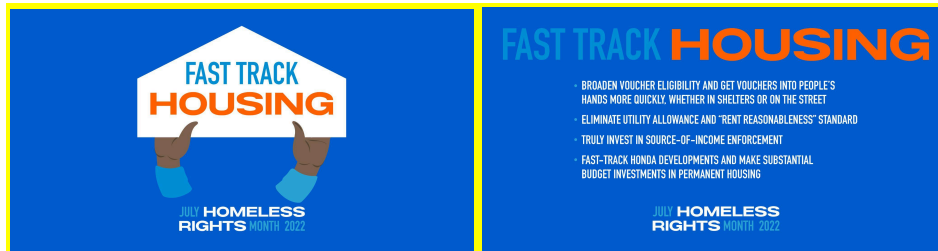


Friday, July 22 - Fast-Track Housing

1. Tweet

To download these graphics, click [here](#).



Sample tweet 1:

There is a clear solution to homelessness: housing. This #HomelessRightsMonth, we are standing in solidarity with homeless NYers and those facing housing insecurity to demand that @NYCMayor #FastTrackHousing.

Sample tweet 2:

Housing is a human right. Everyone deserves a home, which is why we need to #FastTrackHousing by implementing policies to get NYers housed and keep NYers housed. #HomelessRightsMonth

2. Post an Instagram and/or Facebook post

To download these graphics, click [here](#).



3. Post an Instagram story

To download these graphics, click [here](#).



Friday, July 15 - Privacy and Dignity in Shelters

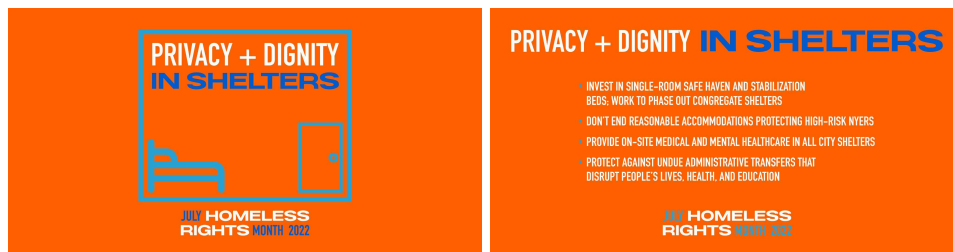
1. Tweet

To download these graphics, click [here](#).

Sample tweet thread 1:

THREAD:

Tweet 1 (with one of these privacy and dignity graphics)



This #HomelessRightsMonth, we demand privacy + dignity in shelters. That means more single-room Safe Haven + stabilization beds NOW, getting rid of dehumanizing shelter policies, & moving away from shelter models with dozens of people per room.

Tweet 2 (with rally flyer)

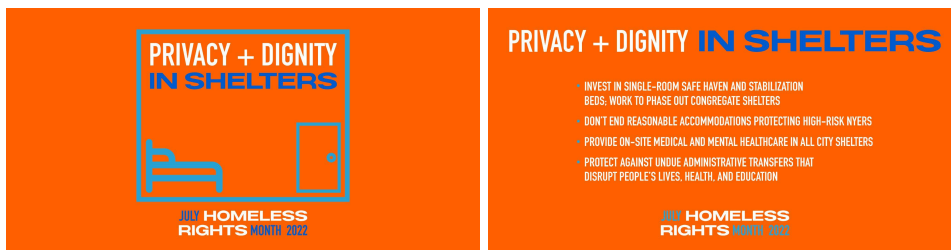


This Sunday, join homeless NYers and allies to rally for #HomelessRightsMonth! Meet at E. 86th St and East End Ave in Manhattan. Rally @ 3:30PM, family-friendly sign build @ 3PM.

Sample tweet thread 2:

THREAD:

Tweet 1 (with one of these privacy and dignity graphics)



As COVID cases rise, privacy + dignity in shelters is especially crucial. @NYCMayor should be doubling down on sites providing private rooms for homeless NYers at high risk from COVID, not closing them + sending folks back to settings w/dozens per room. #HomelessRightsMonth

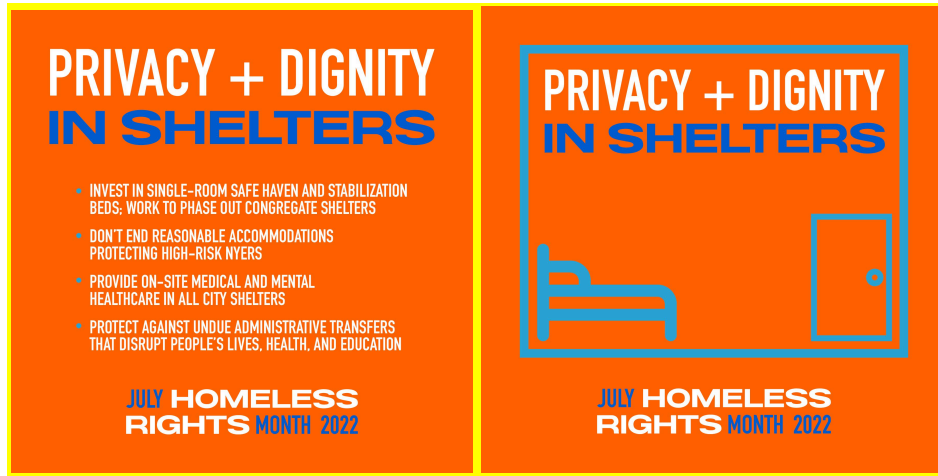
Tweet 2 (with rally flyer)



This Sunday, join homeless NYers and allies to rally for #HomelessRightsMonth! Meet at E. 86th St and East End Ave in Manhattan. Rally @ 3:30PM, family-friendly sign build @ 3PM.

