You built a 7-figure business. Now we create an 8-Figure Asset.

For 7-figure entrepreneurs who want an 8-figure asset.

I'm opening an inner circle of 24 entrepreneurs to work with me, my team, and my network to create an 8-figure asset.

I've been part of one 8-figure exit as a founder, four 8-figure businesses as a minority partner, and one 9-figure exit as an investor.

Now, I'm inviting brand owners to leverage my expertise, my process, and my network to build an 8-Figure Asset.

The Worst Business Is A 7-Figure Business

A mentor of mine once said that 7-figure businesses are the worst, because:

- A 7-figure entrepreneur has to show up every day.
- You often have their life savings tied up in the business.
- And you are constantly afraid that the business will "go away."

Plus… you require top-tier talent to grow, but you can't afford them.

Worse… you've outgrown your peer group; you're ahead of where you thought you'd be, and the "advisor pool" is smaller.

This is where most entrepreneurs stay stuck… for years. The fix is simple, but it ain't easy:

We need to take you from *Entrepreneur* to *Owner*.

An Owner *can* run the business, but doesn't have to.
An Owner *can* fund the business, but doesn't have to.
An Owner *can* sell the business, but doesn't have to.

An entrepreneur has a full-time job.
An Owner has a multi-million dollar asset.

Once you shift from entrepreneur to Owner, you will focus less on "what" needs to happen… and more on "who" can help you get to 8-figures.

One advisor can open doors that are impossible to open on your own.
One influencer can put your business in front of millions of customers.
One A+ hire can grow your business without you.
One investor can value your business for tens of millions of dollars.

Most entrepreneurs will never meet these people.
They don't respond to cold outreach.
They show up when someone they trust makes the introduction.

That's where we come in.

I have a network of influencers, investors, agencies, advisors, and buyers who want to get involved with fast-growing brands.

Our job is to bring these opportunities to the businesses that we believe in… and to make sure those businesses are ready when the right opportunity shows up.

I'm looking for long-term relationships with people that I like working with.

This is not a six-month program with a tidy outcome at the end.
You are not going from 7-figures to an 8-figure exit in six months.

This is a long-term relationship where we have aligned incentives. Our ultimate goal is to partner with you and participate in the upside.

If that scares you, I get it.

You wouldn't get married without dating first, so here's how things unfold:

Phase 1: Future. *Establish the $10M target.*

In this phase, we create the 8-figure brand. We start by creating a $10M Pitch Deck so that the valuation is real.

Then, we create a "math based strategy" to get to 8-figures. We justify the valuation with a path to get there.

Then, we outline what your team needs to look like to get there.

By the end of this phase, we know exactly what needs to happen to own an 8-figure brand. In the process, you will likely grow enough to pay for your entire membership.

Phase 2: Freedom. *Get out of the weeds and shift to Owner.*

In this phase, we use basic Financial Engineering to free up capital for growth. Then, we firm up your day-to-day operations… *especially* your supply chain, channel management, and putting out fires.

(Based on our experience, our connections will *probably* do it better than you, which means your margins go up while your hours go down.)

By the end of Phase 2, you'll have your time back, so that we can focus on growth. In some cases, Owners generate *more revenue* immediately while working significantly less.

Phase 3: Focus. *Now we grow.*
With the plan in place and your time freed up, we install the growth systems that can take you to 8-figures.

Now that you're ready for it, we can introduce you to advisors, investors, influencers, and operators who can open new opportunities for you.

Somewhere during this phase, we will explore if we want to become "official," sit on your advisory board, and work toward a life-changing exit.

Our work doesn't end when you join… it ends when we have a multi-million dollar exit.

This is the first time I've offered this… but it's been tested in our portfolio.

Here are a few ways that it played out:

1. **$5 Million Added To Valuation**: When it came time to sell a brand in our portfolio, we had a list of investment bankers, brokers, and serious buyers scrambling to compete for the deal.

Buyers came to us, because we'd spent years building a community of the right people.

That gave us leverage. The result? A brand that *would have sold* for $5M went to market at a $10M asking price.

