

ERPNext Indiamart Integration

Overview

Leads tracking and managing via Indiamart are made easier with our one-of-a-kind ERPNext Indiamart Integration Product. With this feature-rich system, as soon as you receive inquiries in IndiaMart, it gets updated in the ERPNext system every 5 minutes. The system is designed in such a way, that it manages the data retrieval process from IndiaMart in ERPNext while helping you simplify lead management & conversions.

Features

- **Comprehensive Dashboard Insights:** Facilities end-to-end tracking and data-driven decisions.
- **Timewise tracking:** Monitor daily, weekly, monthly, last month's and total inquiries count.
- **Status-wise tracking:** Manage the inquiries by status such as open, converted, repeat, do not contact, and not interested.
- **Effortless Indiamart Settings:** Easily access account details including URL, Indiamart key, and past inquiry history.
- **Trends, and Analysis:** Dynamic graphical representation of inquiry trends and types.
- **Past history fetching:** You can fetch all the past leads from Indiamart to ERPNext.
- **Fetch inquiries with customizable filters:** Access key details like name, status, contact info, product details, and more easily with customized filters.
- **Automated Inquiry Type Updates:** Automated changes to the inquiry type based on customer behaviour.
- **Generate Comprehensive Lead Forms:** Instantly create lead forms with all necessary details post-lead conversion.
- **Easy viewing access:** In Indiamart inquiry details, you can view and manage all the inquiries with managing based on query type and inquiry status.

Prerequisites:

- IndiaMart ID
- IndiaMart Account Registered Mobile Number
- IndiaMart API URL

For more details, check out our comprehensive documentation or you can even reach out to us on **info@sanskartechnolab.com**