



WEBINAR: ¿Cómo conseguir tu primer trabajo freelance?

► BONUS: TEMPLATES DE CARTAS DE PRESENTACIÓN EN INGLÉS

CARTA DE PRESENTACIÓN N° 1 - TRABAJO PARA REDACCIÓN DE ARTÍCULOS SEO PARA UN BLOG DE VIAJES

Hello, I am _____, and I'm _____ from _____. I currently work as a _____. I have a _____ (for example: YouTube Channel, blog, Instagram account). You can find all my social media and blog under the name "_____". In my freelancer career I have worked as a _____. I also currently worked as a _____. I will attach samples of my previous work to this proposal.

This proposal is particularly interesting for me since _____. I will attach a draft of a keyword research I made for this project (Called _____) for you to have an idea of how I structure my work and the research I've made on this niche. Regarding the amount of articles, I can commit to write _____ a month and also _____ if you need me to. My current rate for a fully SEO optimized xxx-word article is XXX USD. This includes: - _____; - _____; - _____.

I am sure I can do a great job for this position based on my skills and experience so I really hope you consider this application. Thank you very much in advance and regards from _____ (country),

_____ (your name)



CARTA DE PRESENTACIÓN N° 2 - REDACCIÓN DE ARTÍCULOS SEO PARA BLOG AMBIENTAL

Hi, I'm _____! I am a _____. Currently, I work as an environmental researcher and writer. I develop all my research through academic papers and highly trustable sources, so I am very familiar with academic research and analysis. I will attach to this proposal some of my previous environmental copywriting work.

I am very interested in this proposal since I have worked for a long time in _____ which gave me the skill sets to develop deep research in topics similar to _____ and I am sure I can do an excellent job.

Thanks in advance for taking the time to review this proposal.

CARTA DE PRESENTACIÓN N° 3 - COORDINADORA DE REDES SOCIALES PARA CONSULTOR DE CANADÁ

Hello, I'm _____ a _____ from _____. I started my professional career in _____, and _____. I currently work as a _____. I create content for _____. If you want to take a look at my social media accounts you can find me as _____.

I was actually taking a look earlier today at your website and social media and, based on my knowledge and experience, I think I can really help you to _____.

I really hope we can work together on this project because, as I said in this proposal, it is something that fits both my interests and professional profile as well.