2. Post an Instagram and/or Facebook post

To download these graphics, click [here](#).



3. Post an Instagram story

To download these graphics, click [here](#).



Monday, July 11 - Thursday, July 14 - Promoting the Rally!

1. Tweet

Flyer to use with your tweets:

To download these graphics, click [here](#).



Sample tweet 1:

THREAD (can also retweet [this thread](#) if you want):

Tweet 1: THIS SUNDAY: join us to rally and march for [#HomelessRightsMonth](#)! Meet at E. 86th St and East End Ave in Manhattan. Rally @ 3:30PM, family-friendly sign build @ 3PM.

Tweet 2: Why is this important? Because every day, NYC continues to violate homeless NYers' rights and humanity--through violent sweeps that displace people & take their belongings, a failure to adequately invest in housing, and dehumanizing policies in shelters.

Tweet 3: Last week, @Dean_Moses reported on a sweep in Chinatown where DSS didn't even show up. There's never a good reason to sweep away someone's belongings--but how can the city say it's helping folks on the streets when outreach workers aren't even present? <https://www.amny.com/new-york/chinatown-homeless-encampment-swept-away-july-2022/>

Sample tweet 2:

THREAD:

Tweet 1: The recent stabbings of folks living on the streets are a heartbreaking reminder of the risks that homeless NYers face when the city fails to provide enough single-room shelter options + permanent housing. (1/2)

Tweet 2 [INCLUDE FLYER WITH RALLY INFO]: Join us for a rally on Sunday to tell @NYCMayor: 1. Stop the sweeps, which force ppl into riskier spots 2. Fast-track housing, e.g. by giving unsheltered folks quick access to vouchers 3. Offer privacy thru SINGLE-ROOM Safe Haven/stabilization beds (2/2)

2. Post an Instagram and/or Facebook post

Flyer to use with your posts:

To download these graphics, click [here](#).



3. Post an Instagram story

Flyer to use with your stories:

To download these graphics, click [here](#).



Friday, July 8 - #StopTheSweeps

1. Tweet!

Graphics to use with your tweets (use whichever you'd like!):

To download these graphics, click [here](#).



Sample tweet:

It's time to #StopTheSweeps. Sweeps are cruel and ineffective—they break trust and destabilize lives rather than getting folks on the streets any closer to housing. Criminalizing homeless NYers won't end homelessness—housing will. #HomelessRightsMonth

2. Post an Instagram and/or Facebook post

Graphics to use (use whichever you'd like!):

To download these graphics, click [here](#).



3. Post an Instagram story

Graphics to use (use whichever you'd like!):

To download these graphics, click [here](#).



Social Media Kickoff!

1. Add a #HomelessRightsMonth banner to your profile picture

Add a banner to your profile picture on Facebook, Twitter, and Instagram using [this template](#) from Canva!

If you would like help with putting the #HomelessRightsMonth banner onto your profile picture, please email akwok2@fordham.edu with your picture and Anita will get back to you as soon as she can!

If you do not have access to Canva and would like to use another software to create your own #HomelessRightsMonth profile picture, please use [this transparent square overlay](#) or [this transparent logo](#) in the Logos folder of the Homeless Rights Month 2022 folder below.

2. Post a tweet

Graphics to use with your tweets(use whichever you'd like!)

To download these graphics, click [here](#).



Sample Tweet 1:

We're joining homeless NYers + advocates for July #HomelessRightsMonth, calling on the city and state to: 1) Stop the sweeps 2) Fast-track housing 3) Provide shelter with privacy and dignity! Join us at actions this month & follow #HomelessRightsMonth to stay updated!

Or as a thread (with both graphics):

Today we're joining homeless NYers + advocates for #HomelessRightsMonth! Actions will be taking place throughout July to highlight the injustices homeless NYers face & call on the city and state to treat homelessness like the housing crisis it is. (1/2)

We're calling on the city and state to: 1) Stop the sweeps 2) Fast-track housing & 3) Provide shelter w/privacy and dignity. Join us at actions this month & follow the #HomelessRightsMonth hashtag to stay updated on ways to participate! (2/2)

Sample Tweet 2:

Proud to join homeless NYers & advocates for #HomelessRightsMonth. It's unconscionable that there are 60,000+ folks in shelters + thousands more on the streets. Follow the #HomelessRightsMonth hashtag to stay updated on this month's actions & ways to participate!

3. Post an Instagram and/or Facebook post

4. Post an Instagram story

To download these graphics, click [here](#).





JULY IS HOMELESS RIGHTS MONTH IN NYC.

ONE MONTH OF ACTION.

**DOZENS OF HOMELESS NEW
YORKERS AND ADVOCATES.**

**FOLLOW THE #HOMELESSRIGHTSMONTH HASHTAG TO STAY
UPDATED ON THIS MONTH'S ACTIONS & GET INVOLVED.**

**JULY HOMELESS
RIGHTS MONTH 2022**