it's just an example if I am going to send a specific outreach dose that looks specific and valuable, I just want to understand who to make my outreach specific and his value

Outreach 1:

subject line: I have seen you trying to increase your followers on IG and I have two ways that will make you increase your followers on IG 1K every 2 weeks

Hi John I have seen all of your competitors like Mike or Charli have at least 10K followers on IG and I think that maybe you also think the same I need more followers and more followers means more sales for you don't you think that?

I have 2 strategies that will make you more followers like 1k every 2 weeks it's not buying followers or follow to follow or paying for a famous account to do advertising for you it's not any of them, reply to my message and I will tell you what are this 2 strategies.