

<product name>: <headline>

Product Requirements Document (PRD)

Version 0.01: First Draft | Updated <date>

Why now?

<one sentence answer>

<converging trends>

<Hole in the Universe>

<State change>

<describe the state of the world when the need is met>

<User>

<articulate unmet need>

<Customer>

<articulate unmet need>

<**Desirable.** summary of unified unmet need state>

<what are we doing?>

The Product

<**Feasible** paragraph overview of the Product we can make>

The Business

<**Viable.**overview of the business that supports this>

Principles

Priorities

Company priorities

Product Priorities

Program priorities

Product Requirements

Version: V0.01: First Draft | Updated 01-13-2020 | See [Revision History](#) at the end of this document for details

ON PLAN PRD First Draft due <DATE>.

Next Step: Fill to 80% complete, review open questions with Product Ownership, then go to 100% complete Version 0.2

<p><u>How to use this PRD</u> Requirements are intended to be descriptive rather than prescriptive, wherever possible. As we progress, each requirement will have a verification owner and a verification plan, which we'll track in <JIRA?>.</p> <p><u>Priorities</u></p> <ul style="list-style-type: none">• TBD: Pending review with Product Owner• P1: Mandatory for launch. Product will not ship without it.• P2: Should do, but will ship without it if necessary.<ul style="list-style-type: none">○ Applied via OTA software updates in the first 90 days after Launch and and able to be added to factory-loaded software for later devices.• NOT: We will explicitly not do this.	<p>Table of Contents</p> <p>Why now?</p> <p><State change></p> <p><User></p> <p><Customer></p> <p><what are we doing?></p> <p>The Product</p> <p>The Business</p> <p>Principles</p> <p>Priorities</p> <p>Product Requirements</p>
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1. General Requirements

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

2. Purchase and Delivery

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

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3. Setup and Out of Box Experience (OOBE)

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

4. Design and Interaction

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

5. Physical Requirements: Device and Accessories

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

6. Digital Requirements: Software, Services, and Firmware

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

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7. Quality and Reliability

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

8. Regulatory and Compliance

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

9. Packaging

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

10. End of Life (EOL)

Req ID	Requirement	Priority	Verification Owner	Verification Plan / Results

Appendix

Revision History

At Version 1, all requirements will be complete, with a person assigned as the “verification owner” and the verification plans (JIRA, or a hardware quality test plan, for instance)

- Next version will be Version <Y> and will be <status> by <expected date>
- Version 0.1: First Draft | Started <date>: Status
 - <requirement ID> / Change / Who changed it
- Version 0.2: Draft | Started <date>: Status
 - <requirement ID> / Change / Who changed it
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