Privacy Policy

Effective date

April 14, 2025

Introduction

Block Craft Shooting Games Studios ("we", "us", or "our") develops and publishes mobile games, including but not limited to the games available on the Google Play Store. This Privacy Policy describes how we collect, use, and share personal and non-personal information when you use our apps and games.

1. Information We Collect

a) Automatically Collected Data

- Device type, OS version, and hardware data

- IP address

- Mobile advertising ID (e.g., GAID)

- Language and country

- App usage statistics

- In-app events and purchases

b) Third-Party SDKs

Google AdMob

c) Analytics Data

We use tools such as Firebase, GameAnalytics, or Adjust to understand how users interact with our games and improve their quality and performance.

2. How We Use Information

We use the information to:

- Improve and operate our games

- Display relevant ads and control frequency

- Provide customer support

- Analyze performance and usage patterns

- Prevent fraud and enforce policies

- Comply with legal obligations

3. Advertising

We show ads in our games. To make ads more relevant, we may allow ad networks to collect and process personal data.

Users can opt out of personalized advertising via Android settings:

Settings → Google → Ads → Opt out of Ads Personalization

Partners and their privacy policies:

Google AdMob

Unity Ads

AppLovin

IronSource

Chartboost

Facebook Audience Network

Vungle

AppLovin

4. Children's Privacy

Our apps are not intended for children under 13 years of age. We do not knowingly collect personal data from children. If you believe we have collected such data, please contact us to remove it.

For users in the EU/EEA/UK, we comply with GDPR and use age-gating and consent mechanisms.

5. Data Sharing

We do not sell your data. We may share it with:

- Advertising networks

- Analytics providers

- Service providers (e.g., cloud storage)

- Legal authorities, if required

6. Data Retention

We retain data only as long as needed for legitimate purposes. Non-personal data may be stored longer in aggregated form.

7. Your Rights

Depending on your jurisdiction, you may have rights to:

- Access, delete, or correct your data

- Opt out of personalized ads

- Withdraw consent (GDPR)

- File a complaint with a supervisory authority

8. Security

We take industry-standard precautions to secure your data. However, no method of transmission or storage is 100% secure.

9. Contact Us

Block Craft Shooting Games Studios

📧 Email: blockcraftshootinggames@gmail.com

📍 Location: Thailand, Phuket

10. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date. Please review this page regularly.