2. **From $50k/Mo to $10 Million**: When one of our brands needed capital to scale, we had access to *millions in risk-free growth capital.*

Since we had wealthy investors asking for more deal flow, we created flexible terms that were "risk free" for the brand.

The result: the brand scaled from $50k per month to over $500k per month, and we were able to justify a $10M valuation at capital raise.

3. 1 Million Followers For Free: When a brand wanted to partner with a big time influencer, we facilitated the introduction with a text message.

On her own, she had no realistic path to getting a response.
We knew that person personally, got her a meeting, and helped her structure the deal. Doors that would have taken years opened in weeks.

The result? Access to over 1 million targeted customers *without putting up any cash.*

Now, I am opening this process and our network to up to 15 entrepreneurs who want to:

- Shift from entrepreneur to Owner…
- Grow from 7-figures in revenue to 8-figures in value…
- Create a long-term relationship where incentives are aligned…
- Leverage two decades of relationships that can open doors for you.

Here's What It Costs, What You Get, & What To Expect:

Here's what is included:

- **A Seat At The Table.** When opportunities arise, you're already there. You won't have to fight for access to the advisor, investor, or connection you want, because you'll already be in the room.

- **9-Levers To 8-Figures.** My team will mentor you through the nine levers that grow your profit, enterprise value, and upside potential. Goal: pay for your entire membership within 90 days.

- **Access To Our Service Providers.** We maintain a vetted list of service providers with sweetheart access to the front of the line. You get top-client treatment without having to find them yourself.

- **3 In-Person Masterminds Per Year.** Hot seats, strategy sessions, and the conversations that don't happen on Zoom. This is where the big shifts happen.

- **Active Networking On Your Behalf.** We're constantly looking for advisors, influencers, and connections that fit your brand and your goals, and we are on the hunt for your next big unlock.

- **Exposure To Our Audience (possible, not promised).** Entrepreneurs, investors, and operators who follow our work and are actively looking for businesses and deals like yours.

Your membership fee covers our time and hard costs, but we make our real money when we build a multi-million dollar exit together.

That alignment is *the whole point*.

Now, here's what it costs:

It's 4 quarterly installments of $18k...

OR… $3500/mo plus 5% of growth, with the option to invest in your business at an agreed-upon valuation.

If you're looking for help and general advice, then go with option 1.

If you're looking for a growth partner and a long-term advisor, then go with option 2.

Most clients offset the cost of the program (and then some) within the first few months. However, if anything doesn't feel right within the first 6 months, or if either of us isn't feeling it, then we tear up the agreement.

Consider: if we find you one improvement, one influencer relationship, the right agency partner, or one future investor, then this investment returns many times over.

The first six months are on us to prove this works. We build your gameplan, get the work moving, and put progress on the board.

With that in mind…

This is NOT available to everyone.

We are building a *portfolio*, not a *program*. This has to feel like it's a win/win for both of us, and I'm looking for long-term partnerships.

Here's what needs to be true for you to be a fit…

1. **At least $1M per year in revenue** with a product people love and customers who trust you.

2. **An audience or email list** that you're actively growing.

3. **Sufficient cash flow** to invest in growth.

4. **A long-term mindset.** You want to build something worth owning, and maybe worth selling in the future.

We currently have capacity to bring on 4 new clients into this portfolio. Once they fill, the program will be closed until further notice.

If you'd like to be considered...

Step 1: Click the link below and tell us about your business.
Step 2: If we see at least $1M of new opportunity, we'll be in touch.
Step 3: If it's a genuine fit for both sides, we get to work.

CLICK HERE TO FILL OUT THE APPLICATION

If it's not the right fit, we'll tell you that too. No pressure, no pitch.

Rooting for ya,
Ryan

P.S ONE MORE THING...

I love to document our clients and partners on the Capitalism Podcast.

That exposure alone will put the map of investors, business buyers, potential influencer partnerships, and strategic advisors.

If that was all that happened as a result of this experience, it would be worth it many times over.