

Week 1: Introduction to Digital Activism

Theme: *What is digital activism and why does it matter?*

Objectives:

- Define digital activism and its evolution.
- Identify different forms of digital activism.
- Understand the impact of digital activism globally and locally.

Content to Include:

- Overview video or slideshow: [TedTalk Digital Activism: Using Technology to Empower Change by Darrick Morrison](#)
- Interactive timeline exploration: [Interactive timeline](#)
 - *Time: 20 minutes*
 - Using the interactive timeline, students locate and answer questions on major digital activism events.
- Definitions + types of digital activism (e.g., hashtag activism, digital art, protests, campaigns)

Documents to Design:

- [Glossary of Terms](#)
- [Timeline Scavenger Hunt](#)

Activities:

- Timeline scavenger hunt activity
- Reflection writing: “What cause do I care about most and why?”
- Group discussion prompts

Resources:

- [How digital Activism is changing social media by BBC World Service](#)
- [Digital Rights Toolkit](#)
- [MobLab-](#) Digital Activism Training/Coaching
- Reading: [Short excerpts from “Power to the People” archive](#)