremism the government turned to autocratic.

Religion is another domain which has been the greatest influence in terms of survival and hope. Most countries have been promoting one religion only with radicalized views. The notion of secularism seems to be taken from the wonderland. In times of weakness people turn to power and religion holds that power with a tight grip.

Social inequality is worse than ever as the industrialists hold the maximum wealth in the entire economy and no one bats an eyelid. Welfare programs are there but only to support the moral values of the rich those who care to donate. Poor work 70 hours a week with the capacity to be unable to even afford 2 times nutritious meals a day.

Rent has skyrocketed so much that the popular choice of the middle class is to build a condo with hard cardboards which costs 10 barrels of water when their average salary is one 500ml bottle. Temperature regulation is a myth. The environment goes cooler in the noon and hotter at night.

As water is the new currency, the countries have installed water desalination plants at every salt water body known to them. The water purified is a lot but is usually hoarded in order to keep the economy stable.

Food is turned to a powder mix where only the rich can ingest the organic dishes that we eat in 2023; the remaining population consumes the powder mix which provides the necessary nutrition however they are artificially synthesized, not extracted from organic sources.

Migration has stopped due to every country foreign policy being to no tolerance to migrants and refugees. Opportunities provided to an individual are scarce and competition for the same is fierce. People complete their education, their undergraduate programs,

postgraduate degrees, doctoral research, post doctoral fellowships in order to get eligible for an entry level job. Proof of work is the new race which the unconventional people support to get a job which can support their existence.

Education is nonexistent as the government tends to sponsor it but the quality is so poor that people prefer to work at a young age than to waste their life in an educational institution. In schools, colleges, universities due to the advent of AI the role of teacher has been reduced to a presenter and a manager.

Entertainment has been propaganda since its invention however in 2099 it is just worse. The reason for being the worst is that now people don't even know if the content they are consuming is real or sponsored or totally pulled out from a wizard's hat.

However, the entirety of the future isn't only miserable. There is a sense of stability in the world order after World War 3 as every country agrees with the other one that the planet Earth is inhabitable for the coming days and they have to leave it in order for their sustenance.

Every dawn of a new century is a celebrated one and a special one but the eve before it seems to be the darkest. 2099 also follows the same.

Email copy: Write an email conveying YouTube™ free users to switch to YouTube™ Premium

Hey,

Don't you get tired up by watching ads? You surely have installed YouTube™ for watching funny kitten videos... then why are you skipping ads every 3rd video away?

I was also a simpleton like you but then I came to the other side...
A side where-

- no one waits for ads... even ads don't exist on YouTube™ [unless you specifically search for it]...
- no one misses their favorite lyrics while keeping the phone screen off
- no one downloads in lower quality and watches their favorite content in 480p or worse 144p
- no one uses any other music streaming app as they would have YouTube™ Music Premium included with their subscription
- no one listens to those noisy sponsored bits from their favorite YouTubers as AI skips it for them and many many more...

So convert your religion to YouTube for USD 9.99... no I am kidding or am I? *cue Vsauce intro music...

Byeeee...

Ad Copy- Write 5 mobile notifications for an Indian salon app

1. *“Kitna katwaoge dusro se, kabhi toh katwao apno se...”*
2. *“Ranbir Kapoor ka Animal look pasand aaya na, toh book a call today...”*
3. *“NNN gone, welcome to DDD - Dapper Dashing December”*
4. *“In winter if dandruffs are itching, you know me...”*
5. *“New Year, New Look... Book a call today”*