

# WELCOME SEQUENCE

## TooCut Master University

(This welcome sequence is based on the fact that the lead signed up to the newsletter for a free course/ E-book)

Email 1(Introduction email)

S.L: Your Free E-Book

Thank you for signing up to the TooCut newsletter.

[Here is the link](#) for your free E-book/course.

If you want to learn more about subjects like personal finance, how to become a high-value male, and how to heal trauma.

You are in the right place to grow and expand your knowledge on those subjects.

Don't procrastinate or you will wake up 5 years from now regretting that you didn't take action.

Keep an eye out for my next email if you want to learn how to reprogram your mind to go from procrastinating to taking action  
See you soon.

Von.

Email 2 (HSO Email)

S.L: How to start taking action towards your dreams.

I always knew I was supposed to be known and rich.

Since I was little, I had all of these big plans about moving to Atlanta to become a rapper and an actor and making millions to live my best life.

But there was always something getting in the way.

For me the thing I always felt was getting in my way was school.

When I was 14 years old I had a 1.3 GPA so I got sent to an alternative school.

Alternativ school was even worse because they were very strict and suspicious of students.

You had to wear a uniform, which made me feel like a prisoner.

You had to go through a metal detector to get into the school.

You couldn't have a book bag because security thought you might have a knife or a strap in there.

Being there made me feel like a criminal and it was messing with my mind.

Thankfully I fixed my mind by using a mindset that I still use to this day.

After I got out of the alternative school I decided I wanted to do something with my life.

I decided I wanted to go to Atlanta to become a rapper and an actor and make millions to live my best life.

The best way for me at the time to get to Atlanta was to start getting all A's in school so I could raise my GPA back up to apply to get a scholarship for Morehouse College which was an HBCU in Atlanta.

Meaning I would be living in Atlanta where I could grind on my rap career and my acting career.

So I started taking action by putting in the work every day.

And my grades started going up, meaning I was getting closer to achieving my dream.

But the rest of that story is for another time.

Now, if you want to learn about the mindset I used and many other mindsets along with courses ranging from:

- Financial Intelligence;
- Emotional intelligence;
- Spiritual intelligence;
- Health and Fitness;
- Manifestations;

[Watch this first](#) and get ready to change your perspective on life.

Von.

Email 3 (Pure value)

S.L: Embrace Failures to Live Your Dreams.

Failure isn't real.

When people fail at something they think it's over and give up.

That's what defeat wants, it wants you to give up and run back to your comfort zone.

Where you can live in your small circle like a b\*\*ch and stay soft.

Just because you failed once and you feel like you got defeated.

But you have to understand.

The only person who can defeat you is you.

It's a battle against yourself.

And one failure doesn't give you an excuse to give up.

The first step you can take to move towards your goal is to understand what failure and defeat mean.

You see, failure and defeat are two very different things.

Defeat is a mental state, defeat is you refusing to try again and succeed.

Failure means that your current idea doesn't work.

The benefit of failure is that you can learn from it.

All successful business owners made tens or hundreds of mistakes in their journey but they never gave up.

No matter how hard or stressful it got or how much pressure they felt.

The one thing that helped them push through, was their bulletproof mentality

The mentality of getting right back up the second you get knocked down.

Using this mindset you will surpass anyone you have ever known.

You'll be able to push through all the challenges that are getting in your way

You'll be able to be happy with yourself.

You'll finally feel like you are good enough.

You'll know you're the one who made your family known as the richest in your neighborhood.

You just have to be able to push through the hard times and break the pressure.

The pressure that knocked off many and killed dreams.

And let me tell you, that pressure will be the biggest challenge you'll ever face.

That's why I created courses that will help you fix all aspects of your life, to keep your mind, emotions, spirit, and body in check.

So you get to the level of value where money isn't even a problem for you.

If you are interested in success and how to get to it.

Join [TooCut Master University](#) and learn from the best in the game.

See you inside.

Von.

Email 4 (Sales, DIC)

S.L: Von's biggest secret.

You may wonder.

“How can Von handle his university and his other businesses and never overthink?”

It's known that overthinking is the killer of success.

You could have a business idea so good that it would generate so much money your family would think you robbed a bank.

You probably already had the idea that was supposed to retire your parents early and give you your best life.

But you let overthinking get to you and you b\*\*ched out of the work that was meant to shape you into the person that deserved all the money.

You let overthinking kill your dreams because you thought “I can’t do this” “I don't know how to do this” or, and this is my favorite one “This will never work”

When you didn't even try it, you just let it fly by along with all the money and success it was supposed to get you.

If you are sick of having good ideas but overthinking yourself out of them.

I want you to [watch this first](#) and prepare to change your life forever [here](